# OP \$40.00 2527208

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM485198

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
CR Brands, Inc.		08/01/2018	Corporation: DELAWARE

### **RECEIVING PARTY DATA**

Name:	U.S. Nonwovens Corp.		
Street Address:	100 Emjay Blvd.		
City:	Brentwood		
State/Country:	NEW YORK		
Postal Code:	11717		
Entity Type:	Corporation: NEW YORK		

# **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	2527208	OXYDOL

### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2126843900 Email: efiling@grr.com

Correspondent Name: GOTTLIEB, RACKMAN & REISMAN, P.C. Address Line 1: 270 MADISON AVENUE, 8TH FLOOR

Address Line 2: Maria Savio

Address Line 4: NEW YORK, NEW YORK 10016

NAME OF SUBMITTER:	Maria A. Savio
SIGNATURE:	/mas/
DATE SIGNED:	08/08/2018

**Total Attachments: 2** 

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TRADEMARK
REEL: 006431 FRAME: 0743

### TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this "Assignment"), dated as of August 1, 2018, is entered into by and between CR Brands, Inc., a Delaware corporation, ("Assignor") and U.S. Nonwovens Corp., a New York corporation ("Assignee"), pursuant to an Asset Transfer Agreement, dated as of even date herewith, by and among Assignor and Assignee.

### RECITALS

WHEREAS, Assignor wishes to transfer, assign, convey and deliver, and Assignee desires to acquire, the trademarks identified on the attached **Exhibit A** (the "Registered Marks").

NOW, THEREFORE, for good and valuable consideration received by Assignor from Assignee, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

Assignor hereby irrevocably transfers, assigns, conveys and delivers unto Assignee, its successors and assigns, without reservation of any rights, title or interest, all rights, title, and interest in and to the Registered Marks and the goodwill associated with the Registered Marks, including the right to sue for past infringements. Assignor hereby authorizes the appropriate empowered officials at the United States Patent and Trademark Office and any foreign governing counterparts to transfer all registrations of the Registered Marks to Assignee as Assignee of the entire right, title and interest therein or to Assignee's designee. Assignor agrees to execute any other documents that may be needed to record this Assignment for each of the Registered Marks in the respective country where each of the Registered Marks are registered.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed and such Assignment is effective as of the date first set forth above.

### ASSIGNOR:

CR BRANDS, INC.

By: 12 Major Name: A. Malachi Mixon IV

Title: Secretary and Treasurer

Accepted By ASSIGNEE:

U.S. NONWOVENS.CORP

Name: RODY MOHDIZADEH

Title: Coo

# **EXHIBIT A**

# Marks

Mark	Country	App No	Filing Date	Reg No	Reg Date
OXYDOL	Canada	0183032	September 14, 1943	UCA18485	September 14, 1943
OXYDOL	Mexico	172468		506519	July 8, 1993
OXYDOL	US	76/168,450	November 20, 2000	2,527,208	January 8, 2002
OXYDOL & Design "Restoration Hardware Design"	Canada	1093531	February 21, 2001	TMA591574	October 6, 2003
OXYDOL (Stylized)	France	N/A	May 7, 1924	1,489,717	May 7, 1924
OXYDOL (Stylized) "2000 Design"	Canada	1093532	February 21, 2001	TMA589714	September 12, 2003
OXYDOL (Stylized) "2000 Design"	Mexico	478532	March 29, 2001	766124	October 31, 2002

Exhibit A

NAI-1504048067v3

**RECORDED: 08/08/2018** 

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