

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM488669

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Guerlain S.A.		01/01/2018	Corporation: FRANCE
RECEIVING PARTY DATA			
Name:	Guerlain		
Street Address:	68, Avenue des Champs Elysees		
City:	75008 Paris		
State/Country:	FRANCE		
Entity Type:	Société Par Actions Simplifiée (Sas): FRANCE		
PROPERTY NUMBERS Total: 50			
Property Type	Number	Word Mark	
Registration Number:	4842048	ABEILLE ROYALE DAILY REPAIR	
Registration Number:	4968819	ABEILLE ROYALE HONEY SMILE LIFT	
Registration Number:	2379207	AQUA ALLEGORIA	
Registration Number:	4475508	ARSENE LUPIN	
Registration Number:	5455427	CELL RESPIRATION	
Registration Number:	2120739	CHAMPS-ELYSEES	
Registration Number:	2161404	CHAMPS-ELYSEES	
Registration Number:	4675497	FRENCH KISS	
Registration Number:	1733839	G G	
Registration Number:	1942535	G G	
Registration Number:	3696387	GG	
Registration Number:	1733835	GUERLAIN	
Registration Number:	1942534	GUERLAIN	
Registration Number:	3593760	GUERLAIN	
Registration Number:	4764017	GG GUERLAIN ROUGE AUTOMATIQUE	
Registration Number:	4831650	GUERLAIN SAM	
Registration Number:	2834416	HABIT ROUGE	
Registration Number:	3729592	IDYLLE	
Registration Number:	4132482	IMAGINE	
Serial Number:	87517673	IMAGINE	

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Property Type	Number	Word Mark
Registration Number:	1805726	IMPERIALE
Registration Number:	3190368	INITIAL
Registration Number:	3129090	INSOLENCE
Registration Number:	5010612	INVITATION DU PARFUMEUR
Registration Number:	3924794	KISSKISS
Registration Number:	4080150	LA PETITE ROBE NOIRE
Registration Number:	5129177	LASHDRESS
Registration Number:	4722527	LES VOYAGES EXTRAORDINAIRES DU PARFUMEUR
Registration Number:	2756404	L'INSTANT DE GUERLAIN
Registration Number:	4780578	MÉTÉORITES THE LIGHT REVOLUTION
Registration Number:	1799023	
Registration Number:	3953827	
Registration Number:	5030211	MON EXCLUSIF GUERLAIN
Registration Number:	4784807	MYRRHE & DELIRES
Registration Number:	2419161	OR BLEU
Registration Number:	3129260	ORCHIDEE IMPERIALE
Registration Number:	3323009	PARURE
Registration Number:	2479302	PHILTRE D'AMOUR
Registration Number:	4897499	
Registration Number:	3727512	ROUGE G DE GUERLAIN
Registration Number:	3582101	ROUGE D'ENFER
Registration Number:	4831655	SAM
Registration Number:	4768716	
Registration Number:	3239691	SECRET DE PURETE
Registration Number:	3262677	SUPER AQUA-DAY
Registration Number:	3269748	SUPER AQUA-SERUM
Registration Number:	3502288	TAN BOOSTER
Registration Number:	1740785	TERRACOTTA
Registration Number:	1864142	TERRACOTTA
Registration Number:	1797456	URBAN DETOX

CORRESPONDENCE DATA

Fax Number: 2128135901

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-813-5900

Email: assignments@fzlz.com

Correspondent Name: ALLISON STRICKLAND RICKETTS

Address Line 1: FROSS ZELNICK LEHRMAN & ZISSU, P.C.

Address Line 2: 4 TIMES SQUARE, 17TH FLOOR

TRADEMARK

REEL: 006429 FRAME: 0469

Address Line 4:	NEW YORK, NEW YORK 10036
ATTORNEY DOCKET NUMBER:	GNS 1600152
NAME OF SUBMITTER:	Anca Nicolescu
SIGNATURE:	/anca nicolescu/
DATE SIGNED:	09/05/2018
Total Attachments: 2 source=Signed declaration to Guerlain SAS (F2738298x96B9E)#page1.tif source=Signed declaration to Guerlain SAS (F2738298x96B9E)#page2.tif	



GUERLAIN
PARIS

To whom it may concern

I, Laurent BOILLOT, legal representative of GUERLAIN Société Anonyme, a French Société Anonyme duly organized under the laws of France, with its registered office located at 68, Avenue des Champs Elysees, 75008 Paris, France, hereby confirm that:

GUERLAIN Société Anonyme, a French company manufacturer of perfumed and cosmetics products under the trademarks "Guerlain" changes its corporate name and its corporate structure form, as of the 1st January 2018. In connection therewith the official name of the company shall change from GUERLAIN SOCIÉTÉ ANONYME to GUERLAIN and the corporate structure form shall change from Société Anonyme to Société par Actions simplifiée. In result of aforementioned corporate changes all legal and contractual rights and obligations belonging to GUERLAIN SOCIÉTÉ ANONYME remain unchanged.

Please find below some information regarding the more practical impact of the said corporate change of GUERLAIN SOCIÉTÉ ANONYME to GUERLAIN:

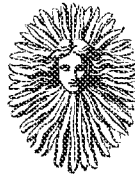
LEGAL NAME AND ADRESSES

GUERLAIN has changed its name and its corporate structure as of 1st January 2018.

	Before 1st January 2018	After 1st January 2018 (inclusive)
Corporate structure	A French société anonyme	A French société par actions simplifiée
Name	GUERLAIN Société Anonyme	GUERLAIN

GUERLAIN SOCIÉTÉ ANONYME shall be renamed GUERLAIN as of 1st January 2018.

There is no change in the legal address:
68, Avenue des Champs Elysees, 75008 Paris, France.



GUERLAIN
PARIS

In any case, GUERLAIN remains the official manufacturer of perfumery and cosmetic products under the Guerlain trademark.

OTHER INFORMATION

Please also note that the following has, in no way, been affected by this change of corporate structure project (this list is non-exhaustive):

- the brands' products
- the products formulas
- manufacturing equipment
- manufacturing processes
- manufacturing standards
- quality and procedural standards

Yours sincerely,

Laurent BOILLOT
President & CEO

Paris, March 26, 2018

Je soussignée
Notaire à Paris, certifie
la signature de M. Laurent Boillot
apposée
Paris, le

Marie Angélique Chev
uniquement
ce dessus
3 avril 2018