

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM488387

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/01/2017		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Joe Polish		08/15/2018	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Piranha Marketing, Inc.		
Street Address:	4440 S. Rural Rd., Bldg. F		
City:	Tempe		
State/Country:	ARIZONA		
Postal Code:	85282		
Entity Type:	Corporation: ARIZONA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3694739	GENIUS NETWORK	
CORRESPONDENCE DATA			
Fax Number:	3175799900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	317-579-9900		
Email:	denise@gosnellassoc.com		
Correspondent Name:	Denise M. Gosnell		
Address Line 1:	410 Breakwater Drive, Suite B		
Address Line 4:	Fishers, INDIANA 46037		
NAME OF SUBMITTER:	Denise M. Gosnell		
SIGNATURE:	/Denise M. Gosnell/		
DATE SIGNED:	09/02/2018		
Total Attachments: 1			
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OP \$40.00 3694739

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK ASSIGNMENT (NUNC PRO TUNC)

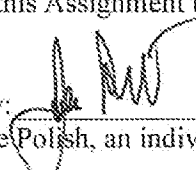
WHEREAS, Joe Polish, an individual of the State of Arizona, having an address of 4440 S. Rural Rd., Bldg. F, Tempe, Arizona 85282 ("Assignor") is the owner of U.S. Registration No. 3694739 on the United States Patent and Trademark Office's (USPTO) Principal Register, registered on October 13, 2009, for the mark "Genius Network" ("the Mark"); and

WHEREAS, Piranha Marketing, Inc., a corporation of the State of Arizona, having an address of 4440 S. Rural Rd., Bldg. F, Tempe, Arizona 85282 ("Assignee"), desires to acquire all of the right, title and interest of Assignor in, to and under the Mark, together with the goodwill of the business symbolized by the Mark;

WHEREAS, Assignor and Assignee previously agreed on or about January 1, 2017 (the "Effective Date") in an agreement between the parties that Assignor shall assign and did in fact assign, among other things, all right, title and interest in and to the Mark and in and to the registrations and/or applications for same from Assignor to Assignee as of the Effective Date, and this assignment shall serve as further evidence to record what was previously agreed;

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which hereby is acknowledged that Assignor hereby sells, transfers, conveys, assigns and delivers to Assignee its entire right, title and interest in, to and under the Mark, and to any and all applications and/or registrations for the Mark (and the right to apply for the foregoing), together with the goodwill of the business symbolized by the Mark and the portion of the business of the Assignor to which the Mark pertains, including the right to sue and recover for any past infringement thereof, *nunc pro tunc*, effective as of the Effective Date.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed on this 15 day of Aug, 2018.

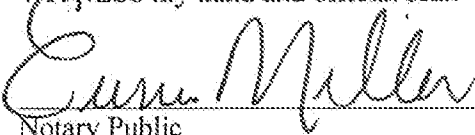
By: 
Joe Polish, an individual

STATE OF Az)

COUNTY OF Maricopa)

On Aug 15, 2018, before me, the undersigned notary public in and for said county and state, personally appeared **Joe Polish**, who subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity and that, by his/her signature(s) on the instrument, the person(s) or the entity(ies) upon behalf of which the person(s) acted executed the instrument.

WITNESS my hand and official seal.


Notary Public My commission expires on 8-3-21

