

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM489552

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900461841		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BNG. Enterprises Inc.		06/11/2018	Corporation:
RECEIVING PARTY DATA			
Name:	Bargain Squad L.L.C.		
Street Address:	8 The Creen, Suite A		
Internal Address:	c/o A. Registered Agent Inc.		
City:	Dover		
State/Country:	DELAWARE		
Postal Code:	19901		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5353128	ALTERNAKIDS	
Registration Number:	5465230	ESSENZIA	
Serial Number:	87123563	LEAVES AND BLOOMS	
CORRESPONDENCE DATA			
Fax Number:	6026314529		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6026319100		
Email:	pto_adl@venjuris.com		
Correspondent Name:	Venjuris PC		
Address Line 1:	1938 E Osborn Rd		
Address Line 2:	c/o Anthony D. Logan		
Address Line 4:	Phoenix, ARIZONA 85016		
ATTORNEY DOCKET NUMBER:	PHDL2472-000		
NAME OF SUBMITTER:	Anthony D. Logan		
SIGNATURE:	/Anthony D. Logan/		
DATE SIGNED:	09/11/2018		

Total Attachments: 2

source=TM Assignment BNG to Bargain Squad#page1.tif

source=TM Assignment BNG to Bargain Squad#page2.tif

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is entered into as of June 11th, 2018 ("Effective Date") by and between B.N.G. Enterprises Incorporated., an Arizona corporation ("Assignor") and Bargain Squad L.L.C., a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the owner of the trademark applications and registration set forth in Exhibit A, attached to and incorporated in this Assignment by reference (individually and collectively, "Trademarks") with the United States Patent and Trademark Office, together with the goodwill of the business symbolized thereby in connection with the goods with which the Trademark is used; and

WHEREAS, Assignor desires to convey, transfer, assign, deliver and contribute to Assignee all of its right, title and interest in and to the Trademarks in accordance with the terms of the Trademark Transfer Agreement dated June 11th, 2018 entered into by and between Assignor and Assignee ("Agreement") and Assignee desires to acquire all of Assignor's right, title and interest in and to the Trademark and the goodwill symbolized thereby in accordance with the terms of the Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably sells, assigns, transfers and conveys to Assignee all of its right, title and interest in and to the Trademarks, as well as Assignor's right, title and interest of every kind and character throughout the world, including, without limitation, all federal, state, foreign, statutory, common law, and other rights and all domestic and foreign trademark and applications and registrations therefor, including, without limitation, all extensions, amendments and renewals of such applications and registrations, and the right to apply for any of the foregoing, together with the goodwill of the business associated with the Trademarks, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Assignor further assigns to Assignee all rights to sue for and receive all damages accruing from past, present and future infringements or misappropriations of the Trademarks assigned in this Assignment.

This Assignment shall be binding upon each of Assignor and Assignee, each of their respective successors and assigns, and all others acting by, through, with, or under the direction of Assignee or Assignor, as the case may be, and all those in privity therewith.

Assignor further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in and to the Trademarks.


IN WITNESS WHEREOF, each party, by and through its authorized representative having full power and authority to enter into and bind his or her respective party to the terms, conditions and obligations set forth in this Assignment, without further approval or authority of any kind, has duly executed and delivered this Assignment as of the Effective Date.

"ASSIGNOR"

"ASSIGNEE"

B.N.G. Enterprises Incorporated, an Arizona corporation

Bargain Squad L.L.C., a Delaware limited liability company

By: 
Printed Name: Russell J. Grossman
Its: Vice-President and Secretary

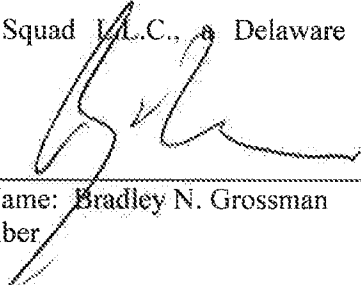
By: 
Printed Name: Bradley N. Grossman
Its: Member

EXHIBIT A
(Trademarks)

Trademark	Application Serial No.	Registration No.	Filing Date	Registration Date
ALTERNAKIDS	87/123,556	5,353,128	08/01/2016	12/12/2017
ESSENZIA	87/123,561	5,465,230	08/01/2016	05/08/2018
LEAVES AND BLOOMS	87/123,563	Pending	08/01/2016	Pending