

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM484050

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NATIONAL PORK BOARD		07/26/2018	BOARD CREATED UNDER A FEDERAL STATUTE: UNITED STATES
RECEIVING PARTY DATA			
Name:	National Pork Producers Council		
Street Address:	10676 Justin Drive		
City:	Urbandale		
State/Country:	IOWA		
Postal Code:	50322		
Entity Type:	Non-Profit Corporation: IOWA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1418703	PORK	
Registration Number:	1486548	THE OTHER WHITE MEAT	
Registration Number:	3126072	THE OTHER WHITE MEAT	
Registration Number:	3129186	THE OTHER WHITE MEAT	
CORRESPONDENCE DATA			
Fax Number:	5152422488		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5152422400		
Email:	ip@brownwinick.com		
Correspondent Name:	Jordan E. Meggison-Decker		
Address Line 1:	666 Grand Ave., Suite 2000		
Address Line 4:	Des Moines, IOWA 50309		
ATTORNEY DOCKET NUMBER:	14180.0005		
NAME OF SUBMITTER:	Jordan E. Meggison-Decker		
SIGNATURE:	/Jordan E. Meggison-Decker/		
DATE SIGNED:	07/31/2018		
Total Attachments: 3			

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EXHIBIT 1.9(g)(ii)(C)

TRADEMARK ASSIGNMENT

WHEREAS, National Pork Board, an instrumentality of the United States of American created under the Pork Promotion Research and Consumer Information Act of 1985, as amended, with a principal business address at 1776 N.W. 114th Street, Clive, Iowa 50325, USA (hereinafter called "ASSIGNOR"), is the owner of all right, title and interest in and to the trademarks identified on Exhibit "A" attached hereto;

WHEREAS, National Pork Producers Council, an Iowa non-profit corporation with a principal business address at 10676 Justin Drive, Urbandale, Iowa 50322, USA (hereinafter called "ASSIGNEE"), desires to acquire all right, title and interest in and to the MARKS (the "MARKS") together with all trademark registrations and applications with regard to the MARKS; and

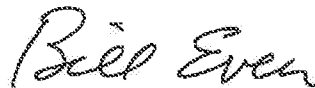
NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

1. BE IT KNOWN that for and in consideration of good and valuable consideration paid to ASSIGNOR by said ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, said ASSIGNOR, by these presents does hereby sell, assign, set over and transfer unto the said ASSIGNEE its successors, legal representatives or assigns, the entire right, title and interest in and to the MARKS and any applications or registrations therefore in the United States or elsewhere in the world, together with the business goodwill symbolized by the MARKS; and
2. ASSIGNOR HEREBY covenants and it has the full right to convey the entire rights, titles and interests herein assigned and that it has not executed and will not execute any assignment or other instrument in conflict herewith; and
3. ASSIGNOR HEREBY further covenants and agrees to execute and deliver to said ASSIGNEE on request all lawful papers required to make any of the foregoing provisions effective; and to perform the aforesaid executing and delivering without any payment therefore except expenses.

For ASSIGNOR:

NATIONAL PORK BOARD

By:



William J. Even, Chief Executive Officer

For ASSIGNEE:

NATIONAL PORK PRODUCERS COUNCIL

By: 
Neil Dierks, Chief Executive Officer

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EXHIBIT "A"

Registered Trademarks and Service Marks:

- 1) "PORK and Design", Registration Number 1418703
- 2) "THE OTHER WHITE MEAT", Registration Number 1486548
- 3) "THE OTHER WHITE MEAT and Design", Registration Number 3126072
- 1) "THE OTHER WHITE MEAT", Registration Number 3129186