

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM485958

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900453134		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ROSE MOON, INC.		05/31/2018	Corporation:
RECEIVING PARTY DATA			
Name:	MATTEL-MEGA HOLDINGS (US), LLC.		
Street Address:	333 CONTINENTAL BOULEVARD		
Internal Address:	TWR 15-1		
City:	EL SEGUNDO		
State/Country:	CALIFORNIA		
Postal Code:	90245		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4363471	MOON	
Registration Number:	1408470	STETRO	
Registration Number:	0659361	SWIRL	
Registration Number:	2165665	TRY-REX	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-252-2000		
Email:	USPTO@MATTEL.COM		
Correspondent Name:	MICHAEL MOORE		
Address Line 1:	333 CONTINENTAL BOULEVARD		
Address Line 2:	TWR 15-1		
Address Line 4:	EL SEGUNDO, CALIFORNIA 90245		
NAME OF SUBMITTER:	MICHAEL MOORE		
SIGNATURE:	/mcm/		
DATE SIGNED:	08/14/2018		

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, Rose Moon, Inc., a corporation organized under the laws of Tennessee, with a principal address of 1150 Fifth Avenue North, Lewisburg, TN 37091 ("Assignor"), is the owner of the following United States Trademark Registrations (the "Marks"):

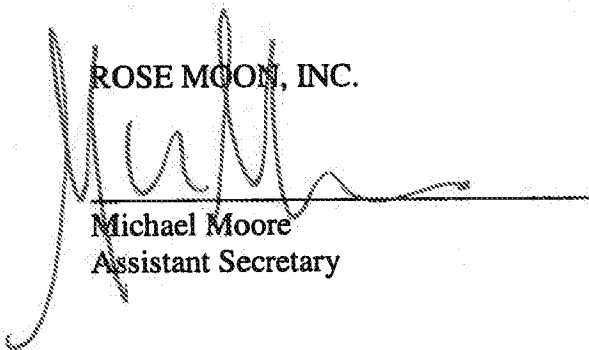
<u>Trademark</u>	<u>Reg. Number</u>	<u>Reg. Date</u>
MOON Logo	4,363,471	07/09/13
STETRO	1,408,470	09/09/86
SWIRL Stylized	0,659,361	03/11/58
TRY-REX	2,165,665	06/16/98

WHEREAS, Mattel-Mega Holdings (US), LLC., a limited liability company organized under the laws of Delaware, with a principal address of 333 Continental Boulevard, El Segundo, CA 90245 ("Assignee"), is desirous of acquiring the Marks and the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby confirms the assignment and transfer to Assignee of all of Assignor's rights, titles and interest in and to the Marks, together with the goodwill of the business symbolized by such Marks.

Dated: May 31, 2018

ROSE MOON, INC.



Michael Moore
Assistant Secretary