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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM486982

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Luxco, Inc		09/30/2016	Corporation: MISSOURI

RECEIVING PARTY DATA

Name:	Kra-ze, LLC	
Street Address:	32 Cedar Lane	
City:	Uncasville	
State/Country:	CONNECTICUT	
Postal Code:	06382	
Entity Type:	Limited Liability Company: CONNECTICUT	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4682762	BOWER HILL

CORRESPONDENCE DATA

Fax Number: 8604423469

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8604470335

Email: trademarks@tcors.com
Correspondent Name: Steven M. McHugh
Address Line 1: 43 Broad Street

Address Line 2: PO Box 58

Address Line 4: New London, CONNECTICUT 06320

NAME OF SUBMITTER: Steven M. McHugh	
SIGNATURE:	/SMM/
DATE SIGNED:	08/22/2018

Total Attachments: 1

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TRADEMARK REEL: 006419 FRAME: 0877

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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (the "Assignment") is entered into as of the 30th day of September, 2016, by and between Luxco, Inc., a Missouri corporation, having an address at 5050 Kemper Avenue, St. Louis Missouri 63139 ("Assignor"), and Kra-ze, LLC, a Connecticut Limited Liability Company, having an address of 32 Cedar Lane, Uncasville, Connecticut 06382 ("Assignee").

WHEREAS, Assignor is the owner of the entire right, title and interest in the United States in and to the BOWER HILL trademark, including U.S. Reg. No. 4,682,762 for the mark BOWER HILL and all goodwill associated with the foregoing (the "BOWER HILL Mark");

WHEREAS, Assignor and Assignee have entered into an Asset Purchase Agreement, ("Asset Purchase Agreement"), in which Assignor has agreed to sell and transfer to Assignee all right, title and interest in and to the BOWER HILL Mark and associated goodwill;

WHEREAS, Assignor therefore wishes to assign the entire rights, title and interest in and to the BOWER HILL Mark including the goodwill associated therewith to Assignee, and Assignee desires to accept the BOWER HILL Mark including the goodwill associated therewith.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties hereto agree as follows:

- 1. Assignor hereby transfers and assigns to Assignee its entire right, title and interest in and to the BOWER HILL Mark, together with the goodwill associated therewith, including without limitation, the right to sue for past infringement, and all registrations and applications therefor, including U.S. Reg. No. 4,682,762.
- 2. This Assignment shall inure to the benefit of, and be binding upon the parties, their successors and assigns.

IN WITNESS WHEREOF, the Parties have executed this Assignment as of the day and year above.

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Assignee:	Assignor:
KRA-ZE, LLC	LUXCO, INC.
Ву:	By: Jour hul
Print Name: Carl SUBrown	Print Name: Donn Lux
Title: CEO	Title: Chairman
Ву:	
Principame: Kevin Clarge	
Title: President	

RECORDED: 08/22/2018