

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM489683

|   |  |                                      |  |
|---|--|--------------------------------------|--|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT   |                                      |  |
| <b>NATURE OF CONVEYANCE:</b>  | SECURITY INTEREST  |                                      |  |
| <b>CONVEYING PARTY DATA</b>   |  |                                      |  |
| <b>Name</b>   | <b>Formerly</b>  | <b>Execution Date</b>                | <b>Entity Type</b>                     |
| Urban Plates LLC, as Grantor  |  | 09/12/2018                           | Limited Liability Company:<br>DELAWARE |
| <b>RECEIVING PARTY DATA</b>   |  |                                      |  |
| <b>Name:</b>  | Goldman Sachs Specialty Lending Group, L.P., as Collateral Agent |                                      |  |
| <b>Street Address:</b>  | 2001 Ross Avenue, Suite 2800                                     |                                      |  |
| <b>City:</b>  | Dallas   |                                      |  |
| <b>State/Country:</b>   | TEXAS  |                                      |  |
| <b>Postal Code:</b>   | 75201  |                                      |  |
| <b>Entity Type:</b>   | Limited Partnership: DELAWARE                                    |                                      |  |
| <b>PROPERTY NUMBERS Total: 9</b>  |  |                                      |  |
| <b>Property Type</b>  | <b>Number</b>  | <b>Word Mark</b>                     |  |
| <b>Registration Number:</b>   | 4106719  | URBAN PLATES                         |  |
| <b>Registration Number:</b>   | 4168764  | URBAN PLATES                         |  |
| <b>Registration Number:</b>   | 4168765  | URBAN PLATES                         |  |
| <b>Registration Number:</b>   | 4184072  | UP U R B A N P L A T E S             |  |
| <b>Registration Number:</b>   | 4218584  | URBAN GREENS                         |  |
| <b>Registration Number:</b>   | 4351556  | FARM TO PLATE & WON'T BREAK THE BANK |  |
| <b>Registration Number:</b>   | 5423656  | URBAN BOWLS                          |  |
| <b>Registration Number:</b>   | 5550124  | URBAN PLATES                         |  |
| <b>Serial Number:</b>   | 87768515   | UP                                   |  |
| <b>CORRESPONDENCE DATA</b>  |  |                                      |  |
| <b>Fax Number:</b>  |  |                                      |  |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                                      |  |
| <b>Email:</b>   | erobinson@huntonak.com   |                                      |  |
| <b>Correspondent Name:</b>  | Erika Robinson   |                                      |  |
| <b>Address Line 1:</b>  | 600 Peachtree Street, N.E., Suite 4100                           |                                      |  |
| <b>Address Line 2:</b>  | c/o Hunton Andrews Kurth LLP                                     |                                      |  |
| <b>Address Line 4:</b>  | Atlanta, GEORGIA 30308   |                                      |  |
| <b>NAME OF SUBMITTER:</b>   | Erika Robinson   |                                      |  |

CH \$240.00 4106719

|   |                 |
|---|-----------------|
| <b>SIGNATURE:</b>   | /ErikaRobinson/ |
| <b>DATE SIGNED:</b>   | 09/12/2018      |
| <b>Total Attachments: 5</b><br>source=Urban Plates (TMSA)#page1.tif<br>source=Urban Plates (TMSA)#page2.tif<br>source=Urban Plates (TMSA)#page3.tif<br>source=Urban Plates (TMSA)#page4.tif<br>source=Urban Plates (TMSA)#page5.tif |                 |

## TRADEMARK SECURITY AGREEMENT

This **TRADEMARK SECURITY AGREEMENT** (this “**Agreement**”), dated as of September 12, 2018, is made by **URBAN PLATES LLC**, a Delaware limited liability company (“**Grantor**”), to and for the benefit of **GOLDMAN SACHS SPECIALTY LENDING GROUP, L.P.**, as Collateral Agent.

### RECITALS:

**WHEREAS**, reference is hereby made to that certain Credit and Guaranty Agreement, dated as of September 12, 2018 (as amended, restated, supplemented or otherwise modified from time to time, the “**Credit Agreement**”; capitalized terms used herein and not otherwise defined herein or in the Pledge and Security Agreement shall have the meanings ascribed thereto in the Credit Agreement or the Pledge and Security Agreement, as applicable), by and among Urban Plates Holding LLC, a Delaware limited liability company, as a Guarantor and as Borrower Representative, the other Credit Parties party thereto from time to time, the Lenders party thereto from time to time, and Goldman Sachs Specialty Lending Group, L.P., as Administrative Agent and Collateral Agent; and

**WHEREAS**, the Lenders are willing to make the Loans as provided for in the Credit Agreement, but only upon the condition, among others, that Grantor shall have executed and delivered to Collateral Agent, for itself and the other Secured Parties, this Agreement.

**NOW, THEREFORE**, for good and valuable consideration, the receipt, sufficiency and adequacy of which are hereby acknowledged, Grantor hereby agrees with Collateral Agent as follows:

**1. Grant of Security Interest in Trademark Collateral.** To secure the prompt and complete repayment and performance of the Obligations under the Credit Agreement and the other Credit Documents, Grantor hereby grants to Collateral Agent, on behalf of itself and the other Secured Parties, a continuing First Priority security interest in all of Grantor’s right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired (collectively, the “**Trademark Collateral**”): (a) all of its Trademarks and Trademark Licenses, including those referred to on Schedule 1 hereto; (b) all extensions or renewals of any of the foregoing; (c) all of the goodwill of the business connected with the use of, and symbolized by the foregoing; (d) the right to sue for past, present and future infringement or dilution of any of the foregoing or for any injury to goodwill; and (e) all Proceeds of the foregoing, including licenses, royalties, income, payments, claims, damages and proceeds of suit.

**2. Pledge and Security Agreement.** The security interests granted pursuant to this Agreement are granted in conjunction with the security interests granted to Collateral Agent, on behalf of itself and the other Secured Parties, pursuant to the Pledge and Security Agreement. Grantor hereby acknowledges and affirms that the rights and remedies of Collateral Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Pledge and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

**3. Authorization to Supplement.** Grantor hereby authorizes Collateral Agent to modify this Agreement by amending Schedule 1 hereto to include any future Trademarks or Trademark Licenses of Grantor. Notwithstanding the foregoing, no failure to so modify this Agreement or amend Schedule 1 hereto shall in any way affect, invalidate or detract from Collateral Agent's continuing security interest in all Trademark Collateral, whether or not listed on Schedule 1 hereto.

**4. Counterparts.** This Agreement may be executed in any number of counterparts (any of which may be delivered by email or other electronic transmission), each of which when so executed and delivered shall be deemed an original, but all such counterparts together shall constitute but one and the same instrument. Any party delivering an executed counterpart of this Agreement via email or other electronic transmission shall, upon the request by Collateral Agent, also deliver a manually executed original to Collateral Agent or its counsel, but the failure to do so does not affect the validity, enforceability or binding effect of this Agreement.

**5. APPLICABLE LAW. THIS AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF GRANTOR HEREUNDER SHALL BE GOVERNED BY, AND SHALL BE CONSTRUED AND ENFORCED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK WITHOUT REGARD TO CONFLICT OF LAWS PRINCIPLES THEREOF (OTHER THAN SECTIONS 5-1401 AND 5-1402 OF THE NEW YORK GENERAL OBLIGATIONS LAW). NO CITATION TO THE LAWS OF ANY OTHER JURISDICTION IN ANY CREDIT DOCUMENT SHALL BE CONSTRUED AS AN ADMISSION OR CONCESSION OF THE APPLICATION OF ANY LAWS OF SUCH JURISDICTION TO THE INTERPRETATION OF THIS AGREEMENT OR THE RIGHTS AND OBLIGATIONS OF GRANTOR HEREUNDER.**

[Remainder of Page Intentionally Blank]

IN WITNESS WHEREOF, Grantor has caused this Agreement to be executed and delivered by its officer thereunto duly authorized as of the date first written above.

URBAN PLATES LLC

By: 

Name: Saad J. Nadhin

Title: Chief Executive Officer

**ACCEPTED AND ACKNOWLEDGED BY:  
COLLATERAL AGENT:**

**GOLDMAN SACHS SPECIALTY LENDING GROUP, L.P.**

By:   
Name: Justin Betzen  
Title: Senior Vice President

**SCHEDULE 1 TO  
TRADEMARK SECURITY AGREEMENT**

| <b>TRADEMARK REGISTRATIONS</b>          |                            |                                  |
|---|----------------------------|----------------------------------|
| <u>Trademark</u>                        | <u>Registration Number</u> | <u>Registration Date</u>         |
| URBAN PLATES                            | 4,106,719                  | February 28, 2012                |
| URBAN PLATES                            | 4,168,764                  | July 3, 2012                     |
| URBAN PLATES                            | 4,168,765                  | July 3, 2012                     |
| UP URBAN PLATES &<br>Design             | 4,184,072                  | July 31, 2012                    |
| URBAN GREENS                            | 4,218,584                  | October 2, 2012                  |
| FARM TO PLATE & WON'T<br>BREAK THE BANK | 4,351,556                  | June 11, 2013                    |
| URBAN BOWLS                             | 5,423,656                  | March 13, 2018                   |
| URBAN PLATES & Design                   | 5,550,124                  | August 28, 2018                  |
| <b>TRADEMARK APPLICATIONS</b>           |                            |                                  |
| <u>Trademark</u>                        | <u>Serial Number</u>       | <u>Filing Date</u>               |
| UP & Design                             | 87/768,515                 | January 24, 2018                 |
| <b>TRADEMARK LICENSES</b>               |                            |                                  |
| <u>Title of License Agreement</u>       | <u>Parties</u>             | <u>Date of License Agreement</u> |
| None.                                   |                            |                                  |