

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM489219

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Freeman Holding, LLC		09/06/2018	Limited Liability Company: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Encore Holding LLC		
<b>Street Address:</b>	6555 W. Sunset Road		
<b>City:</b>	Las Vegas		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89118		
<b>Entity Type:</b>	Limited Liability Company: NEVADA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2879165	AVT	
<b>Registration Number:</b>	4811900	ENCORE	
<b>Registration Number:</b>	4811901	ENCORE EVENT TECHNOLOGIES	
<b>Registration Number:</b>	3026288	GIG-A-BOX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6127661600		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6127667000		
<b>Email:</b>	trademark@faegrebd.com		
<b>Correspondent Name:</b>	Stephanie Gumm/Sarah House		
<b>Address Line 1:</b>	90 South Seventh Street		
<b>Address Line 2:</b>	2200 Wells Fargo Center		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		
<b>ATTORNEY DOCKET NUMBER:</b>	456164.51		
<b>NAME OF SUBMITTER:</b>	Sarah M. House		
<b>SIGNATURE:</b>	/Sarah M House/		
<b>DATE SIGNED:</b>	09/10/2018		
<b>Total Attachments: 3</b>			

OP \$115.00 2879165

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## Trademark Assignment

**WHEREAS**, Freeman Holding, LLC, a limited liability company under the laws of Nevada, U.S.A. with a principal address of 6555 W. Sunset Road, Las Vegas, Nevada 89119, U.S.A. (“Assignor”), is the owner of the following trademark applications and/or registrations set forth on the accompanying Schedule A (the “Marks”);

**WHEREAS**, Encore Holding LLC, a limited liability company under the laws of Nevada, U.S.A., with a principal address of 6555 W. Sunset Road, Las Vegas, Nevada 89119, U.S.A., (the “Assignee”), is desirous of acquiring said Marks and all title and rights thereunder, together with the goodwill of the business with which the Marks is used and which is symbolized by the Marks;

**NOW, THEREFORE**, for \$10.00 USD (ten dollars) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all worldwide right, title and interest in and to the Marks, including any applications to register the Marks, together with the goodwill of the business symbolized by the Marks, all common law rights related to the Marks, all rights of renewal and extension thereof that may hereafter be secured under the laws now or hereafter in effect, the same to be held and enjoyed by Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made, and all rights and obligations deriving from any litigation involving the Marks or which may impact upon the protection of the Marks, and the right to recover for damages and profits for infringements thereof, whether arising on, prior to or subsequent to the date of this Assignment.

[Signature Page Follows]

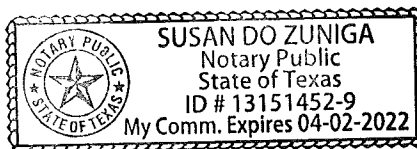
IN WITNESS WHEREOF, the parties have caused their duly authorized officers to execute this Assignment as of the dates set forth below.

**Freeman Holding, LLC**

Date: Sept. 6, 2018

By Adelle Mize  
Name: Adelle Mize  
Title: VP, Associate General Counsel

STATE OF Texas )  
 ) ss.  
COUNTY OF Dallas )



On this 6<sup>th</sup> day of September 2018, I, a notary public, certify that <Name>, as <Title>, signed the Deed of Assignment on behalf of Freeman Holding, LLC, a limited liability company registered under the laws of the State of Nevada, U.S.A.

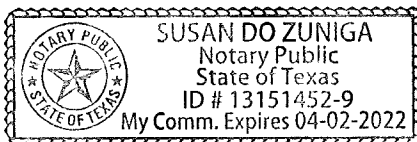
[Signature]  
Notary Public

**Encore Holding LLC**

Date: Sept. 6, 2018

By Adelle Mize  
Name: Adelle Mize  
Title: VP, Associate General Counsel

STATE OF Texas )  
 ) ss.  
COUNTY OF Dallas )



On this 6<sup>th</sup> day of September 2018, I, a notary public, certify that <Name>, as <Title>, signed the Deed of Assignment on behalf of Encore Holding LLC, a limited liability company registered under the laws of the State of Nevada, U.S.A.

[Signature]  
Notary Public

**SCHEDULE A**

Trademark Registrations

Mark	Country	Reg No	Class
ENCORE	Australia	1802150	09; 16; 35; 37; 38; 41; 42; 43
ENCORE EVENT TECHNOLOGIES	Australia	1802151	09; 16; 35; 37; 38; 41; 43; 42
ENCORE DIGITAL MARKETING & Design	Australia	1342818	38
ENCORE MAGAZINE	Australia	1344579	16
ENCORE	Australia	1344580	38; 41
AVT AUDIOVISUAL TECHNIQUES & Design	European Union	3062056	35; 38; 41
ENCORE	Hong Kong	303973834AA	35
ENCORE EVENT TECHNOLOGIES	Hong Kong	303973843AA	35
ENCORE EVENT TECHNOLOGIES	Hong Kong	303973843AB	38; 41; 42
ENCORE	Hong Kong	303973834AB	38; 41; 42
ENCORE	Macao	N/123021	35
ENCORE	Macao	N/123022	38
ENCORE	Macao	N/123023	41
ENCORE	Macao	N/123024	42
ENCORE	Madrid Protocol	1261848	41; 38; 42; 35
ENCORE EVENT TECHNOLOGIES	Madrid Protocol	1261708	41; 35; 38; 42
ENCORE EVENT TECHNOLOGIES	New Zealand	1056111	09; 16; 35; 37; 38; 41; 42; 43
ENCORE	New Zealand	1083449	09; 16; 35; 37; 38; 41; 42; 43
AVT	United States of America	2,879,165	42
ENCORE	United States of America	4,811,900	41; 35; 38; 42
ENCORE EVENT TECHNOLOGIES	United States of America	4,811,901	41; 35; 38; 42
GIG-A-BOX	United States of America	3,026,288	41