

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM489472

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reasoning Mind, Inc.		09/06/2018	Non-Profit Corporation: TEXAS
RECEIVING PARTY DATA			
Name:	Imagine Learning, Inc.		
Street Address:	382 W. Park Circle, Suite 100		
City:	Provo		
State/Country:	UTAH		
Postal Code:	84604		
Entity Type:	Corporation: UTAH		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2984095	REASONING MIND	
Registration Number:	4807990	SMARTER SOLVING	
Registration Number:	2979551		
CORRESPONDENCE DATA			
Fax Number:	6178327000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-832-1000		
Email:	ustrademark@foleyhoag.com		
Correspondent Name:	Nicole Kinsley, Esq., Foley Hoag LLC		
Address Line 1:	155 Seaport Boulevard		
Address Line 4:	Boston, MASSACHUSETTS 02210		
NAME OF SUBMITTER:	Nicole Kinsley, Esq.		
SIGNATURE:	/Nicole Kinsley/		
DATE SIGNED:	09/11/2018		
Total Attachments: 2			
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CONFIRMATORY ASSIGNMENT

WHEREAS, Reasoning Mind, Inc., a Texas nonprofit corporation with its principal place of business at 2000 Bering Drive, Suite 300, Houston, TX 77057, (hereinafter "Assignor") was the owner of the trademarks listed in Schedule A, including all applications and registrations therefor (hereinafter, the "Marks"); and

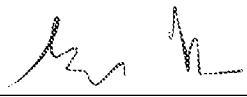
WHEREAS, as of July 20, 2018, Assignor transferred to Imagine Learning, Inc., a Utah corporation with its principal place of business at 382 W. Park Circle, Suite 100, Provo, Utah 84604, (hereinafter "Assignee") all of its right, title and interest in and to the Marks, the goodwill of the business symbolized by the Marks, and the right to sue and recover for past infringement of the Marks; and

WHEREAS, the parties are now desirous of ratifying and confirming said transfer of all right, title and interest in and to the Marks, the goodwill of the business symbolized by the Marks, and the right to sue and recover for past infringement of the Marks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby confirms that it transferred and set over to Assignee, as of July 20, 2018, the entire right, title and interest in and to the Marks, the goodwill of the business symbolized by the Marks, and the right to sue and recover for past infringement of the Marks, the same to be held and enjoyed by the Assignee, its successors, assigns and other legal representatives.

This assignment shall be binding upon the parties, their successors and/or assigns, and all others acting by, through, with, or under their direction, and all those in privity therewith.

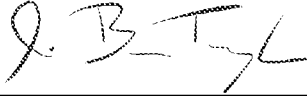
REASONING MIND, INC.

By: 

Title: CEO

Date: Sep 5, 2018


IMAGINE LEARNING, INC.

By: 

Title: Vice President, Finance

Date: Sep 6, 2018

Schedule A

TRADEMARK	U.S. REGISTRATION NO.
REASONING MIND	2,984,095
SMARTER SOLVING	4,807,990
	2,979,551