

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM487013

| | | | |
|--------------------------------|---------------------------------|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | RELEASE OF SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| U.S. Bank National Association | | 08/21/2018 | Corporation: UTAH |
| RECEIVING PARTY DATA | | | |
| Name: | American Crafts, L.C. | | |
| Street Address: | 588 West 400 South, Suite 300 | | |
| City: | Lindon | | |
| State/Country: | UTAH | | |
| Postal Code: | 84042 | | |
| Entity Type: | Limited Liability Company: UTAH | | |
| Name: | Bazzill Basics Paper, Inc | | |
| Street Address: | 588 West 400 South, Suite 300 | | |
| City: | Lindon | | |
| State/Country: | UTAH | | |
| Postal Code: | 84042 | | |
| Entity Type: | Corporation: ARIZONA | | |
| Name: | Bo-Bunny Press, Inc. | | |
| Street Address: | 588 West 400 South, Suite 300 | | |
| City: | Lindon | | |
| State/Country: | UTAH | | |
| Postal Code: | 84042 | | |
| Entity Type: | Corporation: UTAH | | |
| Name: | Misc Me, Inc. | | |
| Street Address: | 588 West 400 South, Suite 300 | | |
| City: | Lindon | | |
| State/Country: | UTAH | | |
| Postal Code: | 84042 | | |
| Entity Type: | Corporation: UTAH | | |
| Name: | Coredinations, LLC | | |
| Street Address: | 588 West 400 South, Suite 300 | | |
| City: | Lindon | | |

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| | |
|------------------------|-------------------------------------|
| State/Country: | UTAH |
| Postal Code: | 84042 |
| Entity Type: | Limited Liability Company: OHIO |
| Name: | DCWV Acquisition Corporation |
| Street Address: | 588 West 400 South, Suite 300 |
| City: | Lindon |
| State/Country: | UTAH |
| Postal Code: | 84042 |
| Entity Type: | Corporation: DELAWARE |
| Name: | Pink Paislee, LLC |
| Street Address: | 588 West 400 South, Suite 300 |
| City: | Lindon |
| State/Country: | UTAH |
| Postal Code: | 84042 |
| Entity Type: | Limited Liability Company: MISSOURI |

PROPERTY NUMBERS Total: 46

| Property Type | Number | Word Mark |
|-----------------------------|---------------|----------------------|
| Registration Number: | 4288038 | AMERICAN CRAFTS |
| Serial Number: | 86950140 | COLOR BLAST |
| Registration Number: | 5003024 | HOMEMADE WITH LOVE |
| Registration Number: | 4877392 | MEMORYDEX |
| Registration Number: | 4928556 | MINC |
| Registration Number: | 4793710 | MR. HUEY'S |
| Registration Number: | 5035120 | STICKY THUMB |
| Registration Number: | 5243904 | TYPECAST |
| Registration Number: | 4244303 | BAZZILLBASICSPAPER |
| Registration Number: | 4228615 | B B P |
| Registration Number: | 4091923 | TWO SCOOPS |
| Registration Number: | 2347994 | BO-BUNNY PRESS |
| Registration Number: | 4606001 | BOBUNNY |
| Registration Number: | 4606000 | BOBUNNY |
| Registration Number: | 4791229 | MISC ME |
| Registration Number: | 4791230 | MISCELLANEOUS ME |
| Registration Number: | 4791231 | MISC ME! |
| Registration Number: | 4564117 | CORE'DINATIONS |
| Registration Number: | 3506218 | C CORE' DINATIONS |
| Registration Number: | 3445284 | DIE CUTS WITH A VIEW |
| Registration Number: | 3480712 | DCWV |

| Property Type | Number | Word Mark |
|----------------------|----------|-------------------------------|
| Registration Number: | 4163530 | DCWV |
| Registration Number: | 3714490 | CARDSTOCK STACK |
| Serial Number: | 86813436 | CRAFT 60 |
| Serial Number: | 86952162 | CREATING A LEGACY OF CRAFTING |
| Registration Number: | 4077520 | ESCRAP APP |
| Registration Number: | 4531902 | MATCHMAKERS |
| Registration Number: | 3714480 | MAT STACK |
| Registration Number: | 3714488 | PREMIUM STACK |
| Registration Number: | 3714479 | PREMIUM STACKS |
| Registration Number: | 3653517 | SCRAPBOOK KIT IN A STACK |
| Registration Number: | 3653209 | STACK |
| Registration Number: | 3688363 | STACK |
| Serial Number: | 86721736 | STACK |
| Registration Number: | 4114059 | THE STACK COMPANY |
| Registration Number: | 4612564 | HEIDI SWAPP |
| Registration Number: | 4949518 | MARQUEE LOVE |
| Registration Number: | 3332015 | IMAGINISCE |
| Registration Number: | 3332016 | I IMAGINISCE. |
| Registration Number: | 3483295 | I |
| Registration Number: | 4587579 | PINK PAISLEE |
| Registration Number: | 4618685 | MEMORY PLANNER |
| Registration Number: | 4251458 | THE CINCH |
| Registration Number: | 4574833 | WE R AT HOME |
| Registration Number: | 4571247 | WE R AT HOME |
| Registration Number: | 4427462 | ZOGGIN |

CORRESPONDENCE DATA

Fax Number: 6023826070

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 602-382-6000

Email: sschahn@swlaw.com

Correspondent Name: Snell & Wilmer L.L.P.

Address Line 1: 400 E. Van Buren St.

Address Line 4: Phoenix, ARIZONA 85004-2202

ATTORNEY DOCKET NUMBER: 42037.00189

NAME OF SUBMITTER: Christopher Fahrendorf

SIGNATURE: /Christopher Fahrendorf/

DATE SIGNED: 08/22/2018

Total Attachments: 9

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**RELEASE OF SECURITY INTEREST IN UNITED STATES PATENTS AND
TRADEMARKS**

This RELEASE OF SECURITY INTEREST IN UNITED STATES PATENTS AND TRADEMARKS (this "Release") dated as of August 21, 2018, is made by **U.S. Bank National Association**, a national banking association ("Secured Party"), in favor of **American Crafts, L.C.**, a Utah limited liability company, **Bazzill Basics Paper, Inc.**, an Arizona corporation, **Bo-Bunny Press, Inc.**, a Utah corporation, **Misc Me, Inc.**, a Utah corporation, **Coredinations, LLC**, an Ohio limited liability company, **DCWV Acquisition Corporation**, a Delaware corporation, and **Pink Paislee, LLC**, a Missouri limited liability company (individually and collectively, the "Debtor"), as follows:

WITNESSETH

WHEREAS, pursuant to that certain Intellectual Property Security Agreement dated March 26, 2018 (the "Security Agreement"), and recorded with the United States Patent and Trademark Office on March 30, 2018, under Reel/Frame 6314/0048, Debtor granted Secured Party a security interest in the United States trademarks set forth on Schedule 1 attached hereto and the United States patents set forth on Schedule 2 attached hereto (the "Collateral").

WHEREAS, Debtor has requested that Secured Party release its security interest in all right, title, and interest of Secured Party in and to the Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Secured Party, without recourse, representation or warranty, hereby terminates, cancels and releases the security interest in the Collateral and the goodwill associated therewith, and any right, title and interest of Secured Party in the Collateral shall hereby terminate. This Release is intended to operate as a release of all liens and security interests granted and conveyed by Debtor to Secured Party pursuant to the terms of the Security Agreement and to reassign to Debtor all of the Secured Party's right, title, and interest acquired pursuant to the terms of the Security Agreement, in each case without any representation, warranty, recourse or undertaking by Secured Party.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Secured Party has caused this Release to be duly executed and delivered by its duly authorized officer as of the date first written above.

U.S. Bank National Association, a national banking association

By: *Roger Gross*
Name: *Roger Gross*
Title: *Vice President*

Schedule 1

Active Trademark Filings

| Trademark | Jurisdiction | App. No. | App. Date | Reg. No. | Reg. Date | Owner |
|--------------------|--------------|-------------------|-----------|-------------------|-----------|----------------------------|
| AMERICAN CRAFTS | US | 85553982 | 2/27/12 | 4288038 | 2/12/13 | American Crafts, L.C. |
| AMERICAN CRAFTS | BR | 912583509 | 4/13/17 | | | |
| AMERICAN CRAFTS | KR | 40201300004 49 | 1/3/13 | 40104229100 00 | 6/16/14 | American Crafts, L.C. |
| COLOR BLAST | US | 86950140 | 3/23/16 | | | American Crafts, L.C. |
| COLOR BLAST | CA | 1801773 | 9/23/16 | | | American Crafts, L.C. |
| HOMEMADE WITH LOVE | US | 86841548 | 12/7/15 | 5003024 | 7/19/16 | American Crafts, L.C. |
| MEMORYDEX | US | 86634994 | 5/19/15 | 4877392 | 12/29/15 | American Crafts, L.C. |
| MINC | US | 86465175 | 11/25/14 | 4928556 | 3/29/16 | American Crafts, L.C. |
| MR. HUEY'S | US | 86466072 | 11/26/14 | 4793710 | 8/18/15 | American Crafts, L.C. |
| STICKY THUMB | US | 86838758 | 12/3/15 | 5035120 | 9/6/16 | American Crafts, L.C. |
| TYPECAST | US | 86950085 | 3/23/16 | 5243904 | 7/18/17 | American Crafts, L.C. |
| TYPECAST | CA | 1801776 | 9/23/16 | | | American Crafts, L.C. |
| BAZZILL | CA | 1528541 | 5/19/11 | 850783 | 5/13/13 | Bazzill Basics Paper, Inc. |
| BAZZILLBASICSPAPER | US | 85317325 | 5/10/11 | 4244303 | 11/20/12 | Bazzill Basics Paper, Inc. |
| BAZZILLBASICSPAPER | CA | 1528539 | 5/19/11 | 850782 | 5/13/13 | Bazzill Basics Paper, Inc. |
| BBP LOGO | US | 85317398 | 5/10/11 | 4228615 | 10/23/12 | Bazzill Basics Paper, Inc. |
| TWO SCOOPS | US | 85138829 | 9/27/10 | 4091923 | 1/24/12 | Bazzill Basics Paper, Inc. |
| BO-BUNNY PRESS | US | 75367197 | 10/1/97 | 2347994 | 5/9/00 | Bo-Bunny Press, Inc. |
| BOBUNNY | US | 85663344 | 6/27/12 | 4606001 | 9/16/14 | Bo-Bunny Press, Inc. |
| BOBUNNY & DESIGN | US | 85663337 | 6/27/12 | 4606000 | 9/16/14 | Bo-Bunny Press, Inc. |

| Trademark | Jurisdiction | App. No. | App. Date | Reg. No. | Reg. Date | Owner |
|---------------------------|--------------|---------------|-----------|------------|-----------|------------------------------|
| MISC ME | US | 86087003 | 10/9/13 | 4791229 | 8/11/15 | Misc Me, Inc. |
| MISCELLANEOUS ME | US | 86087024 | 10/9/13 | 4791230 | 8/11/15 | Misc Me, Inc. |
| MISC ME! & DESIGN | US | 86087062 | 10/9/13 | 4791231 | 8/11/15 | Misc Me, Inc. |
| CORE'DINATIONS | US | 86132984 | 12/2/13 | 4564117 | 7/8/14 | Coredinations, LLC |
| CORE'DINATIONS | CA | 1678826 | 5/28/14 | 914014 | 9/15/15 | Coredinations, LLC |
| CORE'DINATIONS | EM | 12917449 | 5/28/14 | 12917449 | 10/21/14 | Coredinations, LLC |
| CORE'DINATION | CN | 15098721 | 5/30/14 | 15098721 | 7/7/15 | Coredinations, LLC |
| CORE'DINATIONS | CN | 15098722 | 5/30/14 | 15098722 | 12/14/16 | Coredinations, LLC |
| CORE'DINATIONS LOGO | US | 77258060 | 8/17/07 | 3506218 | 9/23/08 | Coredinations, LLC |
| CORE'DINATIONS LOGO | EM | 10180611 | 8/5/11 | 10180611 | 12/15/11 | Coredinations, LLC |
| CORE'DINATIONS CARD STOCK | CN | 11233453 | 7/20/12 | 11233453 | 12/14/13 | Coredinations, LLC |
| DIE CUTS WITH A VIEW | US | 78943534 | 8/2/06 | 3445284 | 6/10/08 | DCWV Acquisition Corporation |
| DCWV | US | 78943527 | 8/2/06 | 3480712 | 8/5/08 | DCWV Acquisition Corporation |
| DCWV | CA | 1588285 | 7/31/12 | 887882 | 10/9/14 | DCWV Acquisition Corporation |
| DCWV | CN | 9723379 | 7/18/11 | 9723379 | 8/28/14 | DCWV Acquisition Corporation |
| DCWV | CN | 14088636 | 2/28/14 | 14088636 | 6/7/15 | DCWV Acquisition Corporation |
| DCWV | EM | 10122554 | 7/14/11 | 10122554 | 1/17/12 | DCWV Acquisition Corporation |
| DCWV | HK | | 7/15/11 | 301976428 | 5/21/12 | |
| DCWV | KR | 4020110038662 | 7/15/11 | 4010000942 | 10/14/13 | DCWV Acquisition Corporation |
| DCWV | MX | 1585326 | 3/5/15 | 167342 | 9/27/16 | DCWV |

| Trademark | Jurisdiction | App. No. | App. Date | Reg. No. | Reg. Date | Owner |
|-------------------------------|--------------|---------------|-----------|-----------|-----------|------------------------------|
| | | | | | | Acquisition Corporation |
| DCWV LOGO | US | 85346736 | 6/15/11 | 4163530 | 6/26/12 | DCWV Acquisition Corporation |
| DCWV LOGO | CN | 12839933 | 7/1/13 | | 1/21/15 | DCWV Acquisition Corporation |
| DCWV LOGO | KR | 4020110050288 | 9/15/11 | 400942138 | 2/11/14 | DCWV Acquisition Corporation |
| CARDSTOCK STACK | US | 77676084 | 2/23/09 | 3714490 | 11/24/09 | DCWV Acquisition Corporation |
| CRAFT 60 | US | 86813436 | 11/9/15 | | | DCWV Acquisition Corporation |
| CREATING A LEGACY OF CRAFTING | US | 86952162 | 3/24/16 | | | DCWV Acquisition Corporation |
| ESCRAP APP | US | 77880282 | 11/24/09 | 4077520 | 12/27/11 | DCWV Acquisition Corporation |
| ESCRAP APP | CA | 1481953 | 5/20/10 | 851228 | 5/21/13 | DCWV Acquisition Corporation |
| ESCRAP APP | CN | | | 8325129 | 5/28/11 | DCWV Acquisition Corporation |
| ESCRAP APP | EM | 9124785 | 5/21/10 | 9124785 | 2/4/11 | DCWV Acquisition Corporation |
| ESCRAP APP | HK | | 5/24/10 | 301620981 | 12/14/10 | DCWV Acquisition Corporation |
| MATCHMAKERS | US | 85869162 | 3/7/13 | 4531902 | 5/20/14 | DCWV Acquisition Corporation |
| MAT STACK | US | 77674525 | 2/20/09 | 3714480 | 11/24/09 | DCWV Acquisition Corporation |
| PREMIUM STACK | US | 77675717 | 2/23/09 | 3714488 | 11/24/09 | DCWV Acquisition Corporation |

| Trademark | Jurisdiction | App. No. | App. Date | Reg. No. | Reg. Date | Owner |
|-------------------------------|--------------|-------------|-----------|------------|-----------|------------------------------|
| PREMIUM STACKS | US | 77674474 | 2/20/09 | 3714479 | 11/24/09 | DCWV Acquisition Corporation |
| SCRAPBOOK KIT IN A STACK | US | 77504165 | 6/20/08 | 3653517 | 7/14/09 | DCWV Acquisition Corporation |
| STACK | US | 77415746 | 3/7/08 | 3653209 | 7/14/09 | DCWV Acquisition Corporation |
| STACK | US | 77562558 | 9/4/08 | 3688363 | 9/29/09 | DCWV Acquisition Corporation |
| STACK | US | 86721736 | 8/11/15 | | | DCWV Acquisition Corporation |
| STACK | CA | 1409678 | 9/5/08 | 779723 | 10/13/10 | DCWV Acquisition Corporation |
| STACK | CN | | | 7231808 | 11/21/10 | DCWV Acquisition Corporation |
| STACK | EM | 7213648 | 9/5/08 | 7213648 | 9/28/09 | DCWV Acquisition Corporation |
| STACK | JP | 2009-015251 | 3/4/09 | 5299308 | 2/5/10 | DCWV Acquisition Corporation |
| STACK | NZ | | | 803190 | 11/12/08 | DCWV Acquisition Corporation |
| STACK | ZA | | 9/4/08 | 2009/03840 | 3/4/09 | DCWV Acquisition Corporation |
| THE STACK COMPANY | US | 85290566 | 4/8/11 | 4114059 | 3/20/12 | DCWV Acquisition Corporation |
| HEIDI SWAPP | US | 86089779 | 10/11/13 | 4612564 | 9/30/14 | |
| HEIDI SWAPP MARQUEE LOVE LOGO | CA | 1832245 | 4/11/17 | | | American Crafts, L.C. |
| MARQUEE LOVE | US | 86643063 | 5/27/15 | 4949518 | 5/3/16 | American Crafts, L.C. |
| IMAGINISCE | US | 78808834 | 2/7/06 | 3332015 | 11/6/07 | American Crafts, L.C. |

| Trademark | Jurisdiction | App. No. | App. Date | Reg. No. | Reg. Date | Owner |
|-------------------------|--------------|----------|-----------|----------|-----------|-----------------------|
| I IMAGINISCE LOGO | US | 78808851 | 2/7/06 | 3332016 | 11/6/07 | American Crafts, L.C. |
| I FLOWER LOGO | US | 77209384 | 6/19/07 | 3483295 | 8/12/08 | American Crafts, L.C. |
| PINK PAISLEE | US | 86090446 | 10/14/13 | 4587579 | 8/19/14 | Pink Paislee, LLC |
| MEMORY PLANNER & DESIGN | US | 86090457 | 10/14/13 | 4618685 | 10/7/14 | Pink Paislee, LLC |
| THE CINCH | US | 85505758 | 12/29/11 | 4251458 | 11/27/12 | American Crafts, L.C. |
| WE R AT HOME | US | 86069795 | 9/19/13 | 4574833 | 7/29/14 | American Crafts, L.C. |
| WE R AT HOME | US | 86100994 | 10/24/13 | 4571247 | 7/22/14 | American Crafts, L.C. |
| ZOGGIN | US | 85633134 | 5/23/12 | 4427462 | 11/5/13 | American Crafts, L.C. |

**Schedule 2
Active Patent Filings**

| Title | Jurisdiction | App. No. | App. Date | Patent No. | Patent Date | Owner |
|---|--------------|------------|------------|------------|-------------|-----------------------|
| i-Top Tool Design | US | 29/384,017 | 1/25/2011 | D679,5363 | 4/9/2013 | American Crafts, L.C. |
| DUAL-POCKETED SLEEVE | US | 29/443,873 | 1/23/2013 | D724,662 | 3/17/2015 | American Crafts, L.C. |
| CRAFT TABLE | US | 29/454,196 | 5/7/2013 | D728,263 | 5/5/2015 | American Crafts, L.C. |
| CRAFT TABLE | US | 29/525,976 | 5/5/2015 | D748,928 | 2/9/2016 | American Crafts, L.C. |
| CHEVRON TAPE ROLL | US | 29/477,582 | 12/23/2013 | D707,293 | 6/17/2014 | American Crafts, L.C. |
| 4x4 PHOTO SLEEVE | US | 29/477,586 | 12/23/2013 | | | |
| Four - 2x2 Pocket Photo Sleeve | US | 29/477,587 | 12/23/2013 | D737,899 | 9/1/2015 | American Crafts, L.C. |
| Four - 2x2 Pocket Photo Sleeve | US | 29/538,206 | 9/1/2015 | | | |
| CUTTING AND SEALING APPARATUS AND METHODS | US | 13/479,061 | 5/23/2012 | | | American Crafts, L.C. |
| EMBELLISHMENT SETTING APPARATUS | US | 11/624,446 | 1/18/2007 | 7,571,505 | 8/11/2009 | American Crafts, L.C. |
| SYSTEMS AND METHODS APPLYING A DESIGN ON A MEDIUM | US | 12/506,164 | 7/20/2009 | 8,393,266 | 3/12/2013 | American Crafts, L.C. |
| PUNCH AND SCORING SYSTEM | US | 14/019,248 | 9/5/2013 | | | American Crafts, L.C. |

| Title | Jurisdiction | App. No. | App. Date | Patent No. | Patent Date | Owner |
|--------------------------------|--------------|------------|-----------|------------|-------------|-----------------------|
| (envelopes) | | | | | | |
| CRAFTING TOOL (Evolution 2) | US | 14/659,475 | 3/16/2015 | | | American Crafts, L.C. |
| LASER SQUARE | US | 13/363,500 | 2/1/2012 | 8,966,776 | 3/3/2015 | American Crafts, L.C. |
| SCOREBOARD TRIMMER | US | 62/326,160 | 4/22/2016 | | | |
| SCOREBOARD TRIMMER | US | 62/488,761 | 4/22/2017 | | | |
| SCOREBOARD TRIMMER | US | 15/630,825 | 6/22/2017 | | | |