

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM487291

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cutting Edge Consulting, Inc.		08/23/2018	Corporation: CALIFORNIA

RECEIVING PARTY DATA

Name:	Ryzman Family Partnership
Street Address:	2220 Gaspar Avenue
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90040
Entity Type:	Limited Partnership: CALIFORNIA

PROPERTY NUMBERS Total: 27

Property Type	Number	Word Mark
Serial Number:	77490022	BODACIOUS BREAST COLLECTION
Serial Number:	78771451	DOUBLE STICK CLOTHING TAPE
Registration Number:	3148696	FASHION TAPE
Serial Number:	85250780	GO TO STYLIST
Serial Number:	86511260	HAUTE HEELS
Registration Number:	3659110	HOLLYWOOD ADD-ONS
Registration Number:	3107397	HOLLYWOOD CLEAR BRA STRAPS
Registration Number:	3292158	HOLLYWOOD COVERUPS
Registration Number:	3406393	HOLLYWOOD EXTRAS
Registration Number:	4437046	HOLLYWOOD FASHION SECRETS
Registration Number:	2800109	HOLLYWOOD FASHION TAPE
Serial Number:	85610047	HOLLYWOOD FASHION TAPE GUN
Registration Number:	3898023	HOLLYWOOD HIP HUGGER
Registration Number:	3504387	HOLLYWOOD HOOK-UPS
Serial Number:	77223735	HOLLYWOOD HOOK-UPS
Registration Number:	3655689	HOLLYWOOD INSIDERS
Serial Number:	77486687	HOLLYWOOD LANDING GEAR
Serial Number:	77174270	HOLLYWOOD NO-SHOWS

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Property Type	Number	Word Mark
Serial Number:	77486657	HOLLYWOOD STRAP-EASE
Registration Number:	3659111	HOLLYWOOD TOUCH UPS
Serial Number:	78628328	KEEP YOUR CLOTHES ON
Registration Number:	3504368	MAKE OUT MINTS
Serial Number:	78767211	PREVENTS WARDROBE MALFUNCTION
Serial Number:	77490028	SECRETS FROM HOLLYWOOD
Serial Number:	86488373	STYLE EMERGENCY KIT
Serial Number:	86240276	STYLETTE
Registration Number:	3184770	TAG TAMERS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3109989100

Email: lp@conklelaw.com

Correspondent Name: Mark D. Kremer

Address Line 1: 3130 Wilshire Blvd., Suite 500

Address Line 4: Santa Monica, CALIFORNIA 90403

NAME OF SUBMITTER:	Mark D. Kremer
SIGNATURE:	/Mark D. Kremer/
DATE SIGNED:	08/23/2018

Total Attachments: 9

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ASSIGNMENT OF TRADEMARKS

Whereas, Cutting Edge Consulting, Inc., a California Corporation ("Assignor"), whose address is 5967 West Third Street #102, Los Angeles, CA, 90036, is the owner of the trademarks and registrations thereof, listed on Attachment A (collectively, the "Trademarks").

Whereas, Ryzman Family Partnership, a California Limited Partnership ("Assignee"), whose address is 2220 Gaspar Avenue, Los Angeles, CA , 90040, wishes to acquire all the right, title and interest to said Trademarks, and registrations thereof, together with all goodwill pertaining thereto.

THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor assigns the Trademarks to Assignee as follows:

1. GRANT OF RIGHTS:

Assignor irrevocably grants, sells, transfers, assigns and delivers to Assignee, all right, title and interest of every kind and character throughout the world that it has, if any, in and to the Trademarks, along with the trade dress associated with those Trademarks, and the goodwill of the business pertaining thereto, including the right to and all claims for past damages, it being acknowledged and understood that it is the intention of this assignment to confer upon Assignee, Assignor's full and complete title to and ownership of the Trademarks, for their life, or any term allowed by this law of every jurisdiction.


2. RIGHTS AND OBLIGATIONS:

2.1 Assignor agrees to execute and deliver, or cause to be executed and delivered, to Assignee or any purchaser of the Trademarks from Assignee, any and all documents and instruments, in form and substance reasonably satisfactory to Assignee and its counsel, necessary or useful or which may become necessary or useful to effect and complete the transfer, grant or sale to Assignee of all rights or property acquired or intended to be acquired by Assignee under this Assignment and shall pay any fees or expense necessary for such transfer, grant or sale, found due and owing prior to the date of this Assignment.

IN WITNESS WHEREOF, each party has agreed to and executed this Assignment as of August 14th, 2018.

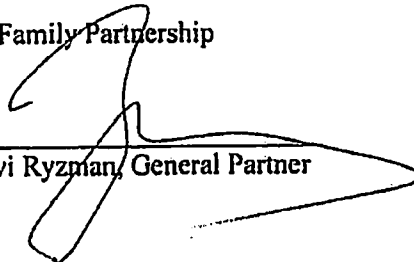
ASSIGNOR:

Cutting Edge Consulting, Inc.

By: 
Brian Dror, President

ASSIGNEE:

Ryzman Family Partnership

By: 
Zvi Ryzman, General Partner

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TRADEMARK
REEL: 006433 FRAME: 0118

ATTACHMENT A

Trademark	Country	Status	App. / Reg. No.	App. / Reg. Date	Owner
BODACIOUS BREAST COLLECTION	U.S.	Not in use	App. 77490022	App. 3-JUN-2008	Hollywood Fashion Tape, Inc.
DOUBLE STICK CLOTHING TAPE	U.S.	Not in use	App. 78771451	App. 12-DEC-2005	Hollywood Fashion Tape, Inc.
FASHION FIRST AID	France, Germany, Sweden, United Kingdom	Not in use	App. 928979	App. 10-MAY-2007	Hollywood Fashion Tape, Inc.
FASHION TAPE	Israel	Not in use	App. 201249	App. 14-JUN-2007	Hollywood Fashion Tape, Inc.
FASHION TAPE	U.S.	Registered	App. 78746613 Reg. 3148696	App. 3-NOV-2005 Reg. 26-SEP-2006	Hollywood Fashion Tape, Inc.
GO TO STYLIST	U.S.	Not in use	App. 85250780	App. 24-FEB-2011	Hollywood Fashion Tape, Inc.
HAUTE HEELS	U.S.	Pending	App. 86511260	App. 22-JAN-2015	Hollywood Fashion Tape, Inc.
HOLLYWOOD ADD-ONS	U.S.	Not in use	App. 77486588 Reg. 3659110	App. 29-MAY-2008 Reg. 21-JUL-2009	Hollywood Fashion Tape, Inc.
HOLLYWOOD CLEAR BRA STRAPS	U.S.	Not in use	App. 76618653 Reg. 3107397	App. 1-NOV-2004 Reg. 20-JUN-2006	Hollywood Fashion Tape, Inc.
HOLLYWOOD COVERUPS	U.S.	Registered	App. 78853392 Reg. 3292158	App. 4-APR-2006 Reg. 11-SEP-2007	Hollywood Fashion Tape, Inc.
HOLLYWOOD EXTRAS	U.S.	Not in use	App. 77189599 Reg. 3406393	App. 24-MAY-2007 Reg. 1-APR-2008	Hollywood Fashion Tape, Inc.
HOLLYWOOD FASHION SECRETS	CTM	Registered	App. 1134868	App. 14-DEC-2011 Reg. 14-DEC-2011	Hollywood Fashion Tape, Inc.
HOLLYWOOD FASHION SECRETS	Canada	Registered	App. 1555066 Reg. TMA910556	App. 6-DEC-2011 Reg. 7-AUG-2015	Hollywood Fashion Tape, Inc.
HOLLYWOOD FASHION SECRETS	U.S.	Registered	App. 85478147 Reg. 4437046	App. 21-NOV-2011 Reg. 19-NOV-2013	Hollywood Fashion Tape, Inc.
HOLLYWOOD FASHION	Canada	Registered	App. 1216459	App. 12-	Hollywood

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TAPE			Reg. TMA644997	MAY-2004 Reg. 27- JUL-2005	Fashion Tape, Inc.
HOLLYWOOD FASHION TAPE	CTM	Registered	App. 3830205 Reg. 3830205	App. 12- MAY-2004 Reg. 24- APR-2005	Hollywood Fashion Tape, Inc.
HOLLYWOOD FASHION TAPE	Israel	Not in use	App. 201249	App. 14- JUN-2007	Hollywood Fashion Tape, Inc.
HOLLYWOOD FASHION TAPE	U.S.	Registered	App. 76490301 Reg. 2800109	App. 13- FEB-2003 Reg. 30- DEC-2003	Hollywood Fashion Tape, Inc.
HOLLYWOOD FASHION TAPE GUN	U.S.	Pending	App. 85610047	App. 27- APR-2012	Hollywood Fashion Tape, Inc.
HOLLYWOOD HIP HUGGER	U.S.	Registered	App. 77870263 Reg. 3898023	App. 11- NOV-2009 Reg. 28- DEC-2010	Hollywood Fashion Tape, Inc.
HOLLYWOOD HOOK- UPS	U.S.	Registered	App. 77384867 Reg. 3504387	App. 30- JAN-2008 Reg. 23- SEP-2008	Hollywood Fashion Tape, Inc.
HOLLYWOOD HOOK- UPS	U.S.	Not in use	App. 77223735	App. 6- JUL-2007	Hollywood Fashion Tape, Inc.
HOLLYWOOD INSIDERS	U.S.	Not in use	App. 77486642 Reg. 3655689	App. 29- MAY-2008 Reg. 14- JUL-2009	Hollywood Fashion Tape, Inc.
HOLLYWOOD LANDING GEAR	U.S.	Not in use	App. 77486687	App. 29- MAY-2008	Hollywood Fashion Tape, Inc.
HOLLYWOOD NO- SHOWS	U.S.	Not in use	App. 77174270	App. 7- MAY-2007	Hollywood Fashion Tape, Inc.
HOLLYWOOD SHAPES <i>Hollywood</i> (design) <i>Shapes</i>	U.S.	Not in use	App. 79063368	App. 12- NOV-2008	Hollywood Fashion Tape, Inc.
HOLLYWOOD STRAP EASE	U.S.	Not in use	App. 77486657	App. 29- MAY-2008	Hollywood Fashion Tape, Inc.
HOLLYWOOD TOUCH UPS	U.S.	Not in use	App. 77486626 Reg. 3659111	App. 29- MAY-2008 Reg. 21- JUL-2009	Hollywood Fashion Tape, Inc.
KEEP YOUR CLOTHES ON	U.S.	Not in use	App. 78628328	App. 12- MAY-2005	Hollywood Fashion Tape, Inc.
MAKE OUT MINTS	U.S.	Registered	App. 77381495 Reg. 3504368	App. 27- JAN-2008 Reg. 23- SEP-2008	Hollywood Fashion Tape, Inc.
PREVENTS WARDROBE MALFUNCTION	U.S.	Not in use	App. 78767211	App. 6- DEC-2005	Hollywood Fashion Tape, Inc.
SECRETS FROM HOLLYWOOD	U.S.	Not in use	App. 77490028	App. 3- JUN-2008	Hollywood Fashion Tape, Inc.
STYLE EMERGENCY KIT	U.S.	Pending	App. 86488373	App. 22- DEC-2014	Hollywood Fashion Tape, Inc.




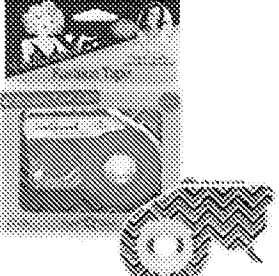
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STYLETTE	U.S.	Pending	App. 86240276	App. 2- APR-2014	Hollywood Fashion Tape, Inc.
TAG TAMERS	U.S.	Not in use	App. 78601686 Reg. 3184770	App. 5- APR-2005 Reg. 12- DEC-2006	Hollywood Fashion Tape, Inc.

Product Line	Images and Text
BODACIOUS BREAST COLLECTION	<p><i>Bodacious Breast Collection</i></p> <p>Discover The Breast Collector's Guide Discover The Breast Collector's Guide Discover The Breast Collector's Guide</p> <p>The Breast Collector's Guide The Breast Collector's Guide The Breast Collector's Guide</p>
DOUBLE STICK CLOTHING TAPE	Not in use
FASHION TAPE	See HOLLYWOOD FASHION TAPE
GO TO STYLIST	Not in use
HAUTE HEELS	<p>HAUTE HEELS</p>
HOLLYWOOD ADD-ONS	Not in use
HOLLYWOOD CLEAR BRA STRAPS	<p>HOLLYWOOD CLEAR BRA STRAPS</p>

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<p>HOLLYWO OD COVERUPS</p>	
<p>HOLLYWO OD EXTRAS</p>	<p>Not in use</p>
<p>HOLLYWO OD FASHION SECRETS</p>	
<p>HOLLYWO OD FASHION TAPE</p>	
<p>HOLLYWO OD FASHION TAPE GUN</p>	

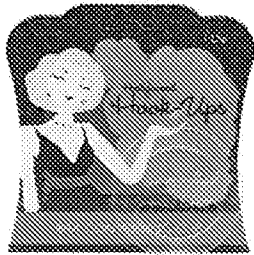
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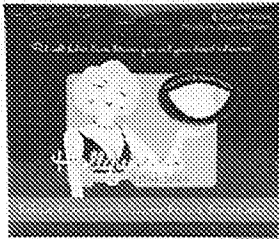
HOLLYWO
OD HIP
HUGGER



HOLLYWO
OD HOOK-
UPS



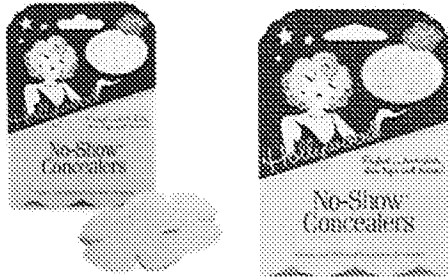
HOLLYWO
OD
INSIDERS



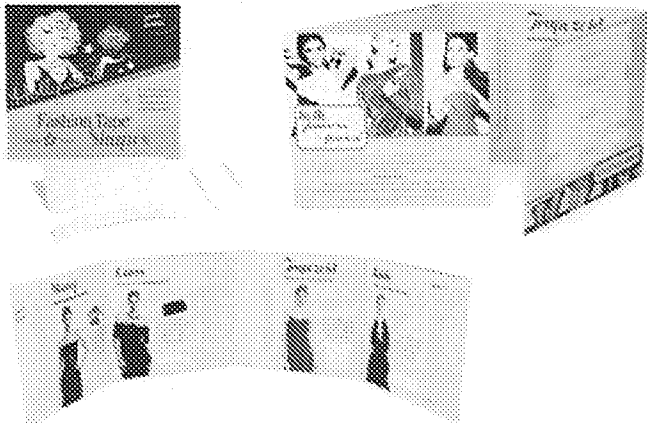



HOLLYWO
OD
LANDING
GEAR



HOLLYWO
OD NO-
SHOWS

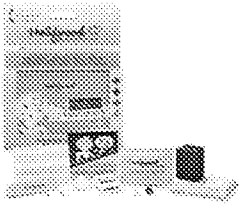
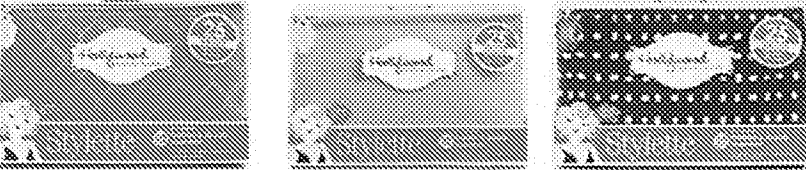


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<p>HOLLYWO OD SHAPES</p>	
<p>HOLLYWO OD STRAP EASE</p>	
<p>HOLLYWO OD TOUCH UPS</p>	
<p>KEEP YOUR CLOTHES ON</p>	<p>Not in use</p>
<p>MAKE OUT MINTS</p>	
<p>SECRETS FROM HOLLYWO OD</p>	<p>Not in use</p>

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mark

<p>STYLE EMERGEN CY KIT</p>	 <p><i>Style Emergency Kit</i></p> <p>\$34.99</p> <p>It's a style emergency!</p> <p>30' Neck 30" 10" 10"</p> <p>Quantity: 1</p> <p>ADD TO CART</p> <p>REMOVE FROM CART</p>
<p>STYLETTE</p>	
<p>TAG TAMERS</p>	 <p>Magically turns annoying clothing tags</p> <p><i>Hollywood</i> Tag Tamers</p> <p>75 easy-to-use, reusable tag tamers</p>

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msj