

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM487590

|  |  |                                      |  |
|--|--|--------------------------------------|--|
| <b>SUBMISSION TYPE:</b>  | NEW ASSIGNMENT                                     |                                      |  |
| <b>NATURE OF CONVEYANCE:</b>   | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                                      |  |
| <b>CONVEYING PARTY DATA</b>  |  |                                      |  |
| <b>Name</b>  | <b>Formerly</b>                                    | <b>Execution Date</b>                | <b>Entity Type</b>                     |
| Twelve Doors, LLC (DBA<br>Castro Convertibles)   |  | 07/30/2018                           | Limited Liability Company:<br>NEW YORK |
| <b>RECEIVING PARTY DATA</b>  |  |                                      |  |
| <b>Name:</b>   | Chad Allen Media Inc.                              |                                      |  |
| <b>Street Address:</b>   | 3001 Executive Drive                               |                                      |  |
| <b>Internal Address:</b>   | Suite 270  |                                      |  |
| <b>City:</b>   | Clearwater   |                                      |  |
| <b>State/Country:</b>  | FLORIDA  |                                      |  |
| <b>Postal Code:</b>  | 33762  |                                      |  |
| <b>Entity Type:</b>  | Corporation: FLORIDA                               |                                      |  |
| <b>PROPERTY NUMBERS Total: 14</b>  |  |                                      |  |
| <b>Property Type</b>   | <b>Number</b>                                      | <b>Word Mark</b>                     |  |
| <b>Serial Number:</b>  | 86806725   | LONGLINE                             |  |
| <b>Serial Number:</b>  | 76685977   | FIRST TO CONQUER LIVING SPACE        |  |
| <b>Serial Number:</b>  | 76685965   | CASTROPEDIC                          |  |
| <b>Serial Number:</b>  | 76685968   | CASTRO                               |  |
| <b>Serial Number:</b>  | 77557163   | CASTRO                               |  |
| <b>Serial Number:</b>  | 77685612   | CASTRO                               |  |
| <b>Serial Number:</b>  | 77685702   | CASTRO                               |  |
| <b>Serial Number:</b>  | 76685972   | CASTRO CONVERTIBLES                  |  |
| <b>Serial Number:</b>  | 77557121   | CASTRO CONVERTIBLES                  |  |
| <b>Serial Number:</b>  | 77685665   | CASTRO CONVERTIBLES                  |  |
| <b>Serial Number:</b>  | 77685718   | CASTRO CONVERTIBLES                  |  |
| <b>Serial Number:</b>  | 85243289   | YOU SO NEED ONE OF THESE!            |  |
| <b>Serial Number:</b>  | 85249162   | WORLD'S FINEST CONVERTIBLE FURNITURE |  |
| <b>Serial Number:</b>  | 86102600   | YOUR GUESTS DESERVE THE BEST         |  |
| <b>CORRESPONDENCE DATA</b>   |  |                                      |  |
| <b>Fax Number:</b>   | 6315013526   |                                      |  |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i> |  |                                      |  |

OP \$365.00 86806725

TRADEMARK

*using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 631-501-5700  
**Email:** docket@cdfslaw.com, crierder@cdfslaw.com  
**Correspondent Name:** Carter, DeLuca, Farrell & Schmidt LLP  
**Address Line 1:** 445 Broadhollow Road, Suite 420  
**Address Line 4:** Melville, NEW YORK 11747

|                                |                    |
|--------------------------------|--------------------|
| <b>ATTORNEY DOCKET NUMBER:</b> | 2665-0             |
| <b>NAME OF SUBMITTER:</b>      | Pina M. Campagna   |
| <b>SIGNATURE:</b>              | /Pina M. Campagna/ |
| <b>DATE SIGNED:</b>            | 08/27/2018         |

**Total Attachments: 4**  
source=01307563#page1.tif  
source=01307563#page2.tif  
source=01307563#page3.tif  
source=01307563#page4.tif

Schedule 1.1(b)

Assignment Agreement with List of Purchased Intellectual Property

**ASSIGNMENT OF INTELLECTUAL PROPERTY**

Agreement For Assignment Of Intellectual Property (this "Agreement") is made and entered into as of the \_\_\_ day of July, 2018 (the "Effective Date"), by Twelve Doors, LLC (d/b/a Castro Convertibles), a New York limited liability company having a business address at 95 Forest Avenue, Locust Valley, New York 11560 ("Assignor"), to Chad Allen Media Inc., a Florida corporation, having a business address at 3001 Executive Dr., Suite 270, Clearwater, FL 33762 ("Assignee").

WHEREAS, Twelve Doors LLC, is owner of the trademarks and domain names under common law: "Castro Convertibles" <sup>TM</sup> and www.castroconvertibles.com and the federal trademark registrations resulting from applications applied for under the Trademarks in the U.S. and worldwide, including those set forth in Schedule A herein (the "Trademarks");

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign and transfer to the Assignee its share of the entire right, title, and interest in the trademarks set forth in Schedule A hereof, together with the goodwill of the business symbolized by the Trademarks and the registrations thereof, and all other rights which Assignor has enjoyed thereunder both in the United States and throughout all countries of the world, including any and all rights of recovery based on past infringement of said Trademarks and/or registrations, the same to be held and enjoyed by the Assignee, its successors, and assigns forever and to the full end of the terms for which any of the aforesaid Trademarks are registered and any renewals of the terms thereof;

AND FOR THE SAME CONSIDERATION, the Parties also hereby covenant and agree that, at the time of execution and delivery of these presents, the Assignor is the sole and lawful owner of the entire right, title, and interest in and to the said registrations and applications and believes they are the sole and lawful owners of the entire right, title, and interest to said Trademarks and said goodwill associated therewith and that the same are unencumbered and that the Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth;

Dated: July 30, 2018

Twelve Doors LLC

By: 

Name/Title: Manager

Dated: July 30, 2018

Chad Allen Media, Inc.

By: 

Chad Allen, Pres.

Z:\Work\andrew\Castro, Bernadette\Twelve Doors\Tuscany\Chad Allen\assignment & assumption 12 Doors to Chad Allen Media final.docx

**Twelve Doors Trademark Status Chart [not incl "Little Girl" IP] CORRECTED**

| Docket    | Country                  | Mark                          | Serial No. | Filed     | Reg. No.  | Reg. Date  | Status     | Goods/ Services  | Action Required                    |
|-----------|--------------------------|-------------------------------|------------|-----------|-----------|------------|------------|--|------------------------------------|
| 976-44    | United States of America | LONGLINE                      | 86/806725  | 11/2/2015 |           |            | Pending    | furniture; mattresses; distributorship services in the field of furniture and mattresses; Manufacturing services for others in the field of furniture and mattresses                         | Statement of Use due 11/21/2018    |
| 976-11    | United States of America | FIRST TO CONQUER LIVING SPACE | 76/685977  | 1/22/2008 | 4112023   | 3/13/2012  | Registered | DISTRIBUTORSHIP SERVICES IN THE FIELD OF FURNITURE   | Sect. 8 & 15 due 3/13/2018 (6 yr.) |
| 976-14    | United States of America | CASTROPEDIC                   | 76/685965  | 1/22/2008 | 4070794   | 12/13/2011 | Registered | DISTRIBUTORSHIP SERVICES IN THE FIELD OF FURNITURE; MANUFACTURING SERVICES FOR OTHERS IN THE FIELD OF FURNITURE  | Sect 8 & 15 due 12/13/2017 (6 yr.) |
| 976-17    | United States of America | CASTRO (STYLIZED)             | 76/685968  | 1/22/2008 | 4026300   | 9/13/2011  | Registered | DISTRIBUTORSHIP SERVICES IN THE FIELD OF FURNITURE; MANUFACTURING SERVICES FOR OTHERS IN THE FIELD OF FURNITURE  | Sect 8 & 15 due 9/13/2017 (6 yr.)  |
| 976-17B   | United States of America | CASTRO (STYLIZED)             | 77/557163  | 8/27/2008 | 4049597   | 11/1/2011  | Registered | DISTRIBUTORSHIP SERVICES IN THE FIELD OF FURNITURE; MANUFACTURING SERVICES FOR OTHERS IN THE FIELD OF FURNITURE  | Sect 8 & 15 due 11/1/2017 (6 yr.)  |
| 976-17C   | United States of America | CASTRO                        | 77/685612  | 3/6/2009  | 3770096   | 4/6/2010   | Registered | Fitted fabric furniture covers; Furniture, namely, bed headboards and parts therefor; Furniture, namely, mattresses; Furniture, namely, sleeper sofas, chairs and pillows and parts therefor | Renewal due 4/6/2020               |
| 976-17D   | United States of America | CASTRO                        | 77/685702  | 3/6/2009  | 3770098   | 4/6/2010   | Registered | Coverings of plastic for furniture; Fabric window treatments, namely, draperies and valances; Furniture reupholstering and repair  | Renewal due 4/6/2020               |
| 976-20 CA | Canada                   | CASTRO CONVERTIBLES           | 1404072    |           | TMA826892 | 6/21/2012  | Registered | DISTRIBUTORSHIP SERVICES IN THE FIELD OF FURNITURE; MANUFACTURING SERVICES FOR OTHERS IN THE FIELD OF FURNITURE  | Renewal due 6/21/2027              |

**TRADEMARK**

| Docket     | Country                                   | Mark                | Serial No. | Filed     | Reg. No. | Reg. Date | Status     | Goods/ Services  | Action Required                   |
|------------|---|---------------------|------------|-----------|----------|-----------|------------|--|-----------------------------------|
| 976-20 WP  | Int'l Registration - Madrid Protocol Only | CASTRO CONVERTIBLES |            | 7/21/2008 | 972641   | 7/21/2008 | Registered | DISTRIBUTORSHIP SERVICES IN THE FIELD OF FURNITURE; MANUFACTURING SERVICES FOR OTHERS IN THE FIELD OF FURNITURE  | Renewal due 7/21/2018             |
| 976-20     | United States of America                  | CASTRO CONVERTIBLES | 76/685972  | 1/22/2008 | 4026301  | 9/13/2011 | Registered | DISTRIBUTORSHIP SERVICES IN THE FIELD OF FURNITURE; MANUFACTURING SERVICES FOR OTHERS IN THE FIELD OF FURNITURE  | Sect 8 & 15 due 9/13/2017 (6 yr.) |
| 976-20A MX | Mexico                                    | CASTRO CONVERTIBLES | 949227     | 7/22/2008 | 1078464  | 1/13/2009 | Registered | DISTRIBUTORSHIP SERVICES IN THE FIELD OF FURNITURE; MANUFACTURING SERVICES FOR OTHERS IN THE FIELD OF FURNITURE  | Renewal due 7/22/2018             |
| 976-20B MX | Mexico                                    | CASTRO CONVERTIBLES | 949228     | 7/22/2008 | 1078465  | 1/13/2009 | Registered | DISTRIBUTORSHIP SERVICES IN THE FIELD OF FURNITURE; MANUFACTURING SERVICES FOR OTHERS IN THE FIELD OF FURNITURE  | Renewal due 7/22/2018             |
| 976-20B    | United States of America                  | CASTRO CONVERTIBLES | 77/557121  | 8/27/2008 | 4049596  | 11/1/2011 | Registered | DISTRIBUTORSHIP SERVICES IN THE FIELD OF FURNITURE; MANUFACTURING SERVICES FOR OTHERS IN THE FIELD OF FURNITURE  | Sect 8 & 15 due 11/1/2017 (6 yr.) |
| 976,20C    | United States of America                  | CASTRO CONVERTIBLES | 77/685665  | 3/6/2009  | 3770097  | 4/6/2010  | Registered | Fitted fabric furniture covers; Furniture, namely, bed headboards and parts therefor; Furniture, namely, mattresses; Furniture, namely, sleeper sofas, chairs and pillows and parts therefor | Renewal due 5/6/2020              |
| 976-20D    | United States of America                  | CASTRO CONVERTIBLES | 77/685718  | 3/6/2009  | 3770099  | 4/6/2010  | Registered | Coverings of plastic for furniture; Fabric window treatments, namely, draperies and valances; Furniture reupholstering and repair  | Renewal due 4/6/2020              |
| 976-20M EP | European Community                        | CASTRO CONVERTIBLES |            |           | 972641   | 7/21/2008 | Registered | DISTRIBUTORSHIP SERVICES IN THE FIELD OF FURNITURE; MANUFACTURING SERVICES FOR OTHERS IN THE FIELD OF FURNITURE  | Renewal due 7/21/2018             |

**TRADEMARK**

| Docket     | Country                  | Mark                                 | Serial No. | Filed      | Reg. No. | Reg. Date  | Status     | Goods/ Services  | Action Required                    |
|------------|--------------------------|--------------------------------------|------------|------------|----------|------------|------------|--|------------------------------------|
| 976-20M JP | Japan                    | CASTRO CONVERTIBLES                  |            |            | 972641   | 7/21/2008  | Registered | DISTRIBUTORSHIP SERVICES IN THE FIELD OF FURNITURE; MANUFACTURING SERVICES FOR OTHERS IN THE FIELD OF FURNITURE  | Renewal due 7/21/2018              |
| 976-26     | United States of America | YOU SO NEED ONE OF THESE!            | 85/243289  | 2/15/2011  | 4203054  | 9/4/2012   | Registered | DISTRIBUTORSHIP SERVICES IN THE FIELD OF FURNITURE; MANUFACTURING SERVICES FOR OTHERS IN THE FIELD OF FURNITURE  | Sect 8 & 15 due 9/4/2018 (6 yr.)   |
| 976-28     | United States of America | WORLD'S FINEST CONVERTIBLE FURNITURE | 85/249162  | 2/23/2011  | 4047207  | 10/25/2011 | Registered | furniture; distributorship services in the field of furniture and mattresses; Manufacturing services for others in the field of furniture and mattresses | Sect 8 & 15 due 10/25/2017 (6 yr.) |
| 976-32     | United States of America | YOUR GUEST DESERVES THE BEST         | 86/102600  | 10/27/2013 | 4655205  | 12/16/2014 | Registered | Furniture; Manufacturing services for others in the field of furniture and mattresses  | Sect 8 & 15 due 12/16/2020 (6 yr.) |

RECORDED: 08/27/2018

TRADEMARK  
REEL: 006423 FRAME: 0083