

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM484652

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
WODIFY TECHNOLOGIES LLC		08/03/2018	Limited Liability Company: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MADTOBY COMMERCE INC.		
<b>Street Address:</b>	226 Haddonfield Road		
<b>Internal Address:</b>	Suite 300		
<b>City:</b>	Cherry Hill		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08002		
<b>Entity Type:</b>	Corporation: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87416677	W WODIFY	
<b>Serial Number:</b>	87416744	W WODIFY	
<b>Serial Number:</b>	87416834	W	
<b>Serial Number:</b>	87466342	WODIFY ARENA	
<b>Serial Number:</b>	87426807	W	
<b>Serial Number:</b>	87509488	WODIFY CORE	
<b>Serial Number:</b>	87466348	W ARENA	
<b>Serial Number:</b>	87509373	WODIFY RISE	
<b>Serial Number:</b>	87525989	WODIFY ARENA SMART START	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2155686499		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	215-568-6400		
<b>Email:</b>	CBystrycki@vklaw.com		
<b>Correspondent Name:</b>	John J. O'Malley		
<b>Address Line 1:</b>	30 South 17th Street		
<b>Address Line 2:</b>	Suite 1800		

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<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19103
<b>ATTORNEY DOCKET NUMBER:</b>	WOD-1A
<b>NAME OF SUBMITTER:</b>	John J. O'Malley
<b>SIGNATURE:</b>	/John J. O'Malley/
<b>DATE SIGNED:</b>	08/03/2018
<b>Total Attachments: 3</b> source=WOD-1A TM Assignment SIGNED -20180803#page1.tif source=WOD-1A TM Assignment SIGNED -20180803#page2.tif source=WOD-1A TM Assignment SIGNED -20180803#page3.tif	

## TRADEMARK ASSIGNMENT

WHEREAS, WODIFY TECHNOLOGIES LLC, a limited liability company organized in the State of New Jersey, with its principal address at 226 Haddonfield Road, Suite 300, Cherry Hill, New Jersey 08002 (hereinafter "Assignor"), has adopted, uses, and is the owner of the Trademarks as set forth on the attached Schedule A (hereinafter the "Trademarks");

WHEREAS, MADTOBY COMMERCE INC., a New Jersey corporation, with its principal address at 226 Haddonfield Road, Suite 300, Cherry Hill, New Jersey 08002 (hereinafter "Assignee"), is desirous of acquiring the Trademarks together with the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to the Assignee all of the right, title, and interest in and to the aforesaid Trademarks, together with the goodwill of the business connected with the use of and symbolized by said Trademarks, including any choses in action relating to the Trademarks, as well as claims for damages, profits, and costs, for past, present, and future infringements of the Trademarks, both in equity and law. It is agreed that the Assignor shall be legally bound upon request from Assignee to execute all instruments properly which Assignee may deem necessary or desirable for securing and maintaining the Trademarks hereby assigned, all without further compensation to Assignor.

The undersigned warrants that the rights and property herein conveyed are free and clear of any encumbrance.

EXECUTED on this 3rd day of August, 2018  
at Cherry Hill, NJ (City, State).

Witness:

WODIFY TECHNOLOGIES LLC

nicole favolano  
(Name)

By:   
(Signatory Name) AMEET SHAH

CEO  
(Signatory Title)

TRADEMARK ASSIGNMENT  
SCHEDULE A

FILE NUMBER	MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE
<u>WOD-TM001</u>	<u>W WODIFY</u> <u>(COLOR)</u>	United States	87416677	Apr 19, 2017		
<u>WOD-TM001CA</u>	<u>W WODIFY</u> <u>(COLOR)</u>	Canada	1863552	Oct 19, 2017		
<u>WOD-TM001WO</u>	<u>W WODIFY</u> <u>(COLOR)</u>	WIPO	1381688	Oct 19, 2017	1381688	Oct 19, 2017
<u>WOD-TM001WO-EU</u>	<u>W WODIFY</u> <u>(COLOR)</u>	European Union	1381688	Oct 19, 2017	1381688	Oct 19, 2017
<u>WOD-TM002</u>	<u>W WODIFY</u> <u>(B&amp;W)</u>	United States	87416744	Apr 19, 2017		
<u>WOD-TM002WO</u>	<u>W WODIFY</u> <u>(B&amp;W)</u>	WIPO	1381692	Oct 19, 2017	1381692	Oct 19, 2017
<u>WOD-TM002WO-EU</u>	<u>W WODIFY</u> <u>(B&amp;W)</u>	European Union	1381692	Oct 19, 2017	1381692	Oct 19, 2017
<u>WOD-TM003</u>	<u>W DESIGN</u> <u>(B&amp;W)</u>	United States	87416834	Apr 19, 2017	5329313	Nov 7, 2017
<u>WOD-TM003WO</u>	<u>W DESIGN</u> <u>(B&amp;W)</u>	WIPO	1381816	Oct 19, 2017	1381816	Oct 19, 2017
<u>WOD-TM003WO-EU</u>	<u>W DESIGN</u> <u>(B&amp;W)</u>	European Union	1381816	Oct 19, 2017	1381816	Oct 19, 2017
<u>WOD-TM006</u>	<u>WODIFY ARENA</u>	United States	87466342	May 26, 2017		
<u>WOD-TM007</u>	<u>W DESIGN</u> <u>(COLOR)</u>	United States	87426807	Apr 26, 2017	5329752	Nov 7, 2017
<u>WOD-TM007WO</u>	<u>W DESIGN</u> <u>(COLOR)</u>	WIPO	1381476	Oct 26, 2017	1381476	Oct 26, 2017
<u>WOD-TM007WO-EU</u>	<u>W DESIGN</u> <u>(COLOR)</u>	European Union	1381476	Oct 26, 2017	1381476	Oct 26, 2017
<u>WOD-TM008</u>	<u>WODIFY CORE</u>	United States	87509488	Jun 28, 2017		
<u>WOD-TM009</u>	<u>W ARENA</u> <u>(B&amp;W)</u>	United States	87466348	May 26, 2017		
<u>WOD-TM010</u>	<u>WODIFY RISE</u>	United States	87509373	Jun 28, 2017		
<u>WOD-TM011</u>	<u>WODIFY ARENA</u> <u>SMART START</u>	United States	87525989	Jul 12, 2017		