

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM489183

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Urban Plates Holding LLC		09/07/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Urban Plates LLC		
Street Address:	2053 San Elijo		
City:	Cardiff		
State/Country:	CALIFORNIA		
Postal Code:	92007		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	5550124	URBAN PLATES	
Registration Number:	4184072	UP U R B A N P L A T E S	
Registration Number:	5423656	URBAN BOWLS	
Serial Number:	87768515	UP	
Registration Number:	4218584	URBAN GREENS	
Registration Number:	4168765	URBAN PLATES	
Registration Number:	4168764	URBAN PLATES	
Registration Number:	4106719	URBAN PLATES	
Registration Number:	4351556	FARM TO PLATE & WON'T BREAK THE BANK	
CORRESPONDENCE DATA			
Fax Number:	3128278185		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3128074350		
Email:	sana.hakim@klgates.com, chicago.trademarks@klgates.com		
Correspondent Name:	Sana Hakim of K&L Gates LLP		
Address Line 1:	P.O. Box 1135		
Address Line 4:	Chicago, ILLINOIS 60690-1135		
ATTORNEY DOCKET NUMBER:	3723306-001		

CH \$240.00 5550124

NAME OF SUBMITTER:	Sana Hakim
SIGNATURE:	/sh/
DATE SIGNED:	09/08/2018
Total Attachments: 3 source=UP Assignment of Trademarks 090718#page1.tif source=UP Assignment of Trademarks 090718#page2.tif source=UP Assignment of Trademarks 090718#page3.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, URBAN PLATES HOLDING LLC (f/k/a Urban Plates LLC), a Limited Liability Company of Delaware, having its principal office and place of business at 2053 San Elijo Avenue Cardiff California 92007 U.S.A. ("Assignor"), owns the marks and registrations (collectively the "Marks") listed in the attached Schedule A; and

WHEREAS, URBAN PLATES LLC (f/k/a Urban Plates Operating LLC), a Limited Liability Company of Delaware, having its principal office and place of business at 2053 San Elijo Avenue Cardiff California 92007 U.S.A. ("Assignee"), desires to acquire the Marks; and

WHEREAS, Assignor wishes to assign the Marks to Assignee; and

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Marks, including all common law rights, registrations and applications therefor, together with goodwill of the business connected with the use of the Marks and symbolized thereby, and any and all accrued rights of action, royalties or damages for any past or existing infringement or misappropriation of any such rights, in the United States and all foreign countries.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed and delivered as of the date written below.

URBAN PLATES HOLDING LLC (f/k/a Urban Plates LLC)

By: 

Saad Nadhir

Title: CEO

Date: 9/7/18

TRADEMARK

REEL: 006433 FRAME: 0308

SCHEDULE A

FARM TO PLATE & WON'T BREAK THE BANK

UNITED STATES 3723306.00016 06 Jul 2012 11 Jun 2013 REGISTERED
85/669,960 4,351,556

Goods: 043 - Restaurant, restaurant carryout and catering services; take out restaurant services for consumption of food off the premises



UP & Design

UNITED STATES 3723306.00030 24 Jan 2018 PENDING
87/768,515

Goods: 043 - Restaurant, restaurant carryout, and catering services; take out restaurant services for consumption of food off the premises.

SMALL PRINT

UP URBAN PLATES & Design

UNITED STATES 3723306.00012 31 Mar 2011 31 Jul 2012 REGISTERED
85/282,719 4,184,072

Goods: 043 - Restaurant, restaurant carryout, and catering services; take out restaurant services for consumption of food off the premises

URBAN BOWLS

UNITED STATES 3723306.00020 11 Jul 2014 13 Mar 2018 REGISTERED
86/334,952 5,423,656

Goods: 030 - Combination meals consisting primarily of pasta or rice-based entrees for consumption on or off the premises

URBAN GREENS

UNITED STATES 3723306.00011 14 Jan 2011 02 Oct 2012 REGISTERED
85/217,979 4,218,584

Goods: 029 - Fruit salads, vegetable salads, and garden salads

URBAN PLATES

UNITED STATES 3723306.00003 13 Jan 2011 03 Jul 2012 REGISTERED
85/216,623 4,168,764

Goods: 029 - Fruit salads, vegetable salads, and garden salads; soups, meat, fish, poultry and game; prepared and prepackaged combination meals and entrees consisting primarily of a meat, poultry, seafood, or vegetable-based entree for consumption on or off the premises; cooked vegetables; Beverages, namely, dairy-based beverages and fruit-based food beverage

UNITED STATES 3723306.00004 13 Jan 2011 03 Jul 2012 REGISTERED
85/216,624 4,168,765

Goods: 030 - Sandwiches, bread; bakery products, namely, sweet bakery goods, and desserts; beverages, namely, tea-based beverages and coffee based beverages; Combination meals consisting primarily of pasta or rice-based entrees for consumption on or off the premises; pasta salad

UNITED STATES 3723306.00007 13 Jan 2011 28 Feb 2012 REGISTERED
85/216,629 4,106,719

Goods: 043 - Restaurant, restaurant carryout, and catering services; take out restaurant services for consumption of food off the premises



URBAN PLATES & Design

UNITED STATES 3723306.00029

22 Jan 2018
87/764,541

PUBLISHED

Goods: 043 - Restaurant, restaurant carryout, and catering services; take out restaurant services for consumption of food off the premises