

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM485590

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mastergate Inc.		08/08/2018	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	Cheesepop B.V.		
Street Address:	Strijkvertel 19		
City:	De Meern		
State/Country:	UTAH		
Postal Code:	NL-3453		
Entity Type:	Limited Liability Company: NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5090138	CHEESEPOP	
CORRESPONDENCE DATA			
Fax Number:	8015319168		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	801-532-1922		
Email:	cvjohnson@traskbritt.com		
Correspondent Name:	Krista Weber Powell		
Address Line 1:	230 South 500 East, Suite 300		
Address Line 4:	Salt Lake City, UTAH 84102		
ATTORNEY DOCKET NUMBER:	2183-TM3368MMUS		
DOMESTIC REPRESENTATIVE			
Name:	Krista Weber Powell		
Address Line 1:	230 South 500 East, Suite 300		
Address Line 4:	Salt Lake City, UTAH 84103		
NAME OF SUBMITTER:	Krista Weber Powell		
SIGNATURE:	/Krista Powell/		
DATE SIGNED:	08/10/2018		
Total Attachments: 1			

CH \$40.00 5090138

ASSIGNMENT

WHEREAS, Mastergate Inc. a Florida corporation with an address of 201 South Biscayne Blvd. Suite 1200 Miami, Florida 33131 (hereinafter "ASSIGNOR"), is the owner of U.S. Trademark Registration No. 5090138 for the stylized mark CHEESE-POP for Bite-sized cheese snacks, namely, bread pastries containing cheese including all common law rights and other nonregistered rights associated therewith in the United States (hereinafter the "Mark"); and

WHEREAS, Cheesepop B.V. a Limited Liability Company of the Netherlands, with an address of Strijkviertel 19 NL-3454 PH De Meern NETHERLANDS (hereinafter "ASSIGNEE"), is desirous of acquiring the Mark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby sell and assign to ASSIGNEE all right, title and interest in and to the Mark in the United States, together with the goodwill of the business symbolized by the Mark and with the right to recover and have damages and profits for past infringement, if any.

Mastergate Inc.

Signature: _____

Printed Name: _____

Title: _____

Date: _____

TRADEMARK