# OP \$1040.00 4303984

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM488110

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	TRADEMARK SECURITY AGREEMENT

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
FAIRWAY GROUP ACQUISITION COMPANY		08/28/2018	Corporation: DELAWARE

# **RECEIVING PARTY DATA**

Name:	ANKURA TRUST COMPANY, LLC, as Collateral Agent
Street Address:	60 State Street
Internal Address:	Suite 700
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02109
Entity Type:	Limited Liability Company: NEW HAMPSHIRE

### **PROPERTY NUMBERS Total: 41**

Property Type	Number	Word Mark
Registration Number:	4303984	CALLING ALL FOODIES
Registration Number:	3802023	DISCOVER MORE. SPEND LESS.
Registration Number:	4880744	EAT BIG LIVE LARGE
Registration Number:	4150646	FAIRWAY
Registration Number:	3693296	FAIRWAY
Registration Number:	3861726	FAIRWAY
Registration Number:	3641831	FAIRWAY
Registration Number:	3552603	FAIRWAY
Registration Number:	4696552	FAIRWAY
Registration Number:	4450782	FAIRWAY
Registration Number:	3641829	FAIRWAY CAFÉ
Registration Number:	3763826	FAIRWAY CAFÉ & STEAKHOUSE
Registration Number:	4285110	FAIRWAY COMO NINGÚN OTRO MERCADO
Registration Number:	4278448	FAIRWAY COMO NINGÚN OTRO MERCADO
Registration Number:	3951466	FAIRWAY LIKE NO OTHER MARKET
Registration Number:	3693295	FAIRWAY "LIKE NO OTHER MARKET"
Registration Number:	3641830	FAIRWAY "LIKE NO OTHER MARKET"
Registration Number:	3545835	FAIRWAY "LIKE NO OTHER MARKET"

TRADEMARK

900464342 REEL: 006425 FRAME: 0079

Property Type	Number	Word Mark
Registration Number:	4217271	FAIRWAY MARKETPLACE
Registration Number:	4217302	FAIRWAY MARKETPLACE
Registration Number:	3931255	FAIRWAY NEW YORK
Registration Number:	3931254	FAIRWAY OF NEW YORK
Registration Number:	4168891	FAIRWAY WINES & SPIRITS
Registration Number:	4038669	FAIRWAY WINES & SPIRITS
Registration Number:	4176613	FAIRWAY WINES & SPIRITS
Registration Number:	4052364	FAIRWAY WINES & SPIRITS
Registration Number:	2375537	LIKE NO OTHER MARKET
Registration Number:	2431510	LIKE NO OTHER MARKET
Registration Number:	3861727	LIKE NO OTHER MARKET
Registration Number:	3571345	LIKE NO OTHER MARKET
Registration Number:	3693294	LIKE NO OTHER MARKET
Registration Number:	3928817	"LIKE NO OTHER MARKET" FAIRWAY NEW YORK
Registration Number:	3931279	"LIKE NO OTHER MARKET" FAIRWAY NEW YORK
Registration Number:	4052375	LIKE NO OTHER WINES & SPIRITS STORE
Registration Number:	3931256	NEW YORK FAIRWAY
Registration Number:	4477288	ON OUR PLATE
Registration Number:	3808727	THE WORLD'S GREATEST FOOD STORE
Registration Number:	4017406	THE WORLD'S GREATEST WINES & SPIRITS STO
Serial Number:	87642962	FAIRWAY WINES & SPIRITS
Serial Number:	87625065	SUR LA ROUTE
Serial Number:	87801271	THE PLACE TO GO FOODING

# **CORRESPONDENCE DATA**

**Fax Number:** 8004947512

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 800-494-5225

**Email:** ipteam@cogencyglobal.com

Correspondent Name: Stewart Walsh

Address Line 1: 1025 Vermont Ave NW, Suite 1130

Address Line 2: Cogency Global Inc.

Address Line 4: Washington, D.C. 20005

DATE SIGNED:	08/30/2018
SIGNATURE:	/Sonya Jackman/
NAME OF SUBMITTER:	Sonya Jackman
ATTORNEY DOCKET NUMBER:	F179058 TM

**Total Attachments: 9** 



TRADEMARK SECURITY AGREEMENT, dated as of August 28, 2018 (this "<u>Agreement</u>"), among FAIRWAY GROUP ACQUISITION COMPANY, a Delaware corporation (the "<u>Borrower</u>"), and Collateral Agent (as defined below).

Reference is made to the Super Senior Guarantee and Collateral Agreement dated as of August 28, 2018 (as amended, supplemented or otherwise modified from time to time, the "Security Agreement"), among Fairway Group Holdings Corp. ("Holdings"), the Borrower, the subsidiaries of the Borrower party thereto and the Collateral Agent. The Lenders have agreed to extend credit to the Borrower subject to the terms and conditions set forth in the Super Senior Agreement dated as of August 28, 2018 (as amended, supplemented or otherwise modified from time to time, the "Credit Agreement") among the Borrower, Holdings, the lenders from time to time party thereto and Ankura Trust Company, LLC, as administrative agent and collateral agent (in such capacity, the "Collateral Agent"). The obligations of the Lenders to extend such credit are conditioned upon, among other things, the execution and delivery of this Agreement. Accordingly, the parties hereto agree as follows:

SECTION 1. <u>Terms</u>. Capitalized terms used in this Agreement and not otherwise defined herein have the meanings specified in the Security Agreement. The rules of construction specified in Section 1.01(b) of the Security Agreement also apply to this Agreement.

SECTION 2. Grant of Security Interest. As security for the payment or performance, as the case may be, in full of the Obligations, Borrower, pursuant to the Security Agreement, did and hereby does grant to the Collateral Agent, its successors and assigns, for the benefit of the Secured Parties, a security interest in, all right, title or interest in or to any and all of the following assets and properties now owned or at any time hereafter acquired by Borrower or in which Borrower now has or at any time in the future may acquire any right, title or interest (collectively, the "Trademark Collateral"):

- (a) all trademarks, service marks, trade names, corporate names, company names, business names, fictitious business names, trade styles, trade dress, logos, other source or business identifiers, designs and general intangibles of like nature, now existing or hereafter adopted or acquired, all registrations and recordings thereof, and all registration and recording applications filed in connection therewith, including registrations and registration applications in the United States Patent and Trademark Office or any similar offices in any State of the United States or any political subdivision thereof, and all extensions or renewals thereof, including those listed on Schedule I, but for the avoidance of doubt excluding any intent-to-use trademark application prior to the filing of a "Statement of Use" or "Amendment to Allege Use" with respect thereto, to the extent, if any, that, and solely during the period, if any, in which the grant of a security interest therein would impair the validity or enforceability of such intent-to-use trademark application or any registration issuing therefrom under federal law (the "Trademarks");
  - (b) all goodwill associated with or symbolized by the Trademarks; and

(c) all assets, rights and interests that uniquely reflect or embody the Trademarks.

SECTION 3. Security Agreement. The security interests granted to the Collateral Agent herein are granted in furtherance, and not in limitation of, the security interests granted to the Collateral Agent pursuant to the Security Agreement. Borrower hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the Trademark Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the Security Agreement, the terms of the Security Agreement shall govern.

SECTION 4. <u>Counterparts</u>. This Agreement may be executed in counterparts (and by different parties hereto on different counterparts), each of which shall constitute an original but all of which when taken together shall constitute a single contract. Delivery of an executed signature page to this Agreement by facsimile transmission or other customary means of electronic transmission (e.g., "pdf") shall be effective as delivery of a manually signed counterpart of this Agreement.

[Remainder of this page intentionally left blank]

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

FAIRWAY GROUP ACQUISTION
COMPANY ( () ( ) A
By: 1400/ 1 1200
Name: Åbel T. Porter
Title: President and Chief Executive Office
ANKURA TRUST COMPANY, LLC, as
Collateral Agent,
By:
Name:
Title:
Title:
Title:
Title:
Title: By:

ANKURA TRUST COMPANY, LLC, as Collateral Agent,

by

Name: Ryan M. Roy Title: Managing Director

by

Name: Title:

Schedule I

Fairway Group Acquisition Company Trademark Active List Report As of August 28, 2018

	FAIRWAY			FAIRWAY			<b>FAIRWAY</b>			FAINWAI	EAIDWAY		LARG	EAT BIG LIVE		LESS	MORE. SPEND.	DISCOVER		1	FOODIES	CALLING ALL	Trademark Name	1
America Classes: 29 Int., 35 Int., 43 Int.	$\frac{1654-2013}{$ <b>United States of</b>	America Classes: 05 Int.	United States of	1654-2005	America	United States of	1654-2004	Classes: 33 Int.	Onlied States of	1004-2001	$\underline{\text{Classes}}$ : 35 Int.	America	United States of	1654-2143	<u>Classes</u> : 35 Int.	America	United States of	1654-2007	Classes: 35 Int.	America	United States of	<b>Country</b> 1654-2139	Client-Matter	
	77/338,193 27-Nov-2007		09-Jun-2009	77/755,048		28-Nov-2007	77/339,365		73-MIM-7010	22 34 2010	771066 177		27-May-2015	86642788		•	13-May-2009	77/736,031			10-Feb-2012	Filing Date 85/539,735	Application No.	
	3,641,831 23-Jun-2009		12-Oct-2010	3,861,726		06-Oct-2009	3,693,296		29-May-2012	4,150,040	1 150 616		5-Jan-2016	4,880,744			15-Jun-2010	3,802,023			19-Mar-2013	Registration Date 4,303,984	Registration No.	,
	Registered 23-Jun-2019		12-Oct-2020	Registered		06-Oct-2019	Registered		29-May-2022	Negistered	Danistana		5-Jan-2026	Registered			15-Jun-2020	Registered			19-Mar-2023	Next Kenew Registered	Status	

NO OTHER MARKET	MARKET FAIRWAY LIKE	NO OTHER	FAIRWAY LIKE	MERCADO Logo	NINGUN OTRO	FAIRWAY COMO	MERCADO	NINGUN OTRO	FAIRWAY COMO			& STEAKHOUSE	FAIRWAY CAFE			FAIRWAY CAFE				<b>FAIRWAY</b>				<b>FAIRWAY</b>					FAIRWAY
United States of America Classes: 03 Int.	<b>America</b> <u>Classes</u> : 05 Int. 1654-2009	<b>United States of</b>	<u>Classes</u> : 35 Int. 1654-2003	America	United States of	1654-2135	America Classes: 35 Int.	United States of	1654-2136	Classes: 43 Int.	America	United States of	<u>Classes</u> : 43 Int. 1654-2015	America	United States of	1654-2016	<u>Classes</u> : 42 Int., 43 Int., 44 Int.	America	United States of	1654-2141	Int. 97 Int., 55	America	United States of	1654-2140	35 Int.	Int., 31 Int., 32 Int.,	America	United States of	1654-2014
28-Nov-2002	77/339_361	09-Jun-2009	77/755,062		08-Feb-2012	85/537,181		08-Feb-2012	85/537,212			27-Nov-2007	77/338/182		27-Nov-2007	77/338,189			23-Apr-2013	85912400			23-Apr-2013	85911950				01-Jun-2007	77/195.995
06-Oct-2009	3,693,295	26-Apr-2011	3,951,466		22-Jan-2013	4,278,448		05-Feb-2013	4,285,110			23-Mar-2010	3,763,826		23-Jun-2009	3,641,829			17-Dec-2013	4450782			03-Mar-2015	4696552				30-Dec-2008	3.552.603
06-Oct-2019	Registered	26-Apr-2021	Registered		22-Jan-2023	Registered		05-Feb-2023	Registered			23-Mar-2020	Registered		23-Jun-2019	Registered			17-Dec-2023	Registered			03-Mar-2025	Registered				30-Dec-2018	Registered

(wordmark) FAIRWAY	WINES & SPIRITS	FAIRWAY	(wordmark)	WINES &	FAIRWAY	SPIRITS	FAIRWAY		NEW YORK	FAIRWAY OF			NEW YORK	FAIRWAY OF	& Design (color)	MARKETPLACE	FAIRWAY		MARKETPLACE	FAIRWAY		Design	MARKET &	NO OTHER	FAIRWAY LIKE		MARKET	FAIRWAY LIKE NO OTHER	
1654-2130	America <a href="#">Classes</a> : 43 Int.	Int. United States of	America Classes: 35 Int., 43	United States of	1654-2132	Classes: 33 Int.	States of A maries	Classes: 35 Int.	United States of	1654-2017	Classes: 35 Int.	America	United States of	<u>Classes</u> : 35 Int.	America	<b>United States of</b>	1654-2138	America	United States of	1654-2137	ли., эт ли., эт ли., 35 Int.	Classes: 29 Int., 30	America	<b>United States of</b>	1654-2011	<u>Classes</u> : 29 Int., 35	America	1654-2010 United States of	
85/269,732	2017	87/642962 Oct 12		17-Mar-2011	85/269,954	1/-14191-7011	85/269,482		20-Mar-2007	77/135,544		TO START TOO	20-Mar-2007	77/135.559		10-Feb-2012	85/539,729		09-Feb-2012	85/538,544				01-Jun-2007	77/196,002			77/338,192 27-Nov-2007	
4,176,613		Pending		11-Oct-2011	4,038,669	02-341-2012	4,168,891 03 Inl 2012		15-Mar-2011	3,931,254		TO ATAKE BOOK	15-Mar-2011	3.931.255		02-Oct-2012	4,217,302		02-Oct-2012	4,217,271				16-Dec-2008	3,545,835			3,641,830 23-Jun-2009	
Registered		1B		11-Oct-2021	Registered	03-Jul-2022	Registered		15-Mar-2021	Registered		to the total	15-Mar-2021	Registered		02-Oct-2022	Registered		02-Oct-2022	Registered				16-Dec-2018	Registered			Registered 23-Jun-2019	

LIKE NO OTHER MARKET FAIRWAY NEW YORK & Design (city skyline)	LIKE NO OTHER MARKET FAIRWAY NEW YORK & Design	LIKE NO OTHER MARKET	LIKE NO OTHER MARKET	LIKE NO OTHER MARKET	LIKE NO OTHER MARKET	SPIRITS and Design LIKE NO OTHER MARKET	WINES & SPIRITS and Design FAIRWAY WINES &
1654-2008 United States of America Classes: 35 Int.	America Classes: 03 Int. 1654-2012 United States of America Classes: 35 Int.	America Classes: 29 int., 35 Int., 43 Int. 1654-2023 United States of	America Classes: 05 Int. 1654-2022 United States of	America Classes: 29 Int., 30 Int., 31 Int., 32 Int. 1654-2021 United States of	America Classes: 35 Int. 1654-2019 United States of	America Classes: 35 Int., 43 Int. 1654-2002 United States of	United States of America Classes: 33 Int. 1654-2129 United States of
77/172,472 03-May-2007	77/172,484 03-May-2007	77/339,355 28-Nov-2007	77/338,190 27-Nov-2007	77/755,054 09-Jun-2009	75/933,762 02-Mar-2000	75/844,619 09-Nov-1999	17-Mar-2011 85/269/688 17-Mar-2011
3,931,279 15-Mar-2011	3,928,817 08-Mar-2011	3,693,294 06-Oct-2009	3,571,345 10-Feb-2009	3,861,727 12-Oct-2010	2,431,510 27-Feb-2001	2,375,537 08-Aug-2000	17-Jul-2012 4,052,364 08-Nov-2011
Registered 15-Mar-2021	Registered 08-Mar-2021	Registered 06-Oct-2019	Registered 10-Feb-2019	Registered 12-Oct-2020	Registered 27-Feb-2021	Registered 08-Aug-2020	17-Jul-2022 Registered 08-Nov-2021

LIKE NO OTHER WINES & SPIRITS STORE NEW YORK FAIRWAY	United States of America Classes: 35 Int. 1654-2018 United States of	85/270,252 17-Mar-2011 77/135,577 20-Mar-2007	4,052,375 08-Nov-2011 3,931,256 15-Mar-2011	Registered Registered 08-Nov-202 Registered 15-Mar-2021
NEW YORK FAIRWAY ON OUR PLATE	United States of America Classes: 35 Int. 1654-2142 United States of America	77/135,577 20-Mar-2007 85920231 01-May-2013	3,931,256 15-Mar-2011 4,477,288 04-Feb-2014	Registered 15-Mar-2021 Registered 04-Feb-2024
SUR LA ROUTE	Liasses: 42 mt., 43 Int., 44 Int. United States of America Classes: 35 Int., 43 Int.	87/625065 Sep-27- 2017	Pending	1B
THE PLACE TO FOODING and Design	United States of America Classes: 35 Int., 43 Int.	87/801271 Feb 16 2018	Pending	1B
THE WORLD'S GREATEST FOOD STORE	1654-2006 United States of America Classes: 35 Int.	77/821,826 08-Sep-2009	3,808,727 22-Jun-2010	Registered 22-Jun-2020
THE WORLD'S GREATEST WINE & SPIRIT	1654-2134 United States of America	85/274,215 23-Mar-2011	4,017,406 23-Aug-2011	Registered 23-Aug-202
STORE	Classes: 35 Int.			

**RECORDED: 08/30/2018**