

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM488203

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Illen Products Ltd.		08/31/2018	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	CCL Industries Inc.		
Street Address:	111 Gordon Baker Road		
Internal Address:	Suite 801		
City:	Toronto		
State/Country:	CANADA		
Postal Code:	M2H 3R1		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	86911433	THE MIGHTY BADGE BUSINESS IDENTITY KIT	
Serial Number:	86462560	ILLEN PRODUCTS	
Registration Number:	4344311	BADGEWEAR	
Registration Number:	4272843	YOUWHO	
Registration Number:	4168505	IMPRINT PLUS FREE YOUR IDENTITY	
Registration Number:	4057305	PANORAMA BADGE	
Registration Number:	3594132	THE MIGHTY BADGE	
Registration Number:	2166858	IMPRINT PLUS	
CORRESPONDENCE DATA			
Fax Number:	2163485474		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	216-348-5400		
Email:	ipmailbox@mcdonaldhopkins.com		
Correspondent Name:	McDonald Hopkins LLC		
Address Line 1:	600 Superior Avenue, East		
Address Line 2:	Suite 2100		
Address Line 4:	Cleveland, OHIO 44114-2653		
ATTORNEY DOCKET NUMBER:	38208-00001		

OP \$215.00 86911433

DOMESTIC REPRESENTATIVE

Name: McDonald Hopkins LLC
Address Line 1: 600 Superior Avenue, East
Address Line 2: Suite 2100
Address Line 4: Cleveland, OHIO 44114-2653

NAME OF SUBMITTER:	Kimberly Hefner
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SIGNATURE:	/Kimberly Hefner/
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DATE SIGNED:	08/31/2018
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Total Attachments: 4

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this "Assignment"), including all schedules attached hereto, is made effective on August 31, 2018 (the "Effective Date"), by and among Illen Products Ltd., a Canadian corporation with an address at 21320 Gordon Way, Unit 260, Richmond CANADA V6W1J8 ("Assignor") and CCL Industries Inc., a Canadian corporation with an address at 111 Gordon Baker Road, Suite 801, Toronto, Ontario CANADA M2H 3R1 ("Assignee"). Assignor and Assignee may be referred to in this Assignment each as a "Party" and collectively as the "Parties."

WHEREAS, Assignor owns all right, title, and interest in and to the trademarks, service marks, including those set forth on *Schedule A* attached hereto (collectively, the "Trademarks");

NOW, THEREFORE, in consideration of the foregoing premises, the mutual promises and covenants hereinafter set forth, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound thereby, the Parties agree as follows:

1. Assignor hereby sells, conveys, transfers, assigns and delivers to Assignee all right, title and interest in, to and under the Trademarks, and to all registrations issuing therefrom, together with the goodwill associated therewith, and the right to sue for, and recover for, any past infringement thereof, to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had no sale and assignment of said Trademarks been made.

2. Assignor further agrees to execute such further documents reasonably required by Assignee to secure and enforce the rights granted to Assignee under this Assignment.

3. Assignee may record this Assignment with the United States Patent and Trademark Office ("USPTO") and with comparable offices in other jurisdictions throughout the world. All costs associated with any such registrations or recordations shall be paid by Assignee.

4. This Assignment shall inure to the benefit of and be binding upon the Parties and their respective successors and permitted assigns.

5. This Assignment may be executed in counterparts, each of which shall be deemed an original, and together shall constitute one and the same agreement and shall be effective as of the Effective Date indicated above when one or more counterparts have been signed by each of the Parties and delivered to the other Party, it being understood that both Parties need not sign the same counterpart. This Assignment may be executed by facsimile or electronically transmitted signatures and such signatures shall be deemed to bind each Party as if they were original signatures.

IN WITNESS WHEREOF, the Parties have caused this Assignment to be executed by their duly authorized officers as of the Effective Date indicated above.

[Signatures on following pages]

Ilgen Products Ltd.

By:



Signature

Suzana Furtado, Corporate Secretary
Printed Name and Title

CCL Industries Inc.

By:



Signature

Sean Washchuk, Senior Vice President and Chief Financial Officer
Printed Name and Title

Schedule A
Trademark Assignment Agreement

Mark	Country	Application Status	Application Number	Filing Date	Trademark Number	Issue Date	Classes
THE MIGHTY BADGE BUSINESS IDENTITY KIT	US	Pending	86/911,433	2/18/16			6, 16, 35, 40
ILLEN PRODUCTS	US	Allowed	86/462,560	11/24/14			9
BADGEWEAR	US	Registered	85/330,921	5/26/11	4344311	5/28/13	6, 16, 20
YOUWHO	US	Registered	85/309,430	5/2/2011	4272843	1/8/13	6, 9, 16, 20
 imprint plus free your identity	US	Registered	85/107,957	8/16/2010	4168505	7/3/12	6, 9, 16, 20, 40
PANORAMA BADGE	US	Registered	85/107,964	8/16/2010	4057305	11/15/11	6, 9, 16, 20
THE MIGHTY BADGE	US	Registered	77/458,302	4/25/2008	3594132	3/24/09	6, 9, 16, 20, 35, 40
IMPRINT PLUS	US	Registered	75/139,081	6/24/1996	2166858	6/23/98	40
ILLEN PRODUCTS	CA	Registered	1705349	12/2/14	TMA980576	9/14/17	9
	CA	Registered	748483	3/18/93	TMA439326	2/10/95	9
YOUHOU	CA	Registered	1537779	7/29/11	TMA895657	2/3/15	6, 9, 16, 20
BADGEWEAR	CA	Registered	1529070	5/25/11	TMA903702	5/15/15	6, 9, 16, 20, 40
YOUWHO	CA	Registered	1524261	4/19/2011	TMA828039	7/16/12	6, 9, 16, 20
 imprint plus free your identity	CA	Registered	1494085	8/30/2010	TMA856175	7/24/13	6, 9, 16, 20, 40
PANORAMA BADGE	CA	Registered	1494084	8/30/2010	TMA851642	5/24/13	6, 9, 16, 20
THE MIGHTY SIGN	CA	Pending	1674539	4/28/2014			6, 9, 16, 20, 40
THE MIGHTY BADGE	CA	Registered	1277592	10/28/2005	TMA682505	2/27/07	9, 16, 20, 25, 35
IMPRINT PLUS	CA	Registered	747418	3/1/1994	TMA438564	1/27/95	35
ILLEN PRODUCTS	EM	Registered	13522263	12/2/14	13522263	3/25/15	9
YOUWHO	EM	Registered	9905043	4/19/11	9905043	8/30/11	6, 9, 16, 20
BADGEWEAR	EM	Registered	9996281	5/25/11	9996281	10/26/11	6, 9, 16, 20, 40
YOUHOU	EM	Registered	10164069	7/29/2011	10164069	12/8/11	6, 9, 16, 20
 imprint plus free your identity	EM	Registered	9327834	8/23/2010	9327834	2/3/11	6, 9, 16, 20, 40
THE MIGHTY SIGN	EM	Registered	12827606	4/28/2014	12827606	9/23/14	6, 9, 16, 20, 40

THE MIGHTY BADGE	EM	Registered	13866173	3/23/2015	13866173	7/28/15	6, 9, 16, 20, 35, 40
BADGEPLAY	EM	Registered	9996232	5/25/2011	9996232	10/26/11	6, 9, 16, 20, 40

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