

900462307 08/14/2018

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM486039

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
InvestorPlace Media, LLC		08/09/2018	DELAWARE
RECEIVING PARTY DATA			
Name:	Eagle Products, LLC <i>limited liability company</i>		
Street Address:	4880 Santa Rosa Rd.		
City:	Camarillo		
State/Country:	CALIFORNIA		
Postal Code:	93012		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	5063075	INTELLIGENCE REPORT	
Registration Number:	4431705	HILARY KRAMER'S ABSOLUTE CAPITAL RETURN	
Registration Number:	5344113	HILARY KRAMER'S ETF TREND TRADER	
Registration Number:	4742549	HILARY KRAMER'S VALUE AUTHORITY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8052333467		
Email:	mallorie.klemens@salemmedia.com		
Correspondent Name:	Mallorie Klemens		
Address Line 1:	4880 Santa Rosa Rd.		
Address Line 4:	Camarillo, CALIFORNIA 93012		
NAME OF SUBMITTER:	Mallorie Klemens		
SIGNATURE:	/Mallorie Klemens/		
DATE SIGNED:	08/14/2018		
Total Attachments: 2			
source=Hilary Kramer-Trademark Assignment_Fully Executed#page1.tif			

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (*"Assignment"*), dated as August 9, 2018, is made by InvestorPlace Media, LLC, a Delaware limited liability company (*"Assignor"*).

WHEREAS, Assignor selling certain assets related to its business associated with the following financial newsletters entitled *"GameChangers"*; *"Value Authority"*; *"Breakout Stocks"*; *"High Octane Trader"*; *"Absolute Capital Return"*; *"Inner Circle"*; and *"Inner Circle Pro"* and

WHEREAS, in connection with such business Assignor owns its entire right, title and interest, whether statutory or common law rights, in and to the following trademarks and registrations therefore (the *"Assigned Trademarks"*):

<u>Trademark</u>	<u>Registration No.</u>
GAMECHANGERS	5,063,075
HILARY KRAMER'S ABSOLUTE CAPITAL RETURN PORTFOLIO	4,431,705
HILARY KRAMER'S ETF TREND TRADER	5,344,113
HILARY KRAMER'S VALUE AUTHORITY	4,742,549

WHEREAS, Eagle Products, LLC, a Delaware limited liability company (*"Assignee"*), desires to purchase from Assignor, and Assignor desires to sell (among other things) the Assigned Trademarks, pursuant to that certain Asset Purchase Agreement dated as of July 17, 2018 (the *"Agreement"*).

NOW, THEREFORE, for and in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged:

1. Assignor does hereby sell, assign and transfer to Assignee, its entire worldwide right, title and interest, whether statutory or common law rights, in and to the Assigned Trademarks, together with the goodwill connected with and symbolized by the Assigned Trademarks, the same to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives, to the end of the term or terms for which the Assigned Trademarks are granted or reissued or extended as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made, as assignee of its entire right, title and interest therein and in and to all income, royalties, damages and payments now or hereafter due or payable with respect thereto in and to all causes of action (either in law or in equity) and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment.

2. Assignor agrees to execute any additional documents and to take such other actions as may be necessary to transfer to Assignee its entire right, title and interest in and to the Assigned Trademarks.
3. The assignment set forth in paragraph 1 of this Assignment is subject to all licenses, options to acquire licenses, and other rights in and to the Assigned Trademarks previously granted to any third person, which grants are in effect as of the date of this Assignment.
4. The parties hereto authorize and request the Commissioner of Patents and Trademarks of the United States to record Assignee as the assignee and owner of the Assigned Trademarks.
5. This Assignment shall be governed by and construed in accordance with the laws of the State of Maryland without regard to the conflicts of law principles thereof.
6. All capitalized terms not otherwise defined in this Assignment, as used in this Assignment, will have the respective meanings set forth in the Agreement.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed in duplicate originals by its duly authorized representative as of the day and year first above written.

InvestorPlace Media, LLC

By: 

David L. Bishop
Chief Executive Officer