

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM487048

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Associated Bank, National Association		08/22/2018	National Association:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	AC Business Media Inc.		
<b>Street Address:</b>	1233 Janesville Ave		
<b>City:</b>	Ft Atkinson		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53538		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 12</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2198325	THE ASPHALT CONTRACTOR	
<b>Registration Number:</b>	2282281	CONSTRUCTION DISTRIBUTION	
<b>Registration Number:</b>	3257346	CONCRETE CONTRACTOR	
<b>Registration Number:</b>	4074213	OEM OFF-HIGHWAY	
<b>Registration Number:</b>	4149639	EQUIPMENT TODAY	
<b>Registration Number:</b>	4156066	FORCONSTRUCTIONPROS.COM	
<b>Registration Number:</b>	4239523	POLISHING CONTRACTOR	
<b>Registration Number:</b>	4239544	SUSTAINABLE CONSTRUCTION	
<b>Registration Number:</b>	4711180	RENTAL PRODUCT NEWS INSIGHT	
<b>Registration Number:</b>	3576152	WALKER TALK	
<b>Registration Number:</b>	4468084	GREEN INDUSTRY PROS	
<b>Registration Number:</b>	3598170	SNOW PRO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3124996701		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	ahesla@duanemorris.com		
<b>Correspondent Name:</b>	Robert Horwath		
<b>Address Line 1:</b>	190 S LaSalle St. Ste. 3700		

CH \$315.00 2198325

**Address Line 2:** Duane Morris LLP  
**Address Line 4:** Chicago, ILLINOIS 60603

**ATTORNEY DOCKET NUMBER:** G4599-00027

**NAME OF SUBMITTER:** Robert Horwath

**SIGNATURE:** /s/Robert Horwath

**DATE SIGNED:** 08/22/2018

**Total Attachments: 4**

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## **RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST**

This RELEASE OF INTELLECTUAL PROPERTY SECURITY (“Release”) is made and effective as of August 22nd, 2018 and granted by Associated Bank, National Association, (the “Bank”), as the secured party under the Grant of Security Interest in United States Trademarks Agreement referred to below (the “Secured Party” or “Bank”), in favor of AC Business Media Inc., a Delaware corporation, (the “Grantor”) and their successors, assigns and legal representatives.

WHEREAS, pursuant to those certain Grants of Security Interest in United States Trademarks Agreement dated as of August 14, 2014 and January 9, 2017 (the “Security Agreement” and collectively, the “ IP Security Agreements”) among the Bank and the Grantor thereto, was executed and delivered to the Bank (i) Trademark security interest recorded with the United States Patent and Trademark Office at Reel: 5361, Frame 0044; and ii) Trademark security interest recorded with the United States Patent and Trademark Office at Reel: 6257, Frame 0838.

WHEREAS, pursuant to the Security Agreement, Grantor pledged and granted to the Bank a security interest in and to all of the right, title and interest of such Grantor in, to and under the IP Collateral (as defined below); and

WHEREAS, the Grantor has requested that the Bank enter into this Release in order to effectuate, evidence and record the release and reassignment to the Grantor of any and all right, title and interest the Bank and the Secured Parties may have in the IP Collateral pursuant to the Security Agreements.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Bank hereby states as follows:

1. Release of Security Interest. Bank, on behalf of itself as the Secured Party, their successors, legal representatives and assigns, hereby terminates the IP Security Agreements and terminates, releases and discharges any and all security interests that it has pursuant to the Security Agreement in any and all right, title and interest of the Grantor, and reassigns to the Grantor any and all right, title and interest that it may have, in, to and under the following (collectively, the “IP Collateral”, including, without limitation, the Trademarks listed in *Attachment A* hereto):

- a) any and all trademarks, service marks, trade names, brand names, logos, trade dress, design rights and other similar designations of source, whether registered or unregistered, including the trademark registrations and applications referenced in the Security Agreement, together with the goodwill connected with the use thereof and symbolized thereby and all extensions and renewals thereof (“Trademark”);
- b) all rights of any land whatsoever of such Grantor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;

- c) any and all royalties, fees, income, payments and other proceeds now or thereafter due or payable with respect to any and all of the foregoing; and
- d) any and all claims and causes of action with respect to any of the foregoing, whether occurring before, on or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Further Assurances. Bank agrees to take all further actions, and provide to the Grantor and its successors, assigns and legal representatives all such cooperation and assistance, including, without limitation, the execution and delivery of any and all further documents or other instruments, as the Grantor and its successors, assigns and legal representatives may reasonably request in order to confirm, effectuate or record this Release.

**IN WITNESS WHEREOF**, Bank has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

ASSOCIATED BANK, NATIONAL ASSOCIATION  
Bank

By:  \_\_\_\_\_

Name: Viktor Gottlieb

Title: Senior Vice President

for Notices:

**ATTACHMENT A**

	TRADEMARK	JURISDICTION	SERIAL NUM	REG. NUM
1	THE ASPHALT CONTRACTOR	USA	75/363947	2198325
2	CONSTRUCTION DISTRIBUTION	USA	75/477593	2282281
3	CONCRETE CONTRACTOR	USA	78/896069	3257346
4	OEM OFF-HIGHWAY	USA	85/324109	4074213
5	EQUIPMENT TODAY	USA	85/434501	4149639
6	FORCONSTRUCTIONPROS.COM	USA	85/509251	4156066
7	POLISHING CONTRACTOR	USA	85/632825	4239523
8	SUSTAINABLE CONSTRUCTION	USA	85/688672	4239544
9	<b>Rental</b> <small>PRODUCT • NEWS • INSIGHT</small>	USA	86/329553	4711180

	<b>TRADEMARK</b>	<b>JURISDICTION</b>	<b>SERIAL NUM</b>	<b>REG. NUM</b>
10	WALKER TALK	USA	77/552919	3576152
11	GREEN INDUSTRY PROS	USA	86/002956	4468084
12	SNOW PRO	USA	77/552897	3598170