

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM488690

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rhythm Brands, LLC		05/24/2018	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Exxel Outdoors, LLC		
Street Address:	c/o WHITELAW LEGAL GROUP		
Internal Address:	3838 Tamiami Trail North, Suite 310		
City:	Naples		
State/Country:	FLORIDA		
Postal Code:	34103		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87390465	ACSEMBLY	
Serial Number:	87457671	ACSEMBLY 89 19	
CORRESPONDENCE DATA			
Fax Number:	2392610057		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	239-262-1001		
Email:	usptomail@whitelawfirm.com		
Correspondent Name:	Jennifer L. Whitelaw		
Address Line 1:	WHITELAW LEGAL GROUP		
Address Line 2:	3838 Tamiami Trail North, Suite 310		
Address Line 4:	Naples, FLORIDA 34103		
NAME OF SUBMITTER:	Jennifer L. Whitelaw		
SIGNATURE:	/JENNIFER L. WHITELAW/		
DATE SIGNED:	09/05/2018		
Total Attachments: 6			
source=Redacted - Rhythm Brands , LLC Assignment#page1.tif			
source=Redacted - Rhythm Brands , LLC Assignment#page2.tif			

OP \$65.00 87390465

source=Redacted - Rhythm Brands , LLC Assignment#page3.tif

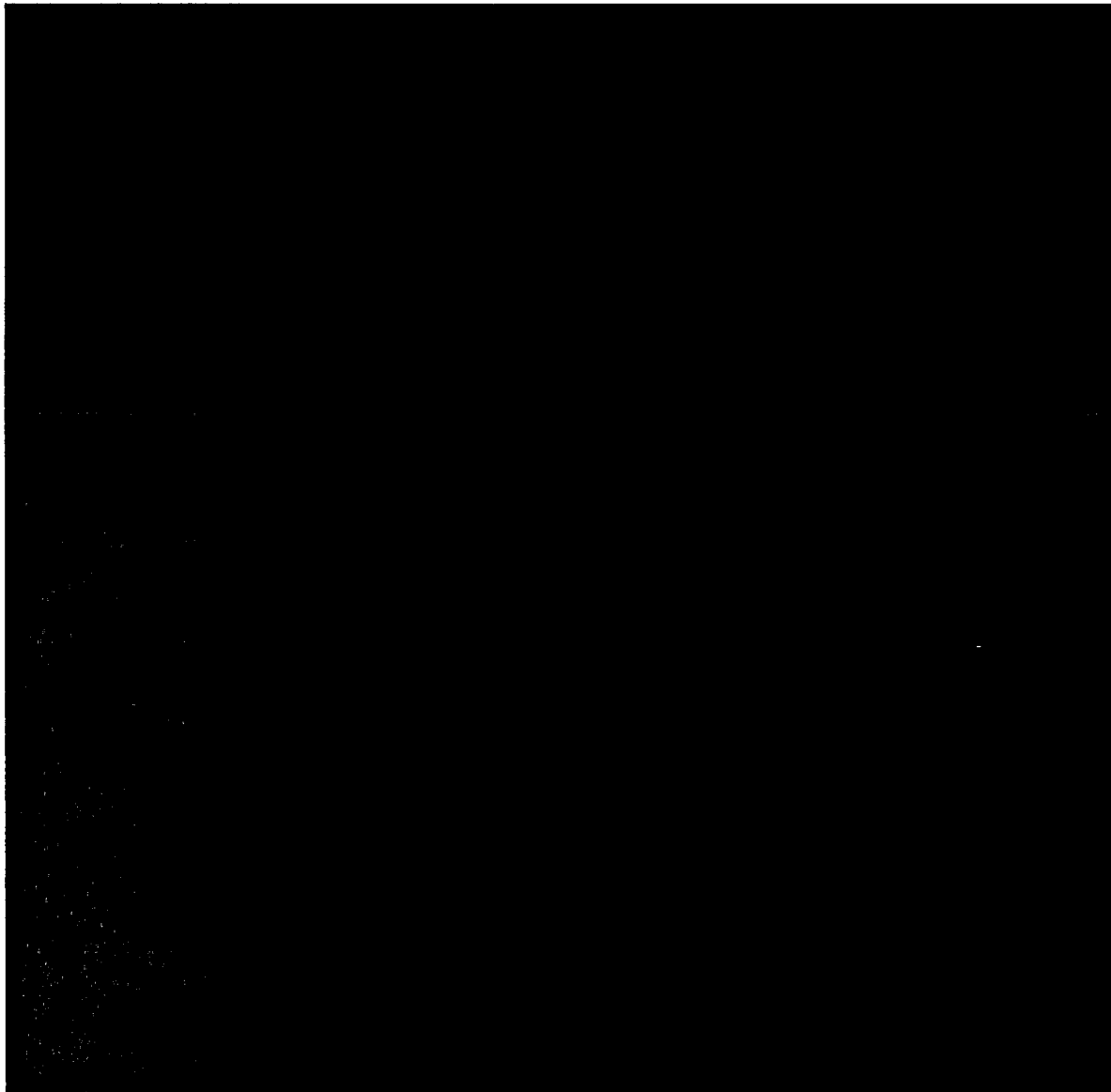
source=Redacted - Rhythm Brands , LLC Assignment#page4.tif

source=Redacted - Rhythm Brands , LLC Assignment#page5.tif

source=Redacted - Rhythm Brands , LLC Assignment#page6.tif

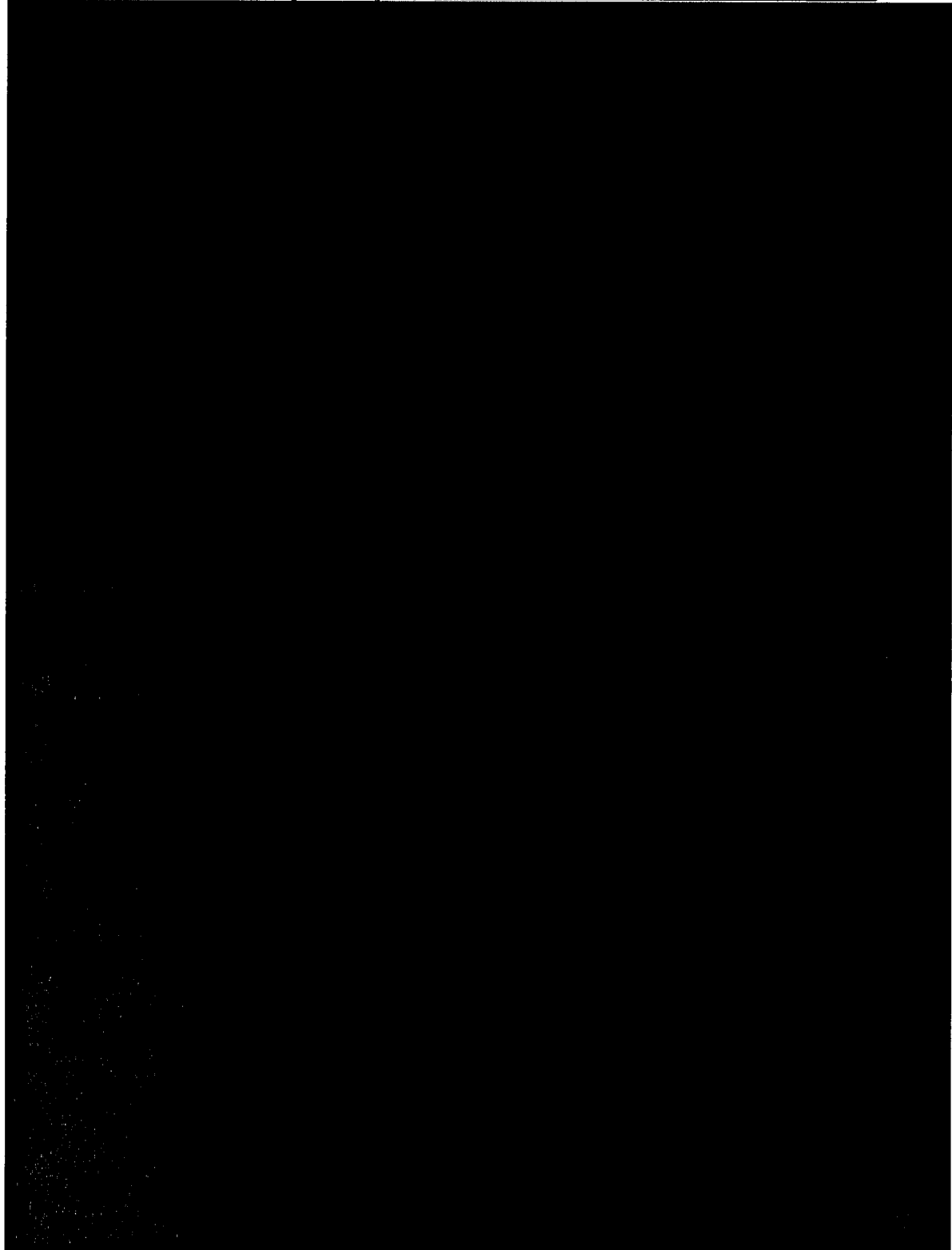
**RELEASE OF INTELLECTUAL PROPERTY INTEREST AND
ASSIGNMENT AND TRANSFER AGREEMENT**

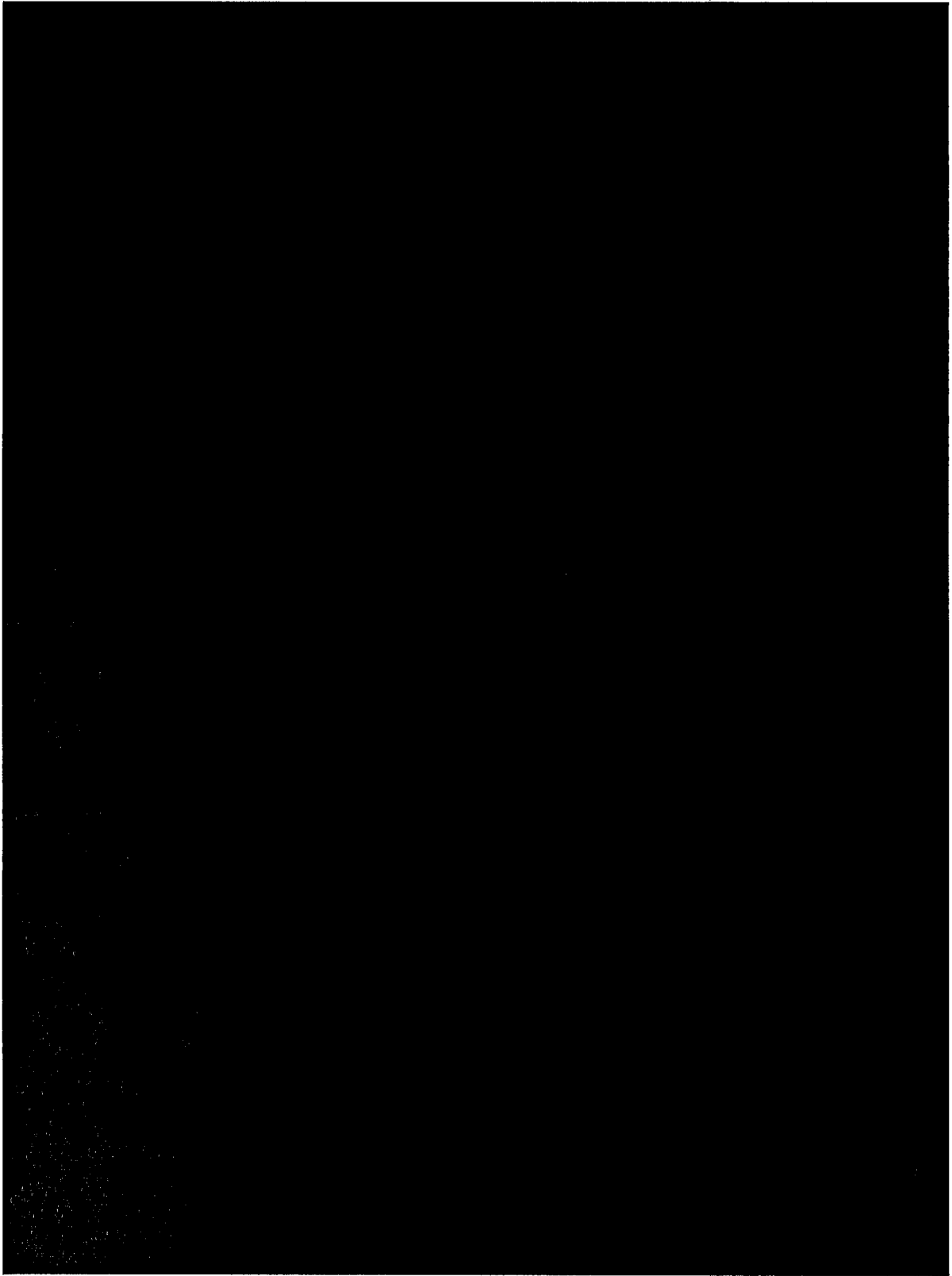
This Release of Intellectual Property Interest and Assignment and Transfer Agreement (“**Agreement**”) is made as of May 24, 2018 (“**Effective Date**”) between Rhythm Brands, LLC a California Limited Liability Company. (“**Assignor**”), and Exxel Outdoors, LLC a Delaware Limited Liability Company (“**Assignee**”). In consideration of the mutual promises and covenants contained in this Agreement, the parties agree as follows:



2. **Assignment.** Assignor hereby perpetually, irrevocably, and unconditionally assigns, transfers, and conveys to Assignee and its successors and assigns, all of Assignor’s right, title,

and interest in and to the Assigned Property. [REDACTED]





TRADEMARK
REEL: 006434 FRAME: 0537

any provision of this Agreement will not operate or be construed as a waiver of any subsequent breach.

8.5 Severability. If any provision of this Agreement is held invalid by any court of competent jurisdiction, such invalidity will not affect the validity or operation of any other provision, and the invalid provision will be deemed severed from this Agreement.

8.6 Entire Agreement. This Agreement is the entire agreement concerning the subject matter hereof. It supersedes all prior and contemporaneous agreements, assurances, representations, and communications between the parties.

All of the Members of the Assignor have executed this Agreement, effective as of the date written above.

RHYTHM BRANDS, LLC – ASSIGNOR

In capacity as a Member of Rhythm Brands, LLC

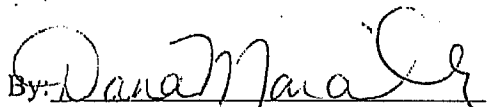
The Maravilla Living Trust, dated May 18, 2000-Member

By: 

Name: Daniel J. Maravilla

Title: Trustee

Date: 6-1-18

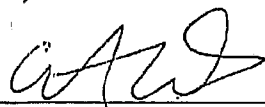
By: 

Name: Dana Maravilla

Title: Trustee

Date: 6-1-18

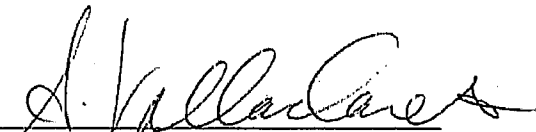
Valladares Living Trust, dated March 23 2000, Amendment and Restatement dated March 27, 2012-Member

By: 

Name: Anthony Trent Valladares

Title: Trustee

Date: 6-1-18

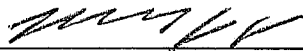
By: 

Name: Shalane Valladares

Title: Trustee

Date: 6-1-18

ASSIGNEES

By: 

Name: Michael Wagner

Title: President

Date: 6-1-18

By: _____

Name: _____

Title: _____

Date: _____

EXHIBIT A

PROPERTY

PAGES REDACTED