

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM483612

| | | | |
|------------------------------------|----------------------------|---|----------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| HEB Grocery Company, LP | | 07/16/2018 | Limited Partnership: TEXAS |
| RECEIVING PARTY DATA | | | |
| Name: | H-E-B, LP | | |
| Street Address: | 646 South Flores | | |
| City: | San Antonio | | |
| State/Country: | TEXAS | | |
| Postal Code: | 78204 | | |
| Entity Type: | Limited Partnership: TEXAS | | |
| PROPERTY NUMBERS Total: 665 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 87625357 | ¡HIJOLE! | |
| Serial Number: | 87625362 | ¡HIJOLE! | |
| Serial Number: | 77023058 | · C E N T R A L · M A R K E T C M H-E-B | |
| Serial Number: | 85848578 | 'STACHIO BERRY | |
| Serial Number: | 77622582 | 1-866-H-E-BLOOM | |
| Serial Number: | 87954721 | 1905 VANILLA | |
| Serial Number: | 87229994 | 20/20 FOR 30/30 | |
| Serial Number: | 85720656 | 2ND STEP | |
| Serial Number: | 78286432 | 2WISTERS | |
| Serial Number: | 86439448 | 3 DOUBLE-O NINE | |
| Serial Number: | 77700053 | 3RD STEP | |
| Serial Number: | 85505368 | 52E | |
| Serial Number: | 85339916 | 646 MAIN | |
| Serial Number: | 86305025 | 646 MAIN | |
| Serial Number: | 86317321 | 646 MAIN | |
| Serial Number: | 85532491 | A REAL CLOUD PLEASER | |
| Serial Number: | 87418877 | ADVENTURE PLAY | |
| Serial Number: | 87253692 | AHH! LINER | |
| Serial Number: | 77594858 | AHH!GRIP | |

CH \$16640.00 87625357

| Property Type | Number | Word Mark |
|----------------|----------|-------------------------------------|
| Serial Number: | 85221883 | AHH!GRIP |
| Serial Number: | 77842037 | ALL ABOUT U |
| Serial Number: | 85029982 | ALL ABOUT U |
| Serial Number: | 85030002 | ALL ABOUT U |
| Serial Number: | 87043193 | ALL THINGS SWEET |
| Serial Number: | 87043183 | ALL THINGS SWEET |
| Serial Number: | 87519170 | AMBLER GROUNDS |
| Serial Number: | 76402096 | ANIMAL FRIENDS |
| Serial Number: | 85355161 | ANTIOXIDANT INDULGENCE |
| Serial Number: | 87658884 | A-SAI-EE ME |
| Serial Number: | 87856915 | AT "D" SEA |
| Serial Number: | 87897867 | AT30 |
| Serial Number: | 87897853 | AT50 |
| Serial Number: | 85210640 | AUTCARE BY H-E-B |
| Serial Number: | 78216877 | BAC'N BITES |
| Serial Number: | 77386638 | BERRY ORCHARD |
| Serial Number: | 85700945 | BEST. CHOCOLATE. EVER |
| Serial Number: | 88024842 | BIG BREAD |
| Serial Number: | 86125181 | BLENDABLES |
| Serial Number: | 86955156 | BLOOMS BY H-E-B |
| Serial Number: | 86955141 | BLOOMS BY H-E-B |
| Serial Number: | 85848574 | BLUEBERRIES, APPLES & NUTS...OH MY! |
| Serial Number: | 86560225 | BOXES & BOWLS BY H-E-B SUSHIYA |
| Serial Number: | 75397815 | BROADWAY CENTRAL MARKET |
| Serial Number: | 87658927 | BUNDLE OF ENERGY |
| Serial Number: | 87519291 | BUNDLE OF ENERGY |
| Serial Number: | 85594214 | C |
| Serial Number: | 87519309 | C ME |
| Serial Number: | 86493255 | CAFÉ COOLERS |
| Serial Number: | 86290566 | CAFÉ OLE |
| Serial Number: | 78267945 | CAFE OLE |
| Serial Number: | 75335232 | CAFE OLE |
| Serial Number: | 85147001 | CAFE ON YOUR WAY BY H-E-B |
| Serial Number: | 77748962 | CAFECINO |
| Serial Number: | 85530975 | CARAMEL CLOUD |
| Serial Number: | 86466764 | CARB SENSE |
| Serial Number: | 85821211 | ¡CARNESAZO! |
| Serial Number: | 85859988 | CASA MAGNÌFICA |

| Property Type | Number | Word Mark |
|----------------|----------|------------------------------------|
| Serial Number: | 86109751 | CASHEW GRANDE |
| Serial Number: | 85751288 | CATCH YOUR Z'S |
| Serial Number: | 74504894 | CENTRAL MARKET |
| Serial Number: | 85717288 | CENTRAL MARKET |
| Serial Number: | 85717254 | CENTRAL MARKET |
| Serial Number: | 85717327 | CENTRAL MARKET |
| Serial Number: | 85788363 | CENTRAL MARKET |
| Serial Number: | 86178351 | CENTRAL MARKET |
| Serial Number: | 78773522 | CENTRAL MARKET |
| Serial Number: | 78773478 | CENTRAL MARKET |
| Serial Number: | 78773500 | CENTRAL MARKET |
| Serial Number: | 77944449 | CENTRAL MARKET |
| Serial Number: | 76441301 | CENTRAL MARKET |
| Serial Number: | 76441400 | CENTRAL MARKET |
| Serial Number: | 76441409 | CENTRAL MARKET |
| Serial Number: | 74504893 | CENTRAL MARKET H E B |
| Serial Number: | 85719594 | CENTRAL MARKET H-E-B |
| Serial Number: | 85719607 | CENTRAL MARKET H-E-B |
| Serial Number: | 85926397 | CENTRAL MARKET H-E-B |
| Serial Number: | 87771891 | CENTRAL MARKET HEB CURBSIDE |
| Serial Number: | 77094758 | CENTRAL MARKET H-E-B FOODIE |
| Serial Number: | 87161533 | CENTRAL MARKET WICKED THIN COOKIES |
| Serial Number: | 86949840 | CEREALOGY |
| Serial Number: | 86819120 | CHEDDAR FROGEEZ |
| Serial Number: | 87065052 | CHEF INSPIRED MEALS IN MINUTES |
| Serial Number: | 87065047 | CHEF INSPIRED MEALS IN MINUTES |
| Serial Number: | 87065063 | CHEF INSPIRED MEALS IN MINUTES |
| Serial Number: | 78205758 | CHEF STYLE |
| Serial Number: | 77594241 | CHEF STYLE |
| Serial Number: | 77588551 | CHEF STYLE |
| Serial Number: | 77561253 | CHEF STYLE |
| Serial Number: | 77598637 | CHEFSTYLE |
| Serial Number: | 78205768 | CHEFSTYLE |
| Serial Number: | 77588518 | CHEFSTYLE |
| Serial Number: | 77588543 | CHEFSTYLE |
| Serial Number: | 85531071 | CHEWOMP! |
| Serial Number: | 85139080 | CHOICE BITES |
| Serial Number: | 85815484 | CHZ 2 |

| Property Type | Number | Word Mark |
|----------------|----------|--|
| Serial Number: | 86325608 | CITY STREET NUTS |
| Serial Number: | 78211531 | CLAM TWIST |
| Serial Number: | 75800994 | CLASSIC SELECTIONS |
| Serial Number: | 85525990 | CLOUDY WITH A 100% CHANCE OF DELICIOUS |
| Serial Number: | 85318362 | COASTAL TREASURE |
| Serial Number: | 87139762 | COCINAWARE |
| Serial Number: | 87139792 | COCINAWARE |
| Serial Number: | 87139952 | COCINAWARE |
| Serial Number: | 87140016 | COCINAWARE |
| Serial Number: | 85177904 | COCINAWARE |
| Serial Number: | 85178144 | COCINAWARE |
| Serial Number: | 86708338 | COCINAWARE |
| Serial Number: | 86708061 | COCINAWARE |
| Serial Number: | 86708279 | COCINAWARE |
| Serial Number: | 86708298 | COCINAWARE |
| Serial Number: | 76675898 | COMBO LOCO |
| Serial Number: | 85676421 | COMPETITION SERIES |
| Serial Number: | 86319788 | CONNECT BY H-E-B |
| Serial Number: | 85639252 | CREAM DE LA CORN |
| Serial Number: | 86419421 | CREAMY CREATIONS |
| Serial Number: | 77871867 | CREAMY CREATIONS |
| Serial Number: | 85415625 | CRUNCHY CATCH |
| Serial Number: | 75853084 | CURES YOUR THIRST |
| Serial Number: | 85762297 | DALEASH |
| Serial Number: | 85945126 | DECADENTLY EUROPEAN |
| Serial Number: | 86187240 | DEUXNUT |
| Serial Number: | 85848484 | DEVELOPED FOR TEXANS BY TEXANS |
| Serial Number: | 78212051 | DINING STYLE |
| Serial Number: | 77569638 | DININGSTYLE |
| Serial Number: | 77561339 | DINING STYLE |
| Serial Number: | 78182192 | DIPPERS |
| Serial Number: | 86618644 | DON LUPE |
| Serial Number: | 86868098 | DON LUPE |
| Serial Number: | 74575106 | DR. B |
| Serial Number: | 78595361 | EACH AND EVERY PERSON COUNTS |
| Serial Number: | 85880143 | EASY GOING! |
| Serial Number: | 86260390 | EASY PASTA |
| Serial Number: | 85223198 | ECONOMAX |

| Property Type | Number | Word Mark |
|----------------|----------|---|
| Serial Number: | 85754146 | ECONOMAX |
| Serial Number: | 85754271 | ECONOMAX |
| Serial Number: | 85754242 | ECONOMAX |
| Serial Number: | 85754922 | ECONOMAX |
| Serial Number: | 86017639 | ECONOMAX |
| Serial Number: | 77746234 | ECONOMAX |
| Serial Number: | 85215029 | ECONOMAX |
| Serial Number: | 85215198 | ECONOMAX |
| Serial Number: | 85215116 | ECONOMAX |
| Serial Number: | 87402561 | ELEGANT LIVING BY H-E-B |
| Serial Number: | 87402537 | ELEGANT LIVING BY H-E-B |
| Serial Number: | 87402603 | ELEGANT LIVING BY H-E-B |
| Serial Number: | 85355078 | ENERGY CRUNCH |
| Serial Number: | 87658446 | EPIC ADVENTURES |
| Serial Number: | 85943825 | ESSENTIAL GRAINS |
| Serial Number: | 87686161 | ESSENTIALLY ROOTED |
| Serial Number: | 85080089 | EVERVESCENCE |
| Serial Number: | 77805006 | EXPERIENCE THE LASTING EFFECTS OF H-E-B |
| Serial Number: | 77482083 | EYE FULL |
| Serial Number: | 87690965 | FAIREST OF THEM ALL |
| Serial Number: | 85673619 | FASTSCAN |
| Serial Number: | 76442495 | FLORESVILLE TIN ROOF SUNDAE |
| Serial Number: | 85846287 | FLYIN' BONELESS |
| Serial Number: | 85846304 | FLYIN' CRISPY |
| Serial Number: | 85846266 | FLYIN' NAKED |
| Serial Number: | 85846327 | FLYIN' SAUCY |
| Serial Number: | 76351724 | FRESHER LASTING |
| Serial Number: | 77941094 | FROM OUR TEXAS FAMILY TO YOURS |
| Serial Number: | 78676548 | FRUIT AND FROSTED RINGS |
| Serial Number: | 76048920 | FULLY COOKED |
| Serial Number: | 77308707 | FUNDERFUL |
| Serial Number: | 77559904 | FUNDERFUL |
| Serial Number: | 77559907 | FUNDERFUL |
| Serial Number: | 86586327 | GALACTIC COOKIE CRUNCH |
| Serial Number: | 87569712 | GET CHEESY! |
| Serial Number: | 85413893 | GIVE HOPE. CHOOSE PINK. |
| Serial Number: | 86308850 | GLEAMING WHITE |
| Serial Number: | 86308856 | GLEAMING WHITE |

| Property Type | Number | Word Mark |
|----------------|----------|-------------------------------|
| Serial Number: | 75707600 | GO HOME A HERO |
| Serial Number: | 78672298 | GOOD BREAD |
| Serial Number: | 85653076 | GOOD TO GO |
| Serial Number: | 86183915 | GREAT CATCH |
| Serial Number: | 75906043 | GREAT CATCH |
| Serial Number: | 75921961 | GROVES CHOICE |
| Serial Number: | 85161032 | GROWER SELECT |
| Serial Number: | 85004895 | GROWER SELECT |
| Serial Number: | 77501591 | GROWING HEALTHY LITTLE TEXANS |
| Serial Number: | 77055185 | GTC |
| Serial Number: | 77055138 | GTC |
| Serial Number: | 77055292 | GTC |
| Serial Number: | 77055237 | GTC |
| Serial Number: | 77238664 | GTC |
| Serial Number: | 77798377 | GTC |
| Serial Number: | 77798400 | GTC |
| Serial Number: | 77055421 | GTC |
| Serial Number: | 85468536 | GTC |
| Serial Number: | 85518976 | GTC |
| Serial Number: | 85548077 | H - E - B |
| Serial Number: | 85815438 | H - E - B |
| Serial Number: | 73727791 | H E B |
| Serial Number: | 85534526 | H E B |
| Serial Number: | 85548334 | H E B |
| Serial Number: | 85534549 | H E B |
| Serial Number: | 85547868 | H E B |
| Serial Number: | 85539237 | H E B |
| Serial Number: | 86283571 | H E B |
| Serial Number: | 85548416 | H - E - B |
| Serial Number: | 85693439 | H - E - B |
| Serial Number: | 85548284 | H - E - B |
| Serial Number: | 76424488 | H E BUDDY |
| Serial Number: | 85703119 | H E BUDDY |
| Serial Number: | 85635172 | H E BUDDY |
| Serial Number: | 85703141 | H E BUDDY |
| Serial Number: | 78849743 | H E BUDDY |
| Serial Number: | 85453386 | H E BUDDY |
| Serial Number: | 76423918 | H E BUDDY |

| Property Type | Number | Word Mark |
|----------------|----------|-----------------------------------|
| Serial Number: | 76402169 | H E BUDDY |
| Serial Number: | 78447858 | H·E·BUDDY |
| Serial Number: | 77671438 | H-E-B BABY |
| Serial Number: | 86322464 | H·E·B SIMPLY SKEWERED |
| Serial Number: | 86322483 | H·E·B SIMPLY WRAPPED |
| Serial Number: | 86604637 | H·E·BUDDY |
| Serial Number: | 76402028 | H·E·BUDDY |
| Serial Number: | 74077631 | H.E.B CHINESE KITCHEN |
| Serial Number: | 74322590 | H.E.B. MARKETPLACE |
| Serial Number: | 76476333 | H.E.BUDDY A TEXAS TRADITION H-E-B |
| Serial Number: | 76423921 | H.E.BUDDY |
| Serial Number: | 76423792 | H.E.BUDDY |
| Serial Number: | 87253445 | HAVEN & KEY |
| Serial Number: | 87253461 | HAVEN & KEY |
| Serial Number: | 87253539 | HAVEN & KEY |
| Serial Number: | 87054604 | HAYRIDE BACON |
| Serial Number: | 76402043 | H-E- BUDDY |
| Serial Number: | 85694410 | H E BUDDY |
| Serial Number: | 85703103 | H E BUDDY |
| Serial Number: | 85703088 | H E BUDDY |
| Serial Number: | 75847873 | HEALTHY ATTITUDES |
| Serial Number: | 78437509 | HEALTHY BITES |
| Serial Number: | 78530646 | HEB |
| Serial Number: | 76116161 | HEB |
| Serial Number: | 77600910 | H-E-B |
| Serial Number: | 85761063 | H-E-B |
| Serial Number: | 77742217 | H-E-B |
| Serial Number: | 85503973 | H-E-B |
| Serial Number: | 74627811 | H-E-B |
| Serial Number: | 77022671 | H-E-B |
| Serial Number: | 85528614 | H-E-B |
| Serial Number: | 85528557 | H-E-B |
| Serial Number: | 85538034 | H-E-B |
| Serial Number: | 85546095 | H-E-B |
| Serial Number: | 85545729 | H-E-B |
| Serial Number: | 85528730 | H-E-B |
| Serial Number: | 85534567 | H-E-B |
| Serial Number: | 85537971 | H-E-B |

| Property Type | Number | Word Mark |
|----------------|----------|--------------------------------|
| Serial Number: | 85907849 | H-E-B |
| Serial Number: | 77915580 | H-E-B |
| Serial Number: | 85456412 | H-E-B |
| Serial Number: | 87658864 | H-E-B |
| Serial Number: | 73727816 | H-E-B |
| Serial Number: | 74439031 | H-E-B |
| Serial Number: | 74400937 | H-E-B |
| Serial Number: | 77022715 | H-E-B |
| Serial Number: | 78469271 | H-E-B BABY |
| Serial Number: | 85815460 | H-E-B BAKE SHOP |
| Serial Number: | 86787862 | H-E-B BELLA MANDARINS |
| Serial Number: | 77463906 | HEB BLOOMS |
| Serial Number: | 77559872 | H-E-B BLOOMS |
| Serial Number: | 77559891 | H-E-B BLOOMS |
| Serial Number: | 85286295 | H-E-B BUTTER SUPREMES |
| Serial Number: | 77475401 | H-E-B CAFE OLE |
| Serial Number: | 86686220 | H-E-B CAFE PURO |
| Serial Number: | 85762007 | H-E-B CHZ2 |
| Serial Number: | 76689804 | H-E-B CLASSIC LEAN SELECTIONS |
| Serial Number: | 76692550 | H-E-B CLASSIC SELECTIONS |
| Serial Number: | 75800993 | H-E-B CLASSIC SELECTIONS |
| Serial Number: | 75462374 | H-E-B CREAMY CREATIONS |
| Serial Number: | 77423806 | H-E-B CRUNCH PACK |
| Serial Number: | 77423975 | H-E-B CRUNCH PACK |
| Serial Number: | 87662974 | H-E-B CURBSIDE |
| Serial Number: | 85953822 | H-E-B DECADENTLY EUROPEAN |
| Serial Number: | 85159966 | H-E-B DELUXE GLIDE |
| Serial Number: | 85954071 | H-E-B ESSENTIAL GRAINS |
| Serial Number: | 78288668 | H-E-B EXCELLENCE IN EDUCATION |
| Serial Number: | 76441300 | H-E-B EXPRESS |
| Serial Number: | 85673779 | H-E-B FASTSCAN |
| Serial Number: | 76438745 | H-E-B FEAST OF SHARING |
| Serial Number: | 85828200 | H-E-B FULLY COOKED SLOPPY JOES |
| Serial Number: | 87688675 | H-E-B GO |
| Serial Number: | 87688676 | H-E-B GO |
| Serial Number: | 87688677 | H-E-B GO |
| Serial Number: | 87688680 | H-E-B GO |
| Serial Number: | 87700033 | H-E-B GO |

| Property Type | Number | Word Mark |
|----------------|----------|-----------------------------|
| Serial Number: | 87700024 | H-E-B GO |
| Serial Number: | 85866714 | H-E-B GOOD TO GRILL |
| Serial Number: | 85410691 | H-E-B GRAND CHAMPION |
| Serial Number: | 78475596 | H-E-B HEALTHY LIVING |
| Serial Number: | 87061519 | H-E-B HEBTOYOU.COM |
| Serial Number: | 87111913 | H-E-B HEBTOYOU.COM CURBSIDE |
| Serial Number: | 87170678 | H-E-B HEBTOYOU.COM CURBSIDE |
| Serial Number: | 86295890 | H-E-B JUICE STAND |
| Serial Number: | 85828313 | H-E-B MI COMIDA |
| Serial Number: | 85405662 | H-E-B NATURAL |
| Serial Number: | 85828236 | H-E-B ODE TO OLIVES |
| Serial Number: | 75791663 | H-E-B OLD FASHIONED |
| Serial Number: | 75791654 | H-E-B ORANGE BURST |
| Serial Number: | 85937020 | H-E-B ORGANICS |
| Serial Number: | 85937032 | H-E-B ORGANICS |
| Serial Number: | 86286444 | H-E-B ORGANICS |
| Serial Number: | 86286110 | H-E-B ORGANICS |
| Serial Number: | 86286470 | H-E-B ORGANICS |
| Serial Number: | 85937048 | H-E-B ORGANICS |
| Serial Number: | 87138773 | H-E-B ORGANICS |
| Serial Number: | 86817650 | H-E-B ORGANICS |
| Serial Number: | 75818019 | H-E-B ORIGINAL COLA |
| Serial Number: | 85766480 | H-E-B OUR FINEST |
| Serial Number: | 86572574 | H-E-B PERFECT PAIRINGS |
| Serial Number: | 78672216 | H-E-B PLUS! |
| Serial Number: | 78672207 | H-E-B PLUS! |
| Serial Number: | 85444375 | H-E-B POINTS CLUB REWARDS |
| Serial Number: | 85509173 | H-E-B PRIMO PICKS |
| Serial Number: | 86286003 | H-E-B PUDDLE BUSTERS |
| Serial Number: | 85821354 | H-E-B QUESO FREDO |
| Serial Number: | 85901178 | H-E-B QUESO ROJO |
| Serial Number: | 77459247 | H-E-B READY, FRESH, GO! |
| Serial Number: | 86545208 | H-E-B RESERVE |
| Serial Number: | 78918579 | H-E-B REWARD DOLLARS |
| Serial Number: | 85956345 | H-E-B SAUCY CAJUN |
| Serial Number: | 86692089 | H-E-B SELECT INGREDIENTS |
| Serial Number: | 86692079 | H-E-B SELECT INGREDIENTS |
| Serial Number: | 86692102 | H-E-B SELECT INGREDIENTS |

| Property Type | Number | Word Mark |
|----------------|----------|--|
| Serial Number: | 86692116 | H-E-B SELECT INGREDIENTS |
| Serial Number: | 86692066 | H-E-B SELECT INGREDIENTS |
| Serial Number: | 78711789 | H-E-B SHOWTIME |
| Serial Number: | 85898175 | H-E-B SIMPLY SEASONED |
| Serial Number: | 86709905 | H-E-B SOLUTIONS |
| Serial Number: | 85838295 | H-E-B STUFF'EM |
| Serial Number: | 77517064 | H-E-B SUPERWATER |
| Serial Number: | 78423968 | HEB SUSHIYA |
| Serial Number: | 78423990 | HEB SUSHIYA |
| Serial Number: | 77561018 | H-E-B TE AS BACKYARD WE'VE GOT TEXAS ROO |
| Serial Number: | 78578582 | H-E-B TEXAS BACKYARD |
| Serial Number: | 77569601 | H-E-B TEXAS BACKYARD WE'VE GOT TEXAS ROO |
| Serial Number: | 77569798 | H-E-B TEXAS BACKYARD WE'VE GOT TEXAS ROO |
| Serial Number: | 77561003 | H-E-B TEXAS BACKYARD WE'VE GOT TEXAS ROO |
| Serial Number: | 77561031 | H-E-B TEXAS BACKYARD WE'VE GOT TEXAS ROO |
| Serial Number: | 86396316 | H-E-B TEXAS GROWN |
| Serial Number: | 85956328 | H-E-B TEXAS MARINARA |
| Serial Number: | 86458458 | H-E-B TEXAS PETS |
| Serial Number: | 86629396 | H-E-B THAT'S SALSAABOUT TEXAS |
| Serial Number: | 85722067 | H-E-B THE BIG CHIP |
| Serial Number: | 86280705 | H-E-B TO YOU |
| Serial Number: | 87657198 | H-E-B TO YOU DELIVERY |
| Serial Number: | 87657193 | H-E-B TO-YOU DELIVERY |
| Serial Number: | 78475611 | H-E-B TWICE AS SOFT |
| Serial Number: | 75791656 | H-E-B TWIST |
| Serial Number: | 86637235 | H-E-B U REVIEW |
| Serial Number: | 85578488 | H-E-B WHOOPIE OF A COOKIE |
| Serial Number: | 77423999 | H-E-B ZESTY CRUNCH PACK |
| Serial Number: | 77423834 | H-E-B ZESTY CRUNCH PACK |
| Serial Number: | 85318099 | H-E-BUDDY |
| Serial Number: | 85242602 | H-E-BUDDY |
| Serial Number: | 87658432 | H-E-BUDDY |
| Serial Number: | 75694123 | H-E-BUDDY |
| Serial Number: | 76424489 | H-E-BUDDY |
| Serial Number: | 76402024 | H-E-BUDDY |
| Serial Number: | 85416656 | HEBUDDY |
| Serial Number: | 85703164 | H E BUDDY |
| Serial Number: | 85693264 | HEBUDDY |

| Property Type | Number | Word Mark |
|----------------|----------|--|
| Serial Number: | 75694124 | H-E-BUDDY CRANE GAME |
| Serial Number: | 76345060 | HELPING. HERE. |
| Serial Number: | 78382228 | HERE EVERYTHING'S BETTER |
| Serial Number: | 86341586 | HERE IN TEXAS WE CALL IT THE FUN SIZE |
| Serial Number: | 86260268 | HERITAGE RANCH BY H-E-B |
| Serial Number: | 86244463 | HEY JOE! |
| Serial Number: | 75117740 | HILL COUNTRY |
| Serial Number: | 85508558 | HILL COUNTRY ESSENTIALS |
| Serial Number: | 77490690 | HILL COUNTRY ESSENTIALS |
| Serial Number: | 85855031 | HILL COUNTRY ESSENTIALS |
| Serial Number: | 86125138 | HILL COUNTRY ESSENTIALS |
| Serial Number: | 86279853 | HILL COUNTRY ESSENTIALS |
| Serial Number: | 86341619 | HILL COUNTRY ESSENTIALS |
| Serial Number: | 77490735 | HILL COUNTRY ESSENTIALS |
| Serial Number: | 77490723 | HILL COUNTRY ESSENTIALS |
| Serial Number: | 86274484 | HILL COUNTRY ESSENTIALS |
| Serial Number: | 86274420 | HILL COUNTRY ESSENTIALS |
| Serial Number: | 86274439 | HILL COUNTRY ESSENTIALS |
| Serial Number: | 77490701 | HILL COUNTRY ESSENTIALS |
| Serial Number: | 85702880 | HILL COUNTRY FARE |
| Serial Number: | 85861611 | HILL COUNTRY FARE |
| Serial Number: | 85861365 | HILL COUNTRY FARE |
| Serial Number: | 85861290 | HILL COUNTRY FARE |
| Serial Number: | 85861312 | HILL COUNTRY FARE |
| Serial Number: | 85862581 | HILL COUNTRY FARE |
| Serial Number: | 85860099 | HILL COUNTRY FARE |
| Serial Number: | 85860069 | HILL COUNTRY FARE |
| Serial Number: | 85862466 | HILL COUNTRY FARE |
| Serial Number: | 85861670 | HILL COUNTRY FARE |
| Serial Number: | 85861730 | HILL COUNTRY FARE |
| Serial Number: | 85862534 | HILL COUNTRY FARE |
| Serial Number: | 85724810 | HILL COUNTRY FARE |
| Serial Number: | 86635748 | HILL COUNTRY FARE |
| Serial Number: | 76163984 | HILL COUNTRY FARE |
| Serial Number: | 74345406 | HILL COUNTRY FARE |
| Serial Number: | 76250937 | HILL COUNTRY FARE |
| Serial Number: | 75154157 | HILL COUNTRY FARE CHEWY CHUNKS & KIBBLES |
| Serial Number: | 78683401 | HIT THE TRAIL |

| Property Type | Number | Word Mark |
|----------------|----------|--|
| Serial Number: | 77191746 | HOLIDAY MARKET |
| Serial Number: | 77052026 | HOLIDAY MARKET |
| Serial Number: | 77051810 | HOLIDAY MARKET |
| Serial Number: | 77051841 | HOLIDAY MARKET |
| Serial Number: | 77051987 | HOLIDAY MARKET |
| Serial Number: | 77051950 | HOLIDAY MARKET |
| Serial Number: | 75788193 | HOLIDAY ROAST |
| Serial Number: | 86619451 | HOME IS WHERE PETS PLAY |
| Serial Number: | 85672633 | HOME OF THE WORLD FAMOUS FLAMING BIRD AN |
| Serial Number: | 85606988 | HOME OF THE WORLD FAMOUS FLAMING BIRD AN |
| Serial Number: | 85606994 | HOME OF THE WORLD FAMOUS FLAMING BIRD AN |
| Serial Number: | 86586322 | HONEY BARREL PUFFS |
| Serial Number: | 85546258 | INCONTROL |
| Serial Number: | 85534903 | INCONTROL |
| Serial Number: | 76289393 | INCONTROL |
| Serial Number: | 78562195 | INCONTROL |
| Serial Number: | 87519187 | INNER BEAUTIES |
| Serial Number: | 77444996 | INVENT-A-SIZE |
| Serial Number: | 87658930 | IT'S ELEMENTARY |
| Serial Number: | 87519301 | IT'S ELEMENTARY |
| Serial Number: | 85136346 | IT'S JUICE |
| Serial Number: | 87658902 | IT'S YOUR MOVE |
| Serial Number: | 86672608 | ITZ-A |
| Serial Number: | 77874500 | JOE V'S SMART SHOP |
| Serial Number: | 77874584 | JOE V'S SMART SHOP MEAT · PRODUCE · GROC |
| Serial Number: | 87040634 | JUICE STAND |
| Serial Number: | 76684094 | JUST FOR YOU! |
| Serial Number: | 87519454 | KODI |
| Serial Number: | 87519408 | KODI |
| Serial Number: | 87519427 | KODI |
| Serial Number: | 87519401 | KODI |
| Serial Number: | 85765761 | KODI |
| Serial Number: | 87897862 | KODI AT30 |
| Serial Number: | 87897846 | KODI AT50 |
| Serial Number: | 88031416 | KODI TRIP |
| Serial Number: | 85530987 | KOOKY CARAMEL |
| Serial Number: | 87753056 | KT KITCHEN & TABLE |
| Serial Number: | 87229564 | LET'S GET GROWING! |

| Property Type | Number | Word Mark |
|----------------|----------|--------------------------------|
| Serial Number: | 78709231 | LETTUCE SCOOPS |
| Serial Number: | 85786095 | LIFTEASE |
| Serial Number: | 85346938 | LIL' DUDS |
| Serial Number: | 85594212 | LIL' DUDS |
| Serial Number: | 87786427 | LIL' H-E-B BUNS |
| Serial Number: | 85493593 | LIQUID LOCK |
| Serial Number: | 87225057 | LONE STAR LUAU |
| Serial Number: | 85525975 | LOVE AT FIRST CHOMP |
| Serial Number: | 75460713 | LUNCH BITES |
| Serial Number: | 85104207 | M1 |
| Serial Number: | 86301479 | MAC N' CHEESE WITH ATTITUDE! |
| Serial Number: | 77847381 | MADE FOR THE LOVE OF TEXANS |
| Serial Number: | 78453976 | MEADOW FLOWERS |
| Serial Number: | 86446488 | MEAL SIMPLE |
| Serial Number: | 86446495 | MEAL SIMPLE |
| Serial Number: | 86446502 | MEAL SIMPLE |
| Serial Number: | 85146579 | METRIX360 LABORATORIES |
| Serial Number: | 78592481 | MI TIENDA |
| Serial Number: | 78850978 | MI TIENDA |
| Serial Number: | 85673696 | MIA'S MIRROR |
| Serial Number: | 85673651 | MIA'S MIRROR |
| Serial Number: | 86208953 | MILK MADE BETTER! |
| Serial Number: | 85943399 | MIXLA |
| Serial Number: | 78388982 | MOOTOPIA |
| Serial Number: | 77474347 | MOZZAROLLO |
| Serial Number: | 87031662 | MULTIFIT |
| Serial Number: | 87031668 | MULTIFIT |
| Serial Number: | 85353156 | MULTI-FIT FLAKES |
| Serial Number: | 87658471 | MY FIRST MOMENTS |
| Serial Number: | 86074643 | MY H-E-B |
| Serial Number: | 77594111 | MY H-E-B TEXAS LIFE |
| Serial Number: | 87271168 | NASOPRO 24 |
| Serial Number: | 87658486 | NATIONAL FLORIST OF TEXAS |
| Serial Number: | 75397814 | NATURE'S HARVEST |
| Serial Number: | 78320698 | NEW DAY |
| Serial Number: | 77672977 | NINGUNA TIENDA HACE MAS |
| Serial Number: | 85520326 | NINGUNA TIENDA HACE MÁS POR TI |
| Serial Number: | 77051040 | |

| Property Type | Number | Word Mark |
|----------------|----------|--|
| Serial Number: | 77638958 | NO STORE DOES MORE |
| Serial Number: | 77891261 | NO STORE DOES MORE FOR LESS |
| Serial Number: | 85848568 | NUTS ABOUT PB |
| Serial Number: | 77713187 | NUTTY BLISS |
| Serial Number: | 85853342 | O TO THE MEGA |
| Serial Number: | 86196383 | OAKS CROSSING |
| Serial Number: | 87219236 | OPTICAL BY H-E-B THE FOCUS IS ON YOU. |
| Serial Number: | 87196485 | OPTICAL BY H-E-B. THE FOCUS IS ON YOU. |
| Serial Number: | 87196502 | OPTICAL BY H-E-B. THE FOCUS IS ON YOU. |
| Serial Number: | 85385682 | ORCHID |
| Serial Number: | 86287236 | ORCHID |
| Serial Number: | 85761946 | OUR FINEST |
| Serial Number: | 87271221 | OUTDOOR ADVENTURE |
| Serial Number: | 77040498 | OUTDOOR SOLUTIONS |
| Serial Number: | 77561157 | OUTDOOR SOLUTIONS |
| Serial Number: | 77569648 | OUTDOOR SOLUTIONS |
| Serial Number: | 77569757 | OUTDOORSOLUTIONS |
| Serial Number: | 75031354 | PANTRY FOODS |
| Serial Number: | 77182579 | PARK MANOR |
| Serial Number: | 87399367 | PASSIONUT |
| Serial Number: | 76437989 | PECAN TREASURES |
| Serial Number: | 75152903 | PERSONAL EXPRESSIONS |
| Serial Number: | 86888366 | PETE'S BIG TIME CRUNCH |
| Serial Number: | 86888400 | PETE'S BIG TIME CRUNCH |
| Serial Number: | 86548507 | PETE'S BIG TIME CRUNCH |
| Serial Number: | 75056806 | PHOTO PLACE |
| Serial Number: | 86195624 | PISTACHI-OH YEAH! |
| Serial Number: | 85281509 | PITA POPPERS |
| Serial Number: | 78423945 | POINTS CLUB REWARDS |
| Serial Number: | 85444110 | POINTS CLUB REWARDS BY H-E-B |
| Serial Number: | 75674447 | POTEET STRAWBERRY |
| Serial Number: | 85139007 | PRIME CHOPS |
| Serial Number: | 86867330 | PRO+ |
| Serial Number: | 77386592 | PUTTING THE PETAL TO THE METAL FOR YOU |
| Serial Number: | 85821328 | QUESO FREDO |
| Serial Number: | 85724743 | RANCH COUNTRY |
| Serial Number: | 86686757 | READY, FRESH, GO! |
| Serial Number: | 77182137 | READY, FRESH, GO! |

| Property Type | Number | Word Mark |
|----------------|----------|---|
| Serial Number: | 85525961 | REALLY INTO FOOD |
| Serial Number: | 87221203 | RED, WHITE, & BOOM TWISTERS |
| Serial Number: | 75199172 | REFILL EXPRESS |
| Serial Number: | 85413931 | REGALA ESPERANZA. AYUDA A LA CAUSA. |
| Serial Number: | 78321135 | RELIANCE |
| Serial Number: | 78321150 | RELIANCE |
| Serial Number: | 85631510 | RELISH THAT CORN |
| Serial Number: | 75142715 | RIO GRANDE ESPECIAL |
| Serial Number: | 85661746 | RISK FORCE |
| Serial Number: | 85661721 | RISK FRICTION |
| Serial Number: | 85661817 | RISK SEDUCTION |
| Serial Number: | 85661693 | RISK TRUE |
| Serial Number: | 85772946 | ROUX THE DAY |
| Serial Number: | 87225047 | ROWDY RANCH HAND |
| Serial Number: | 76265765 | RX EVO |
| Serial Number: | 76265768 | RX EVO THE RE-EVOLUTION OF HEB PHARMACY |
| Serial Number: | 77027248 | RX REWARDS |
| Serial Number: | 76406644 | RXEVO |
| Serial Number: | 85009851 | RXTRA ADVANTAGE |
| Serial Number: | 77156428 | RXTRA ADVANTAGE |
| Serial Number: | 85009845 | RXTRA ADVANTAGE |
| Serial Number: | 86615747 | SABORSAZO |
| Serial Number: | 85934121 | SAUCY CAJUN |
| Serial Number: | 77501606 | SAVINGS YOU FEEL GOOD ABOUT |
| Serial Number: | 86406818 | SEAR 'N SMOKE |
| Serial Number: | 77438747 | SEAR 'N SMOKE |
| Serial Number: | 77438761 | SEAR 'N SMOKE |
| Serial Number: | 78203150 | SEASON'S SELECT |
| Serial Number: | 77854692 | SEDUCTION |
| Serial Number: | 86905473 | SELECT INGREDIENTS |
| Serial Number: | 86905465 | SELECT INGREDIENTS |
| Serial Number: | 86905485 | SELECT INGREDIENTS |
| Serial Number: | 86905488 | SELECT INGREDIENTS |
| Serial Number: | 86905480 | SELECT INGREDIENTS |
| Serial Number: | 86356753 | SHAKE, RATTLE & BOWL |
| Serial Number: | 86356736 | SHAKE, RATTLE & BOWL |
| Serial Number: | 86161102 | SHINE |
| Serial Number: | 85888019 | SIMPLY WRAPPED |

| Property Type | Number | Word Mark |
|----------------|----------|---------------------------|
| Serial Number: | 86839678 | SLIM DOWN SHOWDOWN |
| Serial Number: | 85138961 | SMOKY WRAPS |
| Serial Number: | 86302297 | SNAZZY CAKES |
| Serial Number: | 86211382 | SOUPER FRUIT |
| Serial Number: | 87217974 | SOUTH FLO FRESH PIZZA |
| Serial Number: | 85815680 | SOUTH MAIN |
| Serial Number: | 85104186 | SPECTRA-PLEX |
| Serial Number: | 77898892 | SPILL STOP |
| Serial Number: | 76363475 | SQLURP! |
| Serial Number: | 77011585 | STEAMABLE COOKS IN BAG |
| Serial Number: | 87690967 | STRAIGHT AND MARROW |
| Serial Number: | 86294466 | SWEET & CHEESE MIX |
| Serial Number: | 87055309 | SWOON |
| Serial Number: | 87064145 | TABLE 57 DINING & DRINKS |
| Serial Number: | 86522474 | TABLE 5T7 |
| Serial Number: | 87690960 | TAKE A BREATHER |
| Serial Number: | 86092598 | TAMALES AGUILAR |
| Serial Number: | 87399309 | TASTE OF AUSTIN |
| Serial Number: | 75688993 | TASTE OF AUSTIN |
| Serial Number: | 87399297 | TASTE OF SAN ANTONIO |
| Serial Number: | 75688983 | TASTE OF SAN ANTONIO |
| Serial Number: | 75301472 | TASTE OF TEXAS |
| Serial Number: | 75537668 | TASTE OF THE HILL COUNTRY |
| Serial Number: | 86184805 | TEX'S BBQ |
| Serial Number: | 76693937 | TEXANTHEMUM |
| Serial Number: | 78561821 | TEXAS BACKYARD |
| Serial Number: | 78561836 | TEXAS BACKYARD |
| Serial Number: | 77939663 | TEXAS DIPPERS |
| Serial Number: | 77746602 | TEXAS GIRL |
| Serial Number: | 85794186 | TEXAS GIRL |
| Serial Number: | 77736113 | TEXAS GIRL |
| Serial Number: | 76684093 | TEXAS HERITAGE |
| Serial Number: | 85226720 | TEXAS HERITAGE |
| Serial Number: | 76363496 | TEXAS HERITAGE |
| Serial Number: | 85522695 | TEXAS JOE COFFEE CO. |
| Serial Number: | 78189537 | TEXAS ORIGINALS |
| Serial Number: | 78929603 | TEXAS ORIGINALS |
| Serial Number: | 75674445 | TEXAS SEASONS |

| Property Type | Number | Word Mark |
|----------------|----------|-----------------------------------|
| Serial Number: | 85049493 | TEXAS STAR |
| Serial Number: | 86672663 | TEXAS TASTERS |
| Serial Number: | 85901516 | TEXAS TOUGH |
| Serial Number: | 85901538 | TEXAS TOUGH |
| Serial Number: | 85901545 | TEXAS TOUGH |
| Serial Number: | 77066715 | TEXAS TOUGH |
| Serial Number: | 77562207 | TEXAS TOUGH |
| Serial Number: | 87077524 | TEXAS-SIZE |
| Serial Number: | 85828158 | THAT GREEN SAUCE |
| Serial Number: | 85880169 | THAT RED SAUCE |
| Serial Number: | 85649415 | THAT'S S'MORE LIKE IT |
| Serial Number: | 85532477 | THAT'S THE WAY THE KOOKY CRUMBLES |
| Serial Number: | 85534854 | THE BAKER'S SCOOP |
| Serial Number: | 85800946 | THE BIG CHIP |
| Serial Number: | 86589900 | THE BIG KAHUNA OF CASHEWS |
| Serial Number: | 86341548 | THE BIG SIPPER |
| Serial Number: | 86018697 | THE LIGHTER SIDE OF POPCORN |
| Serial Number: | 86341576 | THE LIL' SIPPER |
| Serial Number: | 86466768 | THE MARKET AT STONE OAK |
| Serial Number: | 86859928 | THE NUTTY BLONDE |
| Serial Number: | 86461448 | THE OFFICIAL SIPPY CUP OF TEXAS |
| Serial Number: | 86760898 | THE TACORIA |
| Serial Number: | 77888879 | THOSE WHO KNOW SAVE BIG WITH JOE |
| Serial Number: | 85948738 | THRILL OF THE GRILL |
| Serial Number: | 87054580 | THRILL OF THE GRILL |
| Serial Number: | 88020606 | TICKLE YOUR FUNNY |
| Serial Number: | 85676459 | TIERRA LINDA |
| Serial Number: | 85815512 | TORTILLAS AGUILAR |
| Serial Number: | 78788098 | TOUGH FLEX |
| Serial Number: | 86723961 | TOUGH GEARS |
| Serial Number: | 85369979 | TRIAD |
| Serial Number: | 88031420 | TRIP |
| Serial Number: | 85543700 | TRUE GRITS |
| Serial Number: | 87049145 | TRUE TEXAS BBQ |
| Serial Number: | 85761075 | TRUE TEXAS BREWS |
| Serial Number: | 85761083 | TRUE TEXAS BREWS ON TAP |
| Serial Number: | 88024826 | TRUE TEXAS TACOS |
| Serial Number: | 77674000 | TUNA DELIGHTS |

| Property Type | Number | Word Mark |
|----------------|----------|--|
| Serial Number: | 86301493 | TWISTED PIZZA |
| Serial Number: | 87138709 | TWISTERS |
| Serial Number: | 86089136 | TX |
| Serial Number: | 86306702 | TX STREET EATS BY H-E-B |
| Serial Number: | 86306742 | TX STREET EATS BY H-E-B |
| Serial Number: | 86819173 | TX STREET EATS BY H-E-B |
| Serial Number: | 86172852 | UNBEARABLY STRONG! UNBEARABLY COLD! |
| Serial Number: | 86167081 | UNBEARABLY STRONG, UNBEARABLY COLD |
| Serial Number: | 86836544 | UNIQUE ME |
| Serial Number: | 86836582 | UNIQUE ME |
| Serial Number: | 86836561 | UNIQUE ME |
| Serial Number: | 87665466 | UN-PAUSE |
| Serial Number: | 78226822 | VEGGIE TWIST |
| Serial Number: | 78967333 | WE MAKE IT ALL BETTER |
| Serial Number: | 78577425 | WE'VE GOT TEXAS ROOTS! |
| Serial Number: | 78577434 | WE'VE GOT TEXAS ROOTS! |
| Serial Number: | 78577403 | WE'VE GOT TEXAS ROOTS! |
| Serial Number: | 85001692 | WEE |
| Serial Number: | 85001759 | WEE |
| Serial Number: | 86612704 | WHAT WE LOVE!!! |
| Serial Number: | 86612718 | WHAT WE LOVE!!! |
| Serial Number: | 86500810 | WHAT'S THE DILL, PICKLE? |
| Serial Number: | 77419905 | WHEN YOU'RE WRITE, YOU'RE WRITE. WRITE O |
| Serial Number: | 87777960 | WICKED THIN COOKIES |
| Serial Number: | 85718497 | WILD RED |
| Serial Number: | 75788194 | WILD RED |
| Serial Number: | 77271580 | WINGTEASERS |
| Serial Number: | 78204117 | WORK SOLUTIONS |
| Serial Number: | 78204356 | WORKSOLUTIONS |
| Serial Number: | 77590576 | WRING & LOCK |
| Serial Number: | 77032914 | WRITE STUFF |
| Serial Number: | 87658878 | YOU GOT THE BEAT |
| Serial Number: | 75036444 | YOU'D THINK IT'S BUTTER! |
| Serial Number: | 77376975 | YOUR DESIRES, OUR DESIGNS |
| Serial Number: | 75033548 | YOUR PHARMACY FOR LIFE |
| Serial Number: | 85653109 | YUMMY BITES |
| Serial Number: | 78829821 | ZESTY ZEN BLEND |
| Serial Number: | 86261179 | ZUKI ZUKI |

CORRESPONDENCE DATA**Fax Number:**

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (210) 938-8901**Email:** trademarks@heb.com**Correspondent Name:** Leanne Martinez**Address Line 1:** 646 South Flores**Address Line 2:** Corporate Law Department**Address Line 4:** San Antonio, TEXAS 78204

| | |
|---------------------------|-------------------|
| NAME OF SUBMITTER: | Leanne Martinez |
| SIGNATURE: | /Leanne Martinez/ |
| DATE SIGNED: | 07/27/2018 |

Total Attachments: 1

source=H-E-B Name Change (TXSOS Certificate)#page1.tif



Office of the Secretary of State

CERTIFICATE OF FILING OF

H-E-B, LP
15370710

[formerly: HEB GROCERY COMPANY, LP]

The undersigned, as Secretary of State of Texas, hereby certifies that a Certificate of Amendment for the above named entity has been received in this office and has been found to conform to the applicable provisions of law.

ACCORDINGLY, the undersigned, as Secretary of State, and by virtue of the authority vested in the secretary by law, hereby issues this certificate evidencing filing effective on the date shown below.

Dated: 07/16/2018

Effective: 07/16/2018



A handwritten signature in black ink, appearing to read "R. Pablos", written in a cursive style.

Rolando B. Pablos
Secretary of State