

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM487468

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Roux Laboratories, Inc.		07/26/2018	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	STARS Creations, LLC		
Street Address:	1580 NW 27th Avenue, Suite 8		
City:	Pompano Beach		
State/Country:	FLORIDA		
Postal Code:	33069		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2416439	ABBA	
Registration Number:	4306730	PROQUINOA COMPLEX	
Registration Number:	3467338	ABBA PURE PERFORMANCE HAIR CARE	
Registration Number:	3467736	COMMITMENT TO PURITY	
Registration Number:	4310630		
CORRESPONDENCE DATA			
Fax Number:	3059615812		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3055790812		
Email:	mrv@gtlaw.com		
Correspondent Name:	Greenberg Traurig Attn: M. Valcarcel		
Address Line 1:	333 S.E. 2nd Avenue, 44th Floor		
Address Line 4:	Miami, FLORIDA 33131		
NAME OF SUBMITTER:	Manuel Valcarcel		
SIGNATURE:	/Manuel Valcarcel/		
DATE SIGNED:	08/25/2018		
Total Attachments: 8			
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CORRECTIVE TRADEMARK ASSIGNMENT AGREEMENT

THIS CORRECTIVE TRADEMARK ASSIGNMENT AGREEMENT ("Trademark Assignment Agreement") is dated as of July 26, 2018 (the "Signing Date") and effective as of March 4, 2015 (the "Effective Date") and is made between ROUX LABORATORIES, INC., a New York corporation, as assignor ("ASSIGNOR"), and STARS CREATIONS, LLC, a Delaware limited liability company, as assignee ("ASSIGNEE").

WHEREAS, ASSIGNOR on the Effective Date was the record owner of the trademarks and related trademark registrations set forth on Annex 1 (the foregoing being referred to collectively as the "Trademarks") and the goodwill of the business associated solely with the Trademarks;

WHEREAS, ASSIGNOR and ASSIGNEE, together with certain respective affiliates, are parties to that certain Purchase Agreement, dated as of the Effective Date, as amended as of the Signing Date, which provides the terms and conditions for the sale of the Trademarks and pursuant to which the Original Assignment Agreement (as defined bellow) was executed and delivered; and

WHEREAS, ASSIGNEE acquired the Trademarks from ASSIGNOR and ASSIGNOR sold, assigned and transferred the Trademarks to ASSIGNEE on the Effective Date pursuant to that certain Assignment Agreement, dated as of the Effective Date, between ASSIGNOR and ASSIGNOR, which was identified incorrectly as Star Creations, LLC, a New York Corporation, by inadvertent error (the "Original Assignment Agreement").

NOW, THEREFORE, in consideration of the premises and the mutual covenants set forth herein and in the Purchase Agreement, the parties hereto hereby agree as follows:

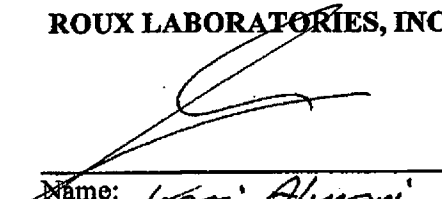
For good and valuable consideration, as set forth in the Purchase Agreement, and in consideration of the transactions contemplated by the Purchase Agreement, ASSIGNOR hereby reconfirms the assignment and transfer unto ASSIGNEE, forthwith, all of Assignor's right, title and interest in and to the Trademarks throughout the world, together with any and all goodwill associated solely with the Trademarks and all rights to damages or profits, due or accrued arising out of past infringement of the Trademarks or injury to said goodwill and the right to sue in ASSIGNEE'S own name. By the Original Assignment Agreement, as reconfirmed by this Trademark Assignment Agreement, ASSIGNEE accepted the assignment and transfer of the Trademarks and has waived any claim against ASSIGNOR for any amount and for any reason.

This Trademark Assignment Agreement supersedes and replaces in its entirety the Original Assignment Agreement.

IN WITNESS WHEREOF, this Assignment Agreement has been executed as of this 26th day of July, 2018, but is effective as of March 4, 2015.

ASSIGNOR:

ROUX LABORATORIES, INC.


Name: *Yossi Almagor*
Title: *Vice President & Assistant Secretary*

ASSIGNEE:

STARS CREATIONS, LLC





Digitally signed by Austin
Baskett
Data: 2018.08.01 10:34:08
-06'00'
Name: Austin Baskett
Title: C.M.O.

Annex 1

ROUX LABORATORIES, INC. TRADEMARK REGISTRATIONS

See attached.

Owner	Mark	Division	Trademark	Country	Status	Class	Registration No.	Application No.	Application Date	Registration Date	Renewal Date	Goods
ROUK LABORATORIES, INC	ABBA		ABBA	Canada	REGISTERED	3	TM4473890	1377508	12/27/2007	4/15/2008	3/15/2013	Hair care preparations, hair styling preparations, permanent wave preparations; hair care products, namely shampoo, conditioner, styling preparations, and hair spray, permanent wave preparations and permanent wave kits comprised of wave lotion and neutralizer.
ROUK LABORATORIES, INC	ABBA		ABBA	United Kingdom	RENEWED	3	1579631	1579631	7/26/1994	26/07/1994 (The IP Office indicates the application date as registration date; 19/05/95 is indicated as exam date)	7/26/2013	Toilet preparations; preparations for the care of the skin, scalp and the body; sunbathing preparations; preparations for reinforcing and strengthening nails and preparations for use in the shower; preparations for tanning the body; all being non-medicated; perfumes; aftershave; shaving foam; cosmetics; eau de cologne; toilet waters; soaps; essential oils; preparations for the hair; anti-perspirants; deodorants for personal use; demilivert doming masks for the face; shampoo, hair strengthening lotions, hair molting conditioners, hair styling preparations, hair thickeners, hair dyes, hair sprays, depilatory preparations; all included in Class 3.
ROUK LABORATORIES, INC	ABBA		ABBA	United States of America	RENEWED	3	2416439	75/63138	9/8/1999	11/24/2000	11/25/2010	Cosmetics and cosmetic compositions for treating the hair and body, namely, soap, essential oils, hair lotions, body lotions and moisturizers, including cream, shaving cream, hair shampoo, hair conditioners, body deodorant gel, hair spray, and hair gel.
ROUK LABORATORIES, INC	ABBA		ABBA PURE & NATURAL HAIR CARE	Canada	REGISTERED	3	TM461761	1161459	12/8/2002	6/2/2004	6/2/2019	(1) Hair care preparations; hair styling preparations; and permanent wave preparations. (2) Hair care products, namely, shampoo, conditioner, styling preparations and hair spray, permanent wave preparations and permanent wave kits comprised of wave lotion and neutralizer.
ROUK LABORATORIES, INC	ABBA		ABBA PURE & NATURAL HAIR CARE	European Union	RENEWED	3	2941870	2941870	11/23/2002	1/4/2004	11/23/2012	Hair care preparations, including shampoo, conditioners, restoration treatments; hair styling preparations, including gel, lotion, hair, paste, hair spray, permade, and pedic; and permanent wave preparations

ROUX LABORATORIES, INC.	ABBA	PROQUINON COMPLEX	Taiwan	REGISTERED	3	1555641	10102496	5/10/2012	1/6/2013	7/15/2023	Class 3: Hair care products such as shampoos, conditioners and hair treatments; Hair styling products such as hair sprays, gels, leave in conditioners and creams; Hair texturing product (perm)
ROUX LABORATORIES, INC.	ABBA	PROQUINON COMPLEX	United States of America	REGISTERED	3	4306730	65671999	5/10/2012	9/19/2013	7/15/2023	Hair care preparations; hair conditioners; hair creams; Hair gels; Hair spray; hair styling preparations; non-medicated hair treatment preparations for cosmetic purposes; preparations for permanent hair services; shampoos
ROUX LABORATORIES, INC.	ABBA	TRUE SHAPES	Canada	REGISTERED	3	TMAS21137	681570	6/16/1998	1/6/2000	1/6/2015	Add wave perm hair preparations. *
ROUX LABORATORIES, INC.	ABBA	TRUE SHAPES	United States of America	RENEWED	3	2007060	74/6872E	2/1/1965	10/8/1966	10/8/2013	Add wave perm hair preparations. *
ROUX LABORATORIES, INC.	ABBA	TRUIMENT	Canada	REGISTERED	3	TMAS31752	881574	6/16/1998	2/1/2000	2/1/2015	Hair conditioner and hair shampoo. *
ROUX LABORATORIES, INC.	ABBA	TRUIMENT	United States of America	RENEWED	3	2006068	75/69015	4/10/1996	6/19/1997	6/19/2017	Hair conditioner and hair shampoo. *
ROUX LABORATORIES, INC.	ABBA	ZEROSCENT	Canada	REGISTERED	3	TMAS38305	882011	6/19/1998	5/23/2000	5/23/2015	Hair care products, namely, hair spray. *
ROUX LABORATORIES, INC.	ABBA		Australia	REGISTERED	3, 4, 44	1131489	112489	5/29/2012	11/20/2012	3/1/2023	Hair care products, namely, hair spray. * *A representative of one or more year dyes; Hair shampoos; Conditioners for hair; Hair oil; Hair gels; Hair conditioners; Hair dyes; Hair mousses; Hair spray. Styling products; Secondary preparations for medical purposes; Hair preparations, medicated; Hair growth stimulants; (conditioners); Hair growth stimulants; (medicated); Preparations for stimulating hair growth; Oil; Hydrants and beauty care for human beings; Beauty care; Hairdressing
ROUX LABORATORIES, INC.	ABBA		Canada	REGISTERED	3	TMAS69711	1577013	5/19/2012	1/22/2014	1/22/2023	Class 3: Hair care products such as shampoos, conditioners and hair treatments; Hair styling products such as hair sprays, gels, leave in conditioners and creams; Hair texturing product (perm)
ROUX LABORATORIES, INC.	ABBA		European Union	REGISTERED	3, 4, 44	10854350	10854350	6/28/2012	11/20/2012	3/23/2023	3: Preparations for care of the hair; Hair dyes; Hair shampoos; Conditioners for hair; Hair oil; Hair gels; Hair conditioners; Hair dyes; Hair mousses; Hair spray.
ROUX LABORATORIES, INC.	ABBA		Hong Kong	REGISTERED	3	302249073	302249073	5/11/2012	3/17/2013	3/17/2023	Class 3: Hair care products including shampoos, conditioners and hair treatments; Hair styling products including hair sprays, gels, leave in conditioners and creams; Hair texturing product (perm)





Note: * No longer in effect.

ROUX LABORATORIES, INC.	ABBA	ABBA PURE & NATURAL HAIR CARE (perfumed)	ABBA	Switzerland	RENEWED	3	467558	07674/1968	9/17/1968	11/13/1969	5/17/2018	Cosmetic preparations and articles; toilet preparations; preparations for the care of the skin, scalp, hair, body and nails; sun-tanning preparations; shampoo; hair strengthening treatment lotions; hair conditioning conditioners; hair styling preparations; hair thickeners; hair care sprays; hair conditioners; hair care preparations; soaps; hair-cleaning preparations; hair treatments; styling lotions; gels; all of these products on the basis of natural substances.
ROUX LABORATORIES, INC.	ABBA	ABBA PURE & NATURAL HAIR CARE (perfumed)	ABBA	European Union	RENEWED	3	514861	0424/1968	04/24/1968	04/24/1968	07/28/2018	Cosmetic preparations and articles; toilet preparations; preparations for the care of the skin, scalp, hair, body and nails; sun-tanning preparations; shampoo; hair strengthening treatment lotions; hair conditioning conditioners; hair styling preparations; hair thickeners; hair care sprays; hair conditioners; hair care preparations; soaps; hair-cleaning preparations; hair treatments; styling lotions; gels.
ROUX LABORATORIES, INC.	ABBA	ABBA PURE PERFORMANCE HAIR CARE	ABBA	United States of America	REGISTERED	3	946738	7753709	11/27/2007	7/15/2008	7/15/2018	* Hair care products, namely shampoos, conditioner, hair styling preparations, namely styling creams, pomades, lotions, gels, leave-in conditioning spray, and hair spray

Note: Registration has expired.

Owner	Mark	Product	Trademark	Country	Status	Class	Registration No.	Application No.	Application Date	Registration Date	Renewal Date	Goods
ROUX LABORATORIES, INC.	ABBA	AIRFRAME		Canada	REGISTERED	3	TMA531056	1170799	5/23/2008	10/28/2004	10/28/2009	Hair styling products, namely, styling spray.
ROUX LABORATORIES, INC.	ABBA	ALPHAVOLUS		Canada	REGISTERED	3	TMA531157	383204	5/19/1998	2/15/2000	2/15/2015	Combination hair, body and facial cleanser.
ROUX LABORATORIES, INC.	ABBA	COMMITMENT TO PURITY		United States of America	REGISTERED	3	1447716	7716614	1/9/2008	7/15/2008	7/15/2013	Hair care products, namely shampoos, conditioners, hair styling preparations, namely styling creams, pomades, lotions, gels, leave-in conditioning spray, and hair spray.
ROUX LABORATORIES, INC.	ABBA	CREME-MOIST		Canada	REGISTERED	3	TMA531122	582003	4/19/1978	1/6/2000	1/6/2015	Hair cleaning preparations, namely, shampoos
ROUX LABORATORIES, INC.	ABBA	CREME-MOIST		United States of America	REGISTERED	3	2123972	31244665	2/27/1997	12/23/1997	12/23/2017	Hair cleaning preparations, namely, shampoos
ROUX LABORATORIES, INC.	ABBA	ESSENTIAL		Canada	REGISTERED	3	TMA531315	893032	7/23/1978	2/17/2000	2/17/2015	Hair styling gel.
ROUX LABORATORIES, INC.	ABBA	ESSENTIAL		United States of America	REGISTERED	3	1589682	74246111	8/28/1994	8/2/1995	8/2/2015	Hair styling gel.
ROUX LABORATORIES, INC.	ABBA	MOISSAS PURIFIER		Canada	REGISTERED	3	TMA531196	381573	9/16/1998	1/6/2000	1/6/2015	Shampoo.
ROUX LABORATORIES, INC.	ABBA	PROQUINA COMPLEX		Australia	REGISTERED	3	1122405	1122405	5/14/2012	5/14/2012	5/14/2022	Class 3: Hair care products such as shampoos, conditioners and hair treatments; hair styling products such as hair sprays, gels, leave in conditioners and creams; hair conditioning products (leave in).
ROUX LABORATORIES, INC.	ABBA	PROQUINA COMPLEX		Canada	ALLOWED	3	TMA 809219	157702	5/8/2012	2/23/2015	2/23/2020	Class 3: Hair care products such as shampoos, conditioners and hair treatments; hair styling products such as hair sprays, gels, leave in conditioners and creams; hair conditioning products (leave in).
ROUX LABORATORIES, INC.	ABBA	PROQUINA COMPLEX		European Union	REGISTERED	3,5,44	10891661	10891661	6/29/2012	11/20/2012	6/29/2022	Class 3: Preparations for hair care, hair dyes, hair shampoos, hair conditioners, hair oil, hair gels, hair releasing hair oils, hair mousses, hair spray. Class 5: Products of hygiene and health care products for doctor use; Medicinal products for the hair; Preparations and remedies for hair growth; Stimulants for hair growth, medicinal preparations to stimulate hair growth. Class 44: Health treatments and beauty care for people, services beauty salon services.
ROUX LABORATORIES, INC.	ABBA	PROQUINA COMPLEX		Hong Kong	REGISTERED	3	30224687	30224687	5/9/2012	5/9/2012	5/9/2022	Class 3: Hair care products such as shampoos, conditioners and hair treatments; hair styling products such as hair sprays, gels, leave in conditioners and creams; hair conditioning products (leave in).
ROUX LABORATORIES, INC.	ABBA	PROQUINA COMPLEX		New Zealand	REGISTERED	3	948612	948612	5/10/2012	5/10/2012	5/10/2022	Class 3: Hair care products such as shampoos, conditioners and hair treatments; hair styling products such as hair sprays, gels, leave in conditioners and creams; hair conditioning products (leave in).
ROUX LABORATORIES, INC.	ABBA	PROQUINA COMPLEX		Norway	REGISTERED	3	1122405	1122405	5/14/2012	5/14/2012	5/14/2022	Class 3: Hair care products such as shampoos, conditioners and hair treatments; hair styling products such as hair sprays, gels, leave in conditioners and creams; hair conditioning products (leave in).

Note: *Registration has expired

ROUX LABORATORIES, INC.	ABBA		New Zealand	REGISTERED	3		958615	958615	5/10/2012	5/10/2012	5/10/2012	5/10/2012	5/10/2012	Class 3: Hair care products such as shampoo, conditioners and hair treatments; Hair styling products such as hair sprays, gels, leave in conditioners and creams; Hair texturizing product (foam)
ROUX LABORATORIES, INC.	ABBA		Norway	REGISTERED	3,5,44	1134439	1124439		5/25/2012	11/20/2012	11/20/2012	5/25/2012	5/25/2012	See Preparation for care on you every year; Eyes; Hair shampoo; Conditioners for hair; Hair oil; Hair gels; Hair conditioners; Hair spray; Hair mousses; Hair spray; 5-Hydroxy tryptophan; Sanitary preparations for medical purposes; Hair preparations, medicated; Hair growth preparations
ROUX LABORATORIES, INC.	ABBA		Taiwan	REGISTERED	3	1559642	101035498		5/16/2012	5/16/2012	5/16/2012	5/16/2012	5/16/2012	Class 3: Hair care products such as shampoo, conditioners and hair treatments; Hair styling products such as hair sprays, gels, leave in conditioners and creams; Hair texturizing product (foam)
ROUX LABORATORIES, INC.	ABBA		United States of America	REGISTERED	3	4310630	39602045		5/10/2012	5/10/2012	5/10/2012	5/10/2012	5/10/2012	Class 3: Hair care products such as shampoo, conditioners and hair treatments; Hair styling products such as hair sprays, gels, leave in conditioners and creams; Hair texturizing product (foam)