900463256 08/22/2018

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM487010

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Madison Capital Funding LLC, as Agent		08/08/2018	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Discovery Data, Inc.
Street Address:	12 Christopher Way, Suite 202
City:	Eatontown
State/Country:	NEW JERSEY
Postal Code:	07724
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark	
Registration Number:	4394956	DISCOVERY DATA	
Registration Number:	4394957	DISCOVERY DATA	
Registration Number:	4109473	MERIDIAN-IQ	
Registration Number:	4046040	DISCOVERY COMPANY	
Serial Number:	88006258	DISCOVERY DATALINK	
Serial Number:	88006280	MARKET MAILER	

CORRESPONDENCE DATA

900463256

Fax Number: 3129021061

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-577-8438

Email: raquel.haleem@kattenlaw.com

Correspondent Name: Raquel Haleem c/o Katten Muchin Rosenman

Address Line 1: 525 West Monroe Street Address Line 4: Chicago, ILLINOIS 60661

NAME OF SUBMITTER:	Raquel Haleem
SIGNATURE:	/Raquel Haleem/
DATE SIGNED:	08/22/2018

REEL: 006420 FRAME: 0001

TRADEMARK

Total Attachments: 3

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TRADEMARK REEL: 006420 FRAME: 0002

TRADEMARK RELEASE AND REASSIGNMENT

This Trademark Release and Reassignment is made as of August 8, 2018, by Madison Capital Funding LLC, as agent ("Grantee").

WITNESSETH:

WHEREAS, Grantee and Discovery Data, Inc., a Delaware corporation ("Grantor") are parties to that certain Trademark Security Agreement dated as July 13, 2018 (the "Agreement"; capitalized terms which are not defined herein have the meaning given to such terms in the Agreement) and pursuant to which Grantor granted a security interest to Grantee in the Trademark Collateral as security for certain obligations owing by Grantor to Grantee, including the Trademark Collateral set forth on Schedule A attached hereto;

WHEREAS, the Agreement was filed with the Trademark Division of the United States Patent and Trademark Office on July 13, 2018, and the Reel and Frame numbers therefor are still pending;

WHEREAS, Grantor has requested that Grantee release its security interest in and lien on all of Grantor's right, title and interest in, to and under the Trademark Collateral and reassign the same to Grantor; and

WHEREAS, Grantee has agreed to release the entirety of its security interest in and lien on all of Grantor's right, title and interest in, to and under the Trademark Collateral.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

- 1. Grantee hereby releases its security interest in and lien on all of Grantor's right, title and interest in, to and under the Trademark Collateral, whether now owned or existing or hereafter created, acquired or arising, including, without limitation, the following:
 - (a) each Trademark listed on <u>Schedule A</u> annexed hereto, together with any reissues, continuations or extensions thereof, and all of the goodwill of the business connected with the use of, and symbolized by, each such Trademark; and
 - (b) all products and proceeds of the foregoing, including without limitation, any claim by Grantor against third parties for past, present or future (i) infringement or dilution of each such Trademark, or (ii) injury to the goodwill associated with each such Trademark.
- 2. Grantee hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by Grantee, all of Grantee's right, title and interest (if any) in and to the Trademark Collateral.
- 3. This Trademark Release and Reassignment is made under and governed by the laws of the State of New York applicable to contracts made and to be performed entirely within such State, without regard to conflict of laws principles.

[Signature Page Follows]

TRADEMARK
REEL: 006420 FRAME: 0003

IN WITNESS WHEREOF, Grantee has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

MADISON CAPITAL FUNDING LLC, as Agent

By:

Name: Clayton Bruce Title: Director

TRADEMARK
REEL: 006420 FRAME: 0004

SCHEDULE A

Trademark Registrations

Trademark	Owner	Registration Number	Registration Date	Jurisdiction
DISCOVERY DATA	Discovery Data, Inc.	4394956	03-Sept-2013	US
DISCOVERY DATA	Discovery Data, Inc.	4394957	03-Sept-2013	US
MERIDIAN-IQ	Discovery Data, Inc.	4109473	06-Mar-2012	US
DISCOVERY	Discovery Data, Inc.	4046040	25-Oct-2011	US
COMPANY				

Trademark Applications

Trademark	Owner	Application Number	Application Date	Jurisdiction
DISCOVERY	Discovery Data, Inc.	88006258	19-Jun-2018	US
DATALINK	-			
MARKET MAILER	Discovery Data, Inc.	88006280	19-Jun-2018	US

TRADEMARK
REEL: 006420 FRAME: 0005

RECORDED: 08/22/2018