

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM489614

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MidCap Business Credit LLC		09/07/2018	Limited Liability Company: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NEW VIEW GIFTS & ACCESSORIES, LTD.		
<b>Street Address:</b>	311 E. Baltimore Avenue		
<b>City:</b>	Media		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	19063		
<b>Entity Type:</b>	Corporation: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 45</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4172368	BEST OF BREED	
<b>Registration Number:</b>	4422711	BEST OF BREED	
<b>Registration Number:</b>	4814940	COUNTRY DRINKING JAR	
<b>Registration Number:</b>	4598069	DOWN HOME COUNTRY DRINKWARE	
<b>Registration Number:</b>	4598068	DOWN HOME COUNTRY DRINKWARE	
<b>Registration Number:</b>	4183841	ECO STYLE	
<b>Registration Number:</b>	4183840	ECO STYLE	
<b>Registration Number:</b>	2685192	FRENCH MEMO BOARD	
<b>Registration Number:</b>	4115516	FRONT STREET	
<b>Registration Number:</b>	4210451	FRONT STREET	
<b>Registration Number:</b>	4268736	HAVEN	
<b>Registration Number:</b>	4580527	HAVEN	
<b>Registration Number:</b>	4580909	IV WALLS	
<b>Registration Number:</b>	5073723	PEG-IT	
<b>Registration Number:</b>	3392931	PRESENTING LIFE	
<b>Registration Number:</b>	1974630	PRINZ	
<b>Registration Number:</b>	2002944	PRINZ	
<b>Registration Number:</b>	2004306	PRINZ	
<b>Registration Number:</b>	5231194	PRINZ AT HOME	
<b>TRADEMARK</b>			

CH \$1140.00 4172368

Property Type	Number	Word Mark
Registration Number:	4191426	DCWV HOME
Registration Number:	4172391	BLUE MOON JEWELRY
Registration Number:	4199769	LET US ACCESSORIZE YOUR LIFE!
Registration Number:	4156777	DCWV INK
Registration Number:	4267739	BLUE MOON JEWELRY
Registration Number:	4114369	MY LIFE MY WALL
Registration Number:	4114368	ONCE UPON A WALL
Registration Number:	3506816	BEAD SHOP
Registration Number:	3222145	BLUE MOON BEADS SHOP
Registration Number:	3463850	AMNESTY
Registration Number:	4023367	MY LIFE MY WALL
Registration Number:	4060553	MY LIFE / MY WALL
Registration Number:	4023365	ONCE UPON A WALL
Registration Number:	3585409	BLUE MOON
Registration Number:	3649293	ONCE IN A BLUE MOON
Registration Number:	3614310	BLUE MOON B E A D S
Registration Number:	3465183	BEAD BOUTIQUE
Registration Number:	3059867	BLUE MOON BEADS
Registration Number:	2987837	CREATIVITY INC.
Registration Number:	4514456	SHORTCUTS
Registration Number:	4277355	DOMESTIC BLISS DÉCOR
Registration Number:	4536150	STORY LOCKETS
Registration Number:	4272963	FASHION À LA CARTE
Registration Number:	4226704	DCWVDÉCOR
Serial Number:	87409987	HAVEN HOME DECOR LIVE WITH WHAT YOU LOVE
Serial Number:	87409955	HAVEN HOME DECOR

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** kansley@stradley.com  
**Correspondent Name:** Kareem Ansley  
**Address Line 1:** Stradley Ronon  
**Address Line 2:** 100 Park Avenue  
**Address Line 4:** New York, NEW YORK 10017

<b>ATTORNEY DOCKET NUMBER:</b>	185535-0075
<b>NAME OF SUBMITTER:</b>	Kareem Ansley
<b>SIGNATURE:</b>	/Kareem Ansley/

<b>DATE SIGNED:</b>	09/12/2018
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**Total Attachments: 5**

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RELEASE OF PATENT AND TRADEMARK SECURITY AGREEMENT

This RELEASE OF PATENT AND TRADEMARK SECURITY AGREEMENT, dated as of September 7, 2018 ("Release") by MidCap Business Credit LLC, a Texas limited liability company ("Secured Party"), as secured party against the interests of New View Gifts & Accessories, Ltd., a Pennsylvania corporation (the "Assignor") and the Assignor's patents and trademarks listed and described in the form attached hereto as Exhibit A and Exhibit B, respectively, as recorded with the United States Patent and Trademark Office at (s) Reel 043972, Frame 0954 for patents on October 27, 2017, (b) and Reel 6192, Frame 0390 for trademarks on October 30, 2017 and (c) and Reel 6256, Frame 0051 for trademarks on January 19, 2018 (the "Security Interest").

WHEREAS, pursuant to that certain Patent and Trademark Security Agreement dated as of October 26, 2017, made by Assignor in favor of Secured Party (the "Security Agreement"), a security interest was granted by the Assignor to the Secured Party in certain collateral, including the patents and trademarks described above;

NOW THEREFORE, the Secured Party does hereby terminate the Security Agreement and terminate, releases and discharges any and all liens and security interests it may have against the Security Interest pursuant to the Security Agreement.

IN WITNESS WHEREOF, Secured Party has executed this Release, to take effect as of the date first set forth above.

MIDCAP BUSINESS CREDIT LLC

By:   
Name: Steven A. Samson  
Title: President

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EXHIBIT A

**Patents Issued and Pending**

UNITED STATES ISSUED PATENTS

<u>Patent Number</u>	<u>Filing Date</u>	<u>Issue or Expiration Date</u>	<u>Title</u>
D658057	Sept. 28, 2010	April 24, 2026	LID FOR BEVERAGE CUP
9224315	Nov. 17, 2006	March 11, 2030 (assumes payment of all Maintenance Fees)	DISPLAY BOARD


UNITED STATES PATENT APPLICATIONS

<u>Application Number</u>	<u>Filing Date</u>	<u>Title</u>
29/567,273	June 7, 2016	CABINET
29/568,087	June 15, 2016	CABINET

EXHIBIT B

**Trademarks**

U.S. TRADEMARK AND SERVICE MARK REGISTRATIONS

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration or Filing Date</u>
BEST OF BREED	4172368	July 10, 2012
BEST OF BREED (expanded goods)	4422711	Oct. 22, 2013
COUNTRY DRINKING JAR & Design	4814940	Sept. 15, 2015
DOWN HOME COUNTRY DRINKWARE	4598069	Sept. 2, 2014
DOWN HOME COUNTRY DRINKWARE & Design	4598068	Sept. 2, 2014
ECO STYLE & Design	4183841	July 31, 2012
ECO STYLE	4183840	July 31, 2012
FRENCH MEMO BOARD	2685192	Feb. 11, 2003
FRONT STREET	4115516	Mar. 20, 2012
FRONT STREET (stylized)	4210451	Sept. 18, 2012
HAVEN	4268736	Jan. 1, 2013
HAVEN (expanded goods)	4580527	Aug. 5, 2014
IV WALLS	4580909	Aug. 5, 2014
PEG-IT	5073723	Nov. 1, 2016
PRESENTING LIFE	3392931	Mar. 4, 2008
PRINZ	1974630	May 21, 1996
PRINZ	2002944	Sept. 24, 1996
PRINZ	2004306	Oct. 1, 1996
	5231194	June 27, 2017

Mark	Registration No.	Registration Date	Expiration Date	Status
DCWV HOME	4191426	08/14/2012	08/14/2018	Registered
BLUE MOON JEWELRY (and design)	4172391	07/10/2012	07/10/2018	Registered
LET US ACCESSORIZE YOUR LIFE!	4199769	08/28/2012	08/28/2018	Registered
DCWV INK (and design)	4156777	06/12/2012	06/12/2018	Registered
BLUE MOON JEWELRY	4267739	01/01/2013	01/01/2019	Registered
MY LIFE MY WALL	4114369	03/20/2012	03/20/2018	Registered
ONCE UPON A WALL	4114368	03/20/2012	03/20/2018	Registered
BEAD SHOP	3506816	09/23/2008	09/23/2018	Registered
BLUE MOON BEADS SHOP	3222145	03/27/2007	03/27/2017	Registered
PRESSED PETALS	3463850	06/24/2008	06/24/2018	Registered
MY LIFE MY WALL	4023367	09/26/2011	09/26/2017	Registered
MY LIFE/MY WALL	4060553	11/22/2011	11/22/2017	Registered
ONCE UPON A WALL	4023365	09/06/2011	09/06/2017	Registered
BLUE MOON	3585409	03/10/2009	03/10/2019	Registered
ONCE IN A BLUE MOON	3649293	07/07/2009	07/07/2019	Registered
BLUE MOON BEADS (and design)	3614310	05/05/2009	05/05/2019	Registered
BEAD BOUTIQUE	3465183	07/15/2008	07/15/2018	Registered
BLUE MOON BEADS	3059867	02/21/2006	02/21/2026	Registered
CREATIVITY INC.	2987837	09/23/2005	Renewed 02/22/16	Registered
SHORTCUTS	4514456	04/15/2014	04/15/2020	Registered
DOMESTIC BLISS DÉCOR	4277355	01/15/2013	01/15/2019	Registered
STORY LOCKETS	4536150	05/27/2014	05/27/2020	Registered
FASHION Á LA CARTE	4272963	01/08/2013	01/08/2019	Registered
DCWVDÉCOR	4226704	10/16/2012	10/16/2018	Registered

U.S. TRADEMARK AND SERVICE MARK APPLICATIONS

<u>Trademark</u>	<u>Filing Number</u>	<u>Filing Date</u>
HAVEN HOME DÉCOR LIVE WITH WHAT YOU LOVE (Stylized)	87/409,987	April 13, 2017
HAVEN HOME DECOR	87/409,955	April 13, 2017

4827-5232-3440.2

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