

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM489503

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DISCUS DENTAL, LLC		09/11/2018	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	KONINKLIJKE PHILIPS N.V.		
Street Address:	High Tech Campus 5		
City:	5656 AE Eindhoven		
State/Country:	NETHERLANDS		
Entity Type:	a public limited liability company: NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2201653	DAY WHITE	
CORRESPONDENCE DATA			
Fax Number:	9144959540		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	+1 (425) 487-8137		
Email:	Lillian.Drumheller@philips.com		
Correspondent Name:	DAWN C. WOLFF, ESQ.		
Address Line 1:	465 COLUMBUS AVANUE, SUITE 340		
Address Line 2:	PHILIPS IP&S		
Address Line 4:	VALHALLA, NEW YORK 10595		
ATTORNEY DOCKET NUMBER:	1995T50325US		
NAME OF SUBMITTER:	DAWN C. WOLFF, ESQ.		
SIGNATURE:	/Dawn C. Wolff/		
DATE SIGNED:	09/11/2018		
Total Attachments: 1			
source=Daywhite assignment from Discus#page1.tif			

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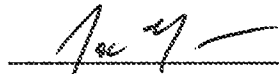
TRADEMARK ASSIGNMENT

WHEREAS, DISCUS DENTAL, LLC (a limited liability company of California) of 12121 Bluff Creek Drive, Suite 100, Los Angeles, California, 90094, USA, is the owner of the Trademark DAY WHITE, which mark is registered in the United States Patent and Trademark Office as US Registration No. 2201653, Registration Date November 3, 1998, and

WHEREAS, KONINKLIJKE PHILIPS N.V. (a public limited liability company of The Netherlands) of High Tech Campus 5, 5656 AE Eindhoven, The Netherlands, is desirous of acquiring the Trademark DAY WHITE and the registration, US Registration No. 2201653 ;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said DISCUS DENTAL, LLC does hereby assign unto the said KONINKLIJKE PHILIPS N.V. all right, title and interest in and to said trademark and to said trademark registration, together with the goodwill of the business symbolized by said marks.

DISCUS DENTAL, LLC

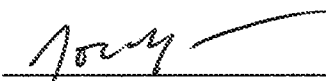
By: 
Name: JOE YABUKI
Title: VP, DISCUS DENTAL LLC

Dated: September 06, 2018

DECLARATION

JOE YABUKI declares that he/she is VICE PRESIDENT of DISCUS DENTAL, LLC and that he/she is authorized to execute this Assignment of said company and that the facts set forth in this Assignment are true, and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment or both under Section 1001 of Title 18 of the United States Code and that such false statements may jeopardize the validity of the Assignment.

DISCUS DENTAL, LLC

By: 
Name: JOE YABUKI
Title: VP, DISCUS DENTAL LLC

Dated: September 11, 2018