

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM489768

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	03/02/2018		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MATTEL, INC.		07/31/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	SIMBA-DICKIE-GROUP GmbH		
Street Address:	Werkstrasse 1		
City:	Fuerth		
State/Country:	GERMANY		
Postal Code:	90765		
Entity Type:	Limited Liability Company: GERMANY		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3130714	CALIN	
Registration Number:	1242190	COROLLE	
Registration Number:	2467214	COROLLE	
Registration Number:	1786872	COROLLINE	
Registration Number:	5222938	MINIRÊVES	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	info@rsh-patent.de		
Correspondent Name:	RAU, SCHNECK & HÜBNER		
Address Line 1:	Koenigstr. 2		
Address Line 4:	Nuremberg, GERMANY 90402		
DOMESTIC REPRESENTATIVE			
Name:	Ronni S. Jillions		
Address Line 1:	1625 K Street, N.W. / Suite 1100		
Address Line 4:	Washington D.C., D.C. 20006		
NAME OF SUBMITTER:	Dr. Oliver Ruhl		

OP \$140.00 3130714

SIGNATURE:	/dr. oliver ruhl/
DATE SIGNED:	09/13/2018
Total Attachments: 2 source=Confirmatory Trademark Assignment Form Mattel - Simba#page1.tif source=Confirmatory Trademark Assignment Form Mattel - Simba#page2.tif	

U.S. Confirmatory Trademark Assignment Form

In The United States Patent and Trademark Office

Assignment

WHEREAS, Mattel, Inc, a Delaware corporation, with offices at 333 Continental Boulevard, El Segundo, CA 90245-5012, USA, ("ASSIGNOR") owns certain trademarks and/or service marks, and applications and/or registrations for such marks, as set forth in Attachment 1 attached hereto and incorporated herein by this reference ("MARKS"); and

WHEREAS, SIMBA-DICKIE-GROUP GmbH, a German corporation, with offices at Werkstrasse 1, 90765 Fuerth, Germany, ("ASSIGNEE"), desires to acquire all of the right, title and interest of ASSIGNOR in, to and under the MARKS, together with the goodwill of the business symbolized by the MARKS;

WHEREAS, ASSIGNEE is a successor to a portion of the business of ASSIGNOR to which the MARKS pertain;

WHEREAS, ASSIGNOR and ASSIGNEE have entered into a certain Asset Purchase Agreement, dated 2 March 2018, assigning, among other things, all right, title and interest in and to the MARKS and in and to the registrations and/or applications for same from ASSIGNOR to ASSIGNEE;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the receipt and sufficiency of which hereby is acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey unto ASSIGNEE its entire right, title and interest in and to the MARKS, and to the applications and/or registrations for the MARKS (and the right to apply for the foregoing), together with the goodwill of the business symbolized by the MARKS and the portion of the business of the ASSIGNOR to which the MARKS pertain, including the right to sue and recover for any past infringement thereof.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be duly executed by an authorized officer on this 31 July 2018

By:

Thomas W. Lynch

Name:

Thomas W. Lynch

Position:

VP, IP and Assistant Secretary

Attachment 1

- ~ 3130714 "CALIN"
- ~ 1242190 "COROLLE"
- ~ 2467214 "COROLLE"
- ~ 1786872 „COROLLINE"
- ~ 5222938 "MINIRÊVES"