

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM487296

| | |
|-----------------------|------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | RELEASE OF SECURITY INTEREST |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------------------|----------|----------------|-------------------------------|
| JPMorgan Chase Bank, N.A. | | 08/23/2018 | National Banking Association: |

RECEIVING PARTY DATA

| | |
|-----------------|-----------------------|
| Name: | Acxiom Corporation |
| Street Address: | 601 E. Third St. |
| City: | Little Rock |
| State/Country: | ARKANSAS |
| Postal Code: | 72201 |
| Entity Type: | Corporation: DELAWARE |

PROPERTY NUMBERS Total: 2

| Property Type | Number | Word Mark |
|----------------------|---------|----------------|
| Registration Number: | 1907571 | ACXIOM |
| Registration Number: | 1621575 | ADDRESSABILITY |

CORRESPONDENCE DATA

Fax Number: 7134957799
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
 Phone: 7134957635
 Email: linda.wilson@sidley.com
 Correspondent Name: Linda Meaders Meaders Wilson
 Address Line 1: 1000 Louisiana St Ste 6000
 Address Line 4: Houston, TEXAS 77002

| | |
|--------------------|---------------------------------|
| NAME OF SUBMITTER: | Linda Meaders Wilson, Paralegal |
| SIGNATURE: | /s/ Linda Meaders Wilson |
| DATE SIGNED: | 08/23/2018 |

Total Attachments: 4

source=Release of Security Interest in Trademarks (Acxiom)#page1.tif
 source=Release of Security Interest in Trademarks (Acxiom)#page2.tif
 source=Release of Security Interest in Trademarks (Acxiom)#page3.tif
 source=Release of Security Interest in Trademarks (Acxiom)#page4.tif

OP \$65.00 1907571

RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS is made this 23rd day of August, 2018 by JPMORGAN CHASE BANK, N.A., as collateral agent (the "Collateral Agent") under that certain Amended and Restated Intercreditor Agreement dated February 5, 2003 among certain of the Obligated Parties (as defined therein), the Collateral Agent and certain other parties (as amended, the "Intercreditor Agreement").

WHEREAS, reference is made to that certain Security Agreement dated as of September 21, 2001 (as the same has been amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "Security Agreement") among Acxiom Corporation (successor in interest by merger to Acxiom RTC, Inc.) ("Grantor"), certain subsidiaries of Grantor and the Collateral Agent, pursuant to which Grantor has granted to the Collateral Agent a security interest in substantially all the assets of Grantor including all right, title and interest of Grantor in, to and under all now owned and hereafter acquired trademarks, trademark registrations, trademark applications and trademark licenses, together with the goodwill of the business symbolized by Grantor's trademarks, and all proceeds thereof, to secure the payment of all Obligations (as such term is defined in the Intercreditor Agreement);

WHEREAS, reference is made to that certain Trademark Security Agreement dated as of September 21, 2001 (as amended by that First Amendment to Trademark Security Agreement dated as of April 1, 2002, the "Trademark Security Agreement") between Grantor and the Collateral Agent, pursuant to which Grantor has granted to the Collateral Agent a security interest in all of Grantor's Trademark Collateral (as defined in the Trademark Security Agreement);

NOW THEREFORE, for good and valuable consideration, the Collateral Agent does hereby terminate and release all of its security interest and rights under the Security Agreement and the Trademark Security Agreement granted by Grantor to the Trademark Collateral listed on Schedule 1 hereto. Nothing herein shall be construed to terminate, release, or modify (a) the Collateral Agent's security interest and rights under the Security Agreement to Collateral that is not listed on Schedule 1 hereto or (b) the Security Agreement other than the release described in the immediately preceding sentence.

[Signature Page Follows]

IN WITNESS WHEREOF, the Collateral Agent has caused this Release of Security Interest in Trademarks to be duly executed by its authorized officer as of the day and year first written above.

JPMORGAN CHASE BANK, N.A.

By: Blakely Engel
Name: Blakely Engel
Title: Vice President

ACKNOWLEDGMENT

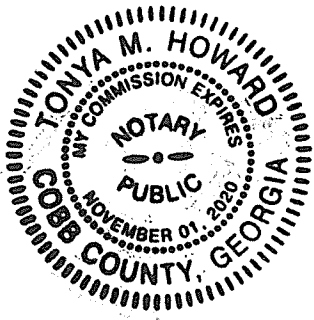
STATE OF GA)
)
COUNTY OF Cobb)

On the 22 day of August, 2018 before me personally appeared Blakely Engel, to me personally known or proved to me on the basis of satisfactory evidence to be the person described in and who executed the foregoing instrument as Vice President of JPMorgan Chase Bank, N.A. (the "Bank"), who being by me duly sworn, did depose and say that he is a Vice President of the Bank, the Bank described in and which executed the foregoing instrument; that the said instrument was signed on behalf of the Bank; that he signed his name thereto by like order; and that he acknowledged said instrument to be the free act and deed of the Bank.

{Seal}

Tonya M. Howard
Notary Public

My commission expires: 11-1-2020



Schedule 1
to
Release of Security Interest in Trademarks

| TRADEMARK REGISTRATIONS | | | | | | | | |
|-------------------------|----------------|-----------------|-----------|-----------|------------------|------------|-------------|---|
| Owner | Country of Reg | Mark | Reg. No. | Reg. Date | Effective Until: | Serial No. | Filing Date | Goods or Services |
| Axiom Corporation | US | ACXIOM® | 1,907,571 | 7/25/95 | 7/25/2005 | 74/528,735 | 5/24/1994 | Direct marketing services, namely market analysis, business planning, mailing list production, and mailing list utilization, namely consumer response analysis, in class 35 |
| Axiom Corporation | US | ADDRESSABILITY® | 1,621,575 | 11/3/90 | 11/3/2000 | 74/025439 | 2/5/90 | Direct marketing database design services, in class 42 Coding of mailing lists with respect to four-digit sub-codes for zip codes provided to direct mail marketers, in class 35 |