

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM488611

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Project Apollo LLC		02/13/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Adelphic LLC		
Street Address:	4 Park Plaza, Suite 1500		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92614		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4351169	ADELPHIC	
Registration Number:	4351170	AUDIENCECUBE	
Registration Number:	4299498	PREDICTIVE DATA PLATFORM	
Serial Number:	87085948	BEHAVIOR GRAPH	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	nkryzhan@honigman.com		
Correspondent Name:	Honigman Miller Schwartz and Cohn LLP		
Address Line 1:	39400 Woodward Avenue, Suite 101		
Address Line 4:	Bloomfield Hills, MICHIGAN 48304-5151		
ATTORNEY DOCKET NUMBER:	233180-410560		
NAME OF SUBMITTER:	Nicole Kryzhan		
SIGNATURE:	/nicole kryzhan/		
DATE SIGNED:	09/04/2018		
Total Attachments: 2			

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "PROJECT APOLLO LLC", CHANGING ITS NAME FROM "PROJECT APOLLO LLC" TO "ADELPHIC LLC", FILED IN THIS OFFICE ON THE THIRTEENTH DAY OF FEBRUARY, A.D. 2017, AT 3:15 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

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SR# 20170854641

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202028255
Date: 02-13-17

TRADEMARK
REEL: 006429 FRAME: 0216

CERTIFICATE OF AMENDMENT

TO

CERTIFICATE OF FORMATION

OF

PROJECT APOLLO LLC

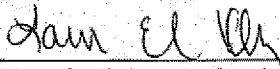
The undersigned, an Authorized Person of PROJECT APOLLO LLC (the "Company"), a limited liability company organized and existing under and by virtue of the Delaware Limited Liability Company Act (the "Act"), pursuant to the Section 18-202 of the Act, hereby certifies that:

1: The name of the limited liability company is ADELPHIC LLC.

2: The Certificate of Formation of the Company dated as of November 28, 2016, is hereby amended by deleting Article FIRST in its entirety and replacing it with the following new Article:

FIRST: The name of the limited liability company (hereinafter called the "limited liability company") is **ADELPHIC LLC**.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment to Certificate of Formation as of February 13, 2017.



Lauren Ezrol Klein, Authorized Person