

900458167 07/13/2018

**TRADEMARK ASSIGNMENT COVER SHEET**

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM481736

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DeVi Development Limited Partnership, L.P.		07/11/2018	Limited Partnership: UNITED STATES <b>ILLINOIS</b>
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Beef-A-Roo, Inc.		
<b>Street Address:</b>	9934 N ALPINE RD		
<b>Internal Address:</b>	STE 101		
<b>City:</b>	MACHESNEY PARK		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	61115		
<b>Entity Type:</b>	Corporation: ILLINOIS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3017670	BEEFAROO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8159874092		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8159874050		
<b>Email:</b>	trademark@renozahm.com		
<b>Correspondent Name:</b>	Michael Schultz		
<b>Address Line 1:</b>	2902 McFarland Road, Suite 400		
<b>Address Line 2:</b>	Suite 400		
<b>Address Line 4:</b>	Rockford, ILLINOIS 61107		
<b>NAME OF SUBMITTER:</b>	Michael G. Schultz, Illinois Bar Member		
<b>SIGNATURE:</b>	/MGS/		
<b>DATE SIGNED:</b>	07/13/2018		
<b>Total Attachments: 1</b>			
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**ASSIGNMENT OF TRADEMARKS**

WHEREAS, DEVI DEVELOPMENT LIMITED PARTNERSHIP, L.P., an Illinois limited partnership ("Assignor"), is the record owner of the entire right, title, and interest in and to the trademarks listed on Exhibit A (the "Trademarks"); and

WHEREAS, Assignor and BEEF-A-ROO, INC. ("Assignee") have identical ownership, and in an effort to organize its operations, Assignor has agreed to assign and transfer its entire right, title, and interest in and to the Trademarks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee its entire right, title, and interest in and to the Trademarks, together with (a) the goodwill of the business associated with and symbolized in the Trademarks, (b) all income, royalties, damages, or payments due or payable as of the date written below or thereafter, including, without limitation, all claims for damages by reason of past, present, or future infringement or other unauthorized use of the Trademarks, with the right to sue for, and collect the same, for Assignee's own use and enjoyment, and (c) all other corresponding rights that are or may be secured under the laws of the United States and any foreign country, now or hereafter in effect.

IN WITNESS WHEREOF, Assignor has caused this Assignment of Trademarks to be executed by a duly authorized officer effective on the 11<sup>th</sup> day of July, 2018.

ASSIGNOR:

  
\_\_\_\_\_  
Roberta Esparza

Melissa Pratt

  
\_\_\_\_\_  
Christine Bergsten

  
\_\_\_\_\_  
Nicholas DeBruler

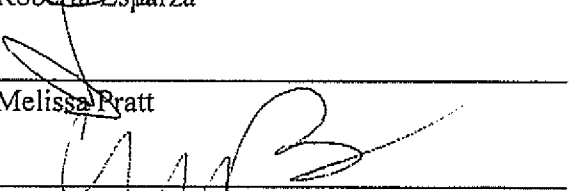
Being all the General Partners of DeVi Development Limited Partnership, L.P.

Accepted by:

ASSIGNEE:

  
\_\_\_\_\_  
Roberta Esparza

Melissa Pratt

  
\_\_\_\_\_  
Christine Bergsten

  
\_\_\_\_\_  
Nicholas DeBruler

Being all the Shareholders of Beef-A-Roo, Inc.