

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM485221

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BESO DEL SOL, INC.		08/06/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	THE WINE GROUP LLC		
Street Address:	4596 S. Tracy Blvd.		
City:	TRACY		
State/Country:	CALIFORNIA		
Postal Code:	95377		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	5424462	JUST SAY BESO	
Serial Number:	87252661	GIVE ME A BESO	
Serial Number:	87252665	MAKE MINE A BESO	
Registration Number:	5413961	EVERYONE LOVES A BESO	
Registration Number:	5424463	THE PERFECT BESO	
Registration Number:	5353472	BRING THE BESO	
Registration Number:	4574779	BESO DEL SOL	
CORRESPONDENCE DATA			
Fax Number:	2098366313		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	DIJANA.KRISTO@THEWINEGROUP.COM		
Correspondent Name:	DIJANA KRISTO		
Address Line 1:	4596 S. Tracy Blvd.		
Address Line 4:	Tracy, CALIFORNIA 95377		
NAME OF SUBMITTER:	DIJANA KRISTO		
SIGNATURE:	/dk/		
DATE SIGNED:	08/08/2018		
Total Attachments: 3			

OP \$190.00 5424462

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ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS (this “**Assignment**”) is executed as of the 6th day of August, 2018, by and between BESO DEL SOL, INC., a Delaware corporation (“**Assignor**”), and THE WINE GROUP LLC, a Delaware limited liability company (“**Assignee**”).

WHEREAS, Assignor is the current owner of the following trademarks (the “**Trademarks**”) now registered or applied-for in the U.S. Patent and Trademark Office:

<u>Trademarks</u>	<u>Registration Date/ Application Date*</u>	<u>US Registration Number/ Application Number*</u>
JUST SAY BESO	March 13, 2018	5424462
GIVE ME A BESO	November 30, 2016*	87252661*
MAKE MINE A BESO	November 30, 2016*	87252665*
EVERYONE LOVES A BESO	February 27, 2018	5413961
THE PERFECT BESO	March 13, 2018	5424463
BRING THE BESO	December 12, 2017	5353472
BESO DEL SOL	July 29, 2014	4574779

WHEREAS, Assignee, having a business office at 4596 S. Tracy Blvd., Tracy, California 95377, desires to acquire, and the Assignor wishes to assign to Assignee, the Trademarks and the registrations therefor pursuant to that certain Asset Purchase Agreement by and between Assignor and Assignee dated as of the date hereof.

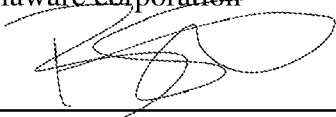
NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, conveys, assigns and transfers to Assignee all of Assignor’s right, title and interest in and to the Trademarks, together with the goodwill of the business connected therewith and symbolized thereby and all registrations for the Trademarks, free of all liens, encumbrances, or claims.

(Signature Page Follows)

IN WITNESS WHEREOF, the undersigned has executed this Assignment as of the date first above written.

ASSIGNOR:

Beso Del Sol, Inc.,
a Delaware corporation

By: 
Name: Bradd Levitan
Title: Chief Executive Officer

ASSIGNEE:

The Wine Group LLC,
a Delaware limited liability company

By: TWG Manager, Inc., a California
corporation, its Manager

By: _____
Name: John O. Sutton
Title: Chief Financial Officer

IN WITNESS WHEREOF, the undersigned has executed this Assignment as of the date first above written.

ASSIGNOR:

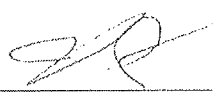
Beso Del Sol, Inc.,
a Delaware corporation

By: _____
Name: Bradd Levitan
Title: Chief Executive Officer

ASSIGNEE:

The Wine Group LLC,
a Delaware limited liability company

By: TWG Manager, Inc., a California
corporation, its Manager

By:  _____
Name: John O. Sutton
Title: Chief Financial Officer

[Signature Page to Assignment of Trademarks (PTO)]