

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM485265

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
East West Bank, as Collateral Agent		08/07/2018	Banking Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	TRURX LLC		
Street Address:	500 E. Shore Drive, Suite 120		
City:	Eagle		
State/Country:	IDAHO		
Postal Code:	83616		
Entity Type:	Limited Liability Company: IDAHO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86150143	LOVIBLES	
Serial Number:	86867566	LOVIBLES	
CORRESPONDENCE DATA			
Fax Number:	4155911400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-591-1000		
Email:	trademarksSF@winston.com		
Correspondent Name:	Sandra Owen / Winston & Strawn LLP		
Address Line 1:	101 California Street		
Address Line 4:	San Francisco, CALIFORNIA 94111		
NAME OF SUBMITTER:	Sandra Owen		
SIGNATURE:	/Sandra Owen/		
DATE SIGNED:	08/08/2018		
Total Attachments: 4			
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RELEASE OF SECURITY INTEREST IN TRADEMARKS

This RELEASE OF SECURITY INTEREST IN TRADEMARKS, dated as of August 7, 2018 (the "Release"), is made by East West Bank, as collateral agent (in such capacity, together with its successors and permitted assigns, the "Collateral Agent") for the benefit of the Lenders and the other Secured Parties (as defined in the Credit Agreement defined below), in favor of TRURX LLC, an Idaho limited liability company ("Grantor").

WHEREAS, reference is made to that certain Amended and Restated Credit Agreement, dated as of January 17, 2018 (as amended, modified, supplemented or restated and in effect from time to time, the "Credit Agreement"), by and among PETIQ, LLC, as a Borrower and Borrower Representative (as defined in the Credit Agreement), East West Bank and the other Lenders party thereto, the other Credit Parties (as defined in the Credit Agreement) thereto, and East West Bank, as Administrative Agent, L/C Issuer and Swingline Lender (as defined in the Credit Agreement);

WHEREAS, pursuant to (i) that certain Amended and Restated Security Agreement, dated as of January 17, 2018, by and among the Grantor and the other grantors party thereto and the Collateral Agent (as heretofore amended, supplemented or otherwise modified, the "Security Agreement"), and (ii) that certain Intellectual Property Security Agreement, dated as of December 21, 2016, by and among the Grantor and the other grantors party thereto and the Collateral Agent (the "Intellectual Property Security Agreement"), Grantor granted to the Collateral Agent for the benefit of the Lenders and the other Secured Parties a lien on and security interest in all of the right, title and interest of the Grantor in, to and under the IP Collateral;

WHEREAS, the Intellectual Property Security Agreement was recorded in the United States Patent and Trademark Office at Reel 005958, Frame 0065; and

WHEREAS, Grantor has requested that the Collateral Agent release, and the Collateral Agent is willing to release its lien on and its security interest in, to, and under the trademarks and applications for trademarks more fully identified in Schedule I annexed hereto and made a part hereof and all related rights, title and interest of Grantor in, to, and under the foregoing, including all renewals and extensions of the foregoing, all goodwill of the business connected with the use of, and symbolized by, each such trademark, and all income, royalties, proceeds and liabilities at any time due or payable or asserted under any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof (collectively, the "Released Trademark Collateral");

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Defined Terms. Capitalized terms used herein without definition are used as defined in the Intellectual Property Security Agreement.

2. The Collateral Agent hereby automatically and unconditionally releases and terminates any and all security interest in, all of Grantor's right, title and interest in, to and under the Released Trademark Collateral and regrants and reconveys to Grantor any and all of Collateral Agent's right, title and interest in, to and under the Released Trademark Collateral, in each case granted pursuant to the Security Agreement, Intellectual Property Security Agreement or any other guaranty or security agreement entered into in connection with the Credit Agreement, without recourse or representation or warranty, express or implied, of any kind or nature whatsoever.

3. The Collateral Agent hereby agrees that any power of attorney or similar rights granted by Grantor to the Collateral Agent pursuant to the Intellectual Property Security Agreement or otherwise is terminated with respect to the Released Trademark Collateral.

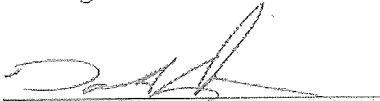
4. The Collateral Agent hereby (i) authorizes Grantor or Grantor's authorized representative to record this Release with the U.S. Patent and Trademark Office and (ii) authorizes and requests that the U.S. Patent and Trademark Office note and record the existence of this Release hereby given.

5. The Collateral Agent hereby agrees to take all further actions, and provide to Grantor and its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by Grantor, at Grantor's sole cost and expense, to more fully and effectively effectuate the purposes of this Release.

6. Except with respect to the Released Trademark Collateral, the Intellectual Property Security Agreement and the liens on and security interests in all Trademarks described therein shall remain in full force and effect.

IN WITNESS WHEREOF, Collateral Agent has caused this Release of Security Interest in Trademarks to be executed by its duly authorized officer as of the date first set forth above.

EAST WEST BANK,
as Collateral Agent

By: 
Name: David A. Lehner
Title: Senior Vice President

SCHEDULE I

Trademark Registrations

Mark	Serial Number	Filing Date	Reg. No.	Reg. Date
Lovibles	86150143	12/20/13	5271473	08/22/17

Trademark Applications

Mark	Serial Number	Filing Date
Lovibles	86867566	1/6/16

Foreign Trademarks

Mark	Reg. No.	Application Date
Lovibles	--	7/17/17