### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM485821 Stylesheet Version v1.2

**SUBMISSION TYPE: NEW ASSIGNMENT** 

**NATURE OF CONVEYANCE:** CHANGE OF NAME

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
AIMIA PROPRIETARY LOYALTY U.S. INC.		05/02/2017	Corporation: DELAWARE

### **RECEIVING PARTY DATA**

Name:	ONE10 LLC		
Street Address:	100 North Sixth Street, Suite 700B		
City:	MINNEAPOLIS		
State/Country:	MINNESOTA		
Postal Code:	55403		
Entity Type:	Limited Liability Company: DELAWARE		

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	2266255	BEST OF EVERYTHING

### CORRESPONDENCE DATA

Fax Number: 6123329081

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6123325300

mmorris@merchantgould.com Email:

Gregory C. Golla **Correspondent Name:** Address Line 1: P.O. Box 2910

Address Line 4: Minneapolis, MINNESOTA 55402-0910

ATTORNEY DOCKET NUMBER:	18052.0102US01
NAME OF SUBMITTER:	Gregory Golla
SIGNATURE:	/gcg/
DATE SIGNED:	08/13/2018

**Total Attachments: 0** 

**TRADEMARK** REEL: 006425 FRAME: 0717

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**RECORDED: 08/13/2018**