

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM488274

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ariat International, Inc.		08/31/2018	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Wells Fargo Bank, National Association, as Administrative Agent		
Street Address:	1525 West W.T. Harris Blvd.		
Internal Address:	MAC D1109-019		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28262		
Entity Type:	national banking association: UNITED STATES		
PROPERTY NUMBERS Total: 41			
Property Type	Number	Word Mark	
Registration Number:	1937391	ARIAT	
Registration Number:	3060315	ARIAT	
Registration Number:	3274678	ARIAT	
Registration Number:	1755466	ARIAT	
Registration Number:	2487753	ARIAT	
Registration Number:	3767858		
Registration Number:	1937392	ATS	
Registration Number:	3864967	ATS MAX	
Registration Number:	3857311	DURACREPE	
Registration Number:	3769550	LOOP LOCK	
Registration Number:	2416738		
Registration Number:	3617629	PRO CREPE	
Registration Number:	3321271	PROBABY	
Registration Number:	3306500		
Registration Number:	3009532	V3	
Registration Number:	3912316	DUALPRO	
Registration Number:	4010279	FLEXPRO	
Registration Number:	4473598		

OP \$1040.00 1937391

Property Type	Number	Word Mark
Registration Number:	4473552	
Registration Number:	4760653	RAMBLER
Registration Number:	4500358	FATBABY
Registration Number:	4361470	U-TURN
Registration Number:	4361471	WORKHOG
Registration Number:	4732614	ARIAT
Registration Number:	4732613	
Registration Number:	4942187	ARIAT PRO
Registration Number:	4956696	ARIATTEK
Serial Number:	86333312	
Registration Number:	4831539	KNOW WHERE YOU STAND
Serial Number:	86688644	SPIDERTEK
Registration Number:	5149370	
Registration Number:	5149371	
Registration Number:	5413244	REBAR
Registration Number:	4973271	Y
Registration Number:	5103082	TWO24
Registration Number:	4992671	LOOP LOCK
Registration Number:	5229401	SHOCK SHIELD
Registration Number:	5498588	TOUGHSTOCK
Registration Number:	5235605	IDEAL DOWN
Registration Number:	5387714	DIVINO
Serial Number:	87725239	REBAR

CORRESPONDENCE DATA

Fax Number: 7044448857

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7043432000

Email: twitcher@mcguirewoods.com

Correspondent Name: Terry L. Witcher, Paralegal

Address Line 1: McGuireWoods LLP

Address Line 2: 201 N. Tryon Street, Suite 3000

Address Line 4: Charlotte, NORTH CAROLINA 28202

NAME OF SUBMITTER: Terry L. Witcher, Paralegal

SIGNATURE: /s/ Terry L. Witcher

DATE SIGNED: 08/31/2018

Total Attachments: 9

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**NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS**

Dated as of August 31, 2018

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Collateral Agreement dated as of August 31, 2018 (as amended, restated, supplemented or otherwise modified from time to time, the "Agreement") among the Grantor (as identified on the signature pages hereto), the other grantors party thereto and the Administrative Agent (as identified on the signature pages hereto) for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications identified on Schedule A to the Administrative Agent for the ratable benefit of the Secured Parties.

The Grantor and the Administrative Agent, on behalf of the Secured Parties, each hereby acknowledge and agree that the security interest in such trademarks and trademark applications (a) may only be terminated in accordance with the terms of the Agreement and (b) is not to be construed as an assignment of any trademark or trademark application.

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Very truly yours,

GRANTOR:

Ariat International, Inc.
3242 Whipple Road
Union City, CA 94587

JURISDICTION OF FORMATION OF
GRANTOR: California

ARIAT INTERNATIONAL, INC.

By: 
Name: Todd Levy
Title: Vice President of Finance

Acknowledged and accepted:



ADMINISTRATIVE AGENT:





Wells Fargo Bank, National Association
1525 West W.T. Harris Blvd.
MAC D1109-019
Charlotte, NC 28262



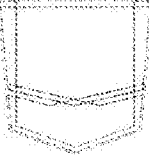

**WELLS FARGO BANK,
NATIONAL ASSOCIATION**


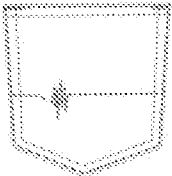
By: Colleen Santilippo
Name: Colleen Santilippo
Title: Vice President

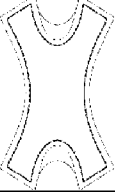


**SCHEDULE A
TO
NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS**

Mark	Country	Serial No./ Filing Date	Goods/Services	Reg. No.
ARIAT	U.S.	74/627,392 filed 1/30/1995	Class 25: equestrian and pedestrian apparel and footwear, namely boots, shoes, shirts, blouses, jackets, pants, leggings, and hats	1937391
U.S. Customs Registration of U.S. Reg. No. 1,937,391 for ARIAT	U.S.		Class 25: equestrian and pedestrian apparel and footwear, namely boots, shoes, shirts, blouses, jackets, pants, leggings, and hats	TMK 05-00605
ARIAT	U.S.	78/578,343 filed 3/2/2005	Class 25: sports clothing, equestrian and pedestrian apparel, namely, shirts, T-shirts, blouses, jackets, sweatshirts, pants, breeches, riding chaps and leggings, coats, pullovers, overcoats, vests, trousers, stocking suspenders, braces/suspenders, waistbands, belts, gloves and ties; footwear, namely, boots, shoes, socks, slippers and sandals; headwear, namely, hats, caps, visors and scarves	3060315
ARIAT (stylized) 	U.S.	78/827,917 filed 3/2/2006	Class 25: footwear, namely, boots	3274678
ARIAT & Design 	U.S.	74/291,036 filed 7/6/1992	Class 25: equestrian and pedestrian apparel and footwear, namely, boots, shoes, shirts, blouses, jackets, pants and leggings	1755466
U.S. Customs Registration of U.S. Trademark Reg. No. 1,755,466 for ARIAT & Design	U.S.		Class 25: equestrian and pedestrian apparel and footwear, namely, boots, shoes, shirts, blouses, jackets, pants and leggings	TMK 05-00604

Mark	Country	Serial No./ Filing Date	Goods/Services	Reg. No.
ARIAT & Design 	U.S.	75/133,418 filed 7/12/1996	Class 3: boot and shoe polish Class 16: pens Class 18: all purpose sports bags Class 21: water and sport bottles, sold empty	2487753
DESIGN MISC. (Fatbaby Logo) 	U.S.	77/140,609 filed 3/26/2007	Class 25: footwear, namely, boots and shoes	3767858
ATS	U.S.	74/627,393 filed 1/30/1995	Class 25: equestrian and pedestrian footwear, namely, shoes, boots	1937392
ATS MAX	U.S.	77/504,130 filed 6/20/2008	Class 25: boots	3864967
DURACREPE	U.S.	77/458,185 filed 4/25/2008	Class 25: boots	3857311
LOOP LOCK	U.S.	77/747,401 filed 5/29/2009	Class 25: clothing, namely, sports clothing, namely, pants, equestrian and pedestrian apparel, namely, pants, jeans, breeches, riding chaps and leggings, trousers	3769550
 Product Configuration of Outsole Design	U.S.	75/426,709 filed 1/30/1998	Class 25: equestrian footwear	2416738
PRO CREPE	U.S.	78/848,889 filed 3/29/2006	Class 25: shoe soles sold as an integral component of boots	3617629
PROBABY	U.S.	78/826,892 filed 3/1/2006	Class 25: boots	3321271
DESIGN MISC. (Shield logo) 	U.S.	78/578,365 filed 3/2/2005	Class 25: clothing, namely sports clothing, equestrian and pedestrian apparel in the nature of shirts, T-shirts, blouses, jackets, sweatshirts, pants, breeches, riding chaps and leggings, coats, pullovers, overcoats, vests, trousers, halters, gloves, footwear, namely boots, shoes, socks, slippers, sandals; headwear, namely hats, caps, visors and scarves	3306500

Mark	Country	Serial No./ Filing Date	Goods/Services	Reg. No.
U.S. Customs Registration of U.S. Trademark Reg. No. 3,306,500 for DESIGN MISC. (Shield logo) 	U.S.		Class 25: clothing, namely sports clothing, equestrian and pedestrian apparel in the nature of shirts, T-shirts, blouses, jackets, sweatshirts, pants, breeches, riding chaps and leggings, coats, pullovers, overcoats, vests, trousers, halters, stocking suspenders, braces/suspenders, waistbands, belts, gloves, ties; footwear, namely boots, shoes, socks, slippers, sandals; headwear, namely hats, caps, visors and scarves	TMK16-00722
V3 & Design 	U.S.	78/359,793 filed 1/29/2004	Class 25: equestrian and pedestrian apparel, namely, jackets, pants and leggings	3009532
DUALPRO	U.S.	77/961,588 filed 3/17/2010	Class 25: soles for footwear, footwear outsoles, footwear, and boots	3912316
FLEXPRO	U.S.	85/046,168 filed 5/24/2010	Class 25: soles for footwear, footwear outsoles, footwear soles sold as an integral component of footwear, footwear, and boots	4010279
 M-Series Pocket design (product configuration)	U.S.	85/780,489 filed 11/15/2012	Class 25: pants; bottoms, and jeans	4473598
 Olympia breech double-piped pocket design (product configuration)	U.S.	85/771,353 filed 11/5/2012	Class 25: pants, bottoms, and breeches	4473552
RAMBLER	U.S.	85/781,893 filed 11/16/2012	Class 25: shoes, namely, boots	4760653
FATBABY	U.S.	85/803,545 filed 12/14/2012	Class 25: footwear, boots, belts	4500358
U-TURN	U.S.	85/781,862 filed 11/16/2012	Class 25: footwear, boots	4361470
WORKHOG	U.S.	85/781,866 filed 11/16/2012	Class 25: footwear, boots	4361471

Mark	Country	Serial No./ Filing Date	Goods/Services	Reg. No.
ARIAT	U.S.	86/162,766 filed 1/10/2014	Class 35: mail order catalog services and online retail store services featuring footwear, namely, boots, shoes, sandals, and slippers, clothing, namely, pants, jeans, breeches, trousers, riding chaps, leggings, shirts, t-shirts, blouses, sweatshirts, pullovers, coats, overcoats, vests, and halters, accessories, namely, stockings, belts, gloves, and scarves, headwear, namely, hats, caps, and visors, bags, wallets, coin purses	4732614
DESIGN MISC (Shield logo) 	U.S.	86/162,758 filed 1/10/2014	Class 35: mail order catalog services and online retail store services featuring footwear, namely, boots, shoes, sandals, and slippers, clothing, namely, pants, jeans, breeches, trousers, riding chaps, leggings, shirts, t-shirts, blouses, sweatshirts, pullovers, coats, overcoats, vests, and halters, accessories, namely, stockings, belts, gloves, and scarves, headwear, namely, hats, caps, and visors, bags, wallets, coin purses	4732613
ARIAT PRO	U.S.	86/398,525 filed 9/18/2014	Class 25: sports clothing, equestrian and pedestrian apparel, namely, shirts, jackets, breeches, and coats	4942187
ARIATTEK	U.S.	86/398,522 filed 9/18/2014	Class 25: sports clothing, equestrian and pedestrian apparel, namely, shirts, T-shirts, blouses, jackets, sweatshirts, coats, pullovers, vests	4956696
DESIGN MISC. (Front Denim Left Pocket Design) (FR Denim pocket) 	U.S.	86/333,312 filed 7/10/2014	Class 25: pants; bottoms; jeans	
KNOW WHERE YOU STAND	U.S.	86/556,145 filed 3/6/2015	Class 25: sports clothing, equestrian and pedestrian apparel, namely, shirts, T-shirts, blouses, jackets, sweatshirts, pants, jeans, breeches, riding chaps and leggings, dresses, skirts, coats, pullovers, overcoats, vests, trousers, waistbands, belts, gloves, tights; footwear, namely, boots, shoes, socks and sandals; headwear, namely, hats, caps, and visors	4831539

Mark	Country	Serial No./ Filing Date	Goods/Services	Reg. No.
SPIDERTEK	U.S.	86/688,644 filed 7/9/2015	Class 25: footwear soles sold as an integral component of footwear; footwear components, namely, energy-return and arch support plates sold as an integral component of such footwear soles and of footwear; said footwear soles and footwear being primarily marketed to equestrian, industrial, commercial, construction, rodeo, Western, hiking, and hunting fields, and all of the foregoing not including body-adhering therapeutic tape	
DESIGN MISC. (full ATS X outsole logo) 	U.S.	86/928,441 filed 3/3/2016	Class 25: footwear, shoes, and boots	5149370
DESIGN MISC. (interior ATS X outsole logo) 	U.S.	86/928,459 filed 3/3/2016	Class 25: footwear, shoes, and boots	5,149371
REBAR	U.S.	86/698,716 filed 7/20/2015	Class 25: clothing, namely, jeans, denims, pants, bottoms, tops, knit tops, woven tops, and shirts; Western wear, namely, jeans, denims, pants, bottoms, tops, knit tops, woven tops, and shirts marketed primarily in the equestrian field	5413244
DESIGN MISC. (ATS arch design) 	U.S.	86/845,359 filed 12/10/2015	Class 25: footwear, shoes, and boots	4973271
TWO24	U.S.	86/789,686 filed 10/15/2015	Class 25: footwear, boots and shoes	5103082
LOOP LOCK	U.S.	86/808,043 filed 11/3/2015	Class 25: clothing, namely, pants; equestrian and pedestrian apparel, namely, pants, jeans, breeches, riding chaps and leggings, trousers	4992671

Mark	Country	Serial No./ Filing Date	Goods/Services	Reg. No.
SHOCK SHIELD	U.S.	87/051,564 filed 5/26/2016	Class 25: shock absorbing and cushioning components sold as integral components of footwear; shock absorbing and cushioning heel components sold as integral components of footwear	5229401
TOUGHSTOCK	U.S.	87/195,425 filed 10/6/2016	Class 25: soles, footwear outsoles sold as integral components of footwear	5498588
IDEAL DOWN	U.S.	87/195,484 filed 10/6/2016	Class 25: jackets and vests	5235605
DIVINO	U.S.	87/195,445 filed 10/6/2016	Class 25: equestrian footwear, namely, horse-riding boots	5387714
REBAR	U.S.	87/725,239 filed 12/18/2017	Class 25: jackets, vests, hoodies, pullovers, and shorts	