

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM489880

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST
<b>SEQUENCE:</b>	2

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Maranon Capital, L.P.		06/28/2018	Limited Partnership: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	Michael C. Fina Corporate Sales, Inc.
<b>Street Address:</b>	1500 Halo Way
<b>City:</b>	Sterling
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	61081
<b>Entity Type:</b>	Corporation: NEW YORK

## PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	4306387	CELEBRATE SUCCESS
Registration Number:	3556486	ESERVICE RECOGNITION
Registration Number:	3467909	GIFTNET
Registration Number:	3546298	LIFESTYLES
Registration Number:	3028924	MAGIC BOX
Registration Number:	3169749	ONE SOURCE TOTAL RECOGNITION
Registration Number:	3152041	TOTAL VISION RECOGNITION
Registration Number:	3505194	FINADIRECT
Registration Number:	2956208	DORSET
Registration Number:	2253512	MICHAEL C. FINA
Registration Number:	1728472	MICHAEL C. FINA
Registration Number:	4504211	MICHAEL C. FINA
Registration Number:	4395136	DIAMOND DASH DASH FOR A DIAMOND & A CURE
Serial Number:	86103589	REACH

## CORRESPONDENCE DATA

Fax Number: 6172359493

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent*

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*using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 617-951-7169  
**Email:** catherine.murray@ropesgray.com  
**Correspondent Name:** Catherine Murray  
**Address Line 1:** Prudential Tower, 800 Boylston Street  
**Address Line 2:** Ropes & Gray LLP  
**Address Line 4:** Boston, MASSACHUSETTS 02199-3600

<b>ATTORNEY DOCKET NUMBER:</b>	105444-3674-006
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<b>NAME OF SUBMITTER:</b>	Catherine Murray
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<b>SIGNATURE:</b>	/catherine murray/
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<b>DATE SIGNED:</b>	09/13/2018
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**Total Attachments: 6**

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**TRADEMARK RELEASE**

THIS TRADEMARK RELEASE is made as of June 28, 2018 by MARANON CAPITAL, L.P., as Agent for the Noteholders ("**Agent**").

W I T N E S S E T H:

WHEREAS, Agent and Michael C. Fina Corporate Sales, Inc., a New York corporation ("**Grantor**"), were parties to that certain Trademark Security Agreement dated as of February 6, 2017 (the "**Security Agreement**"), pursuant to which Grantor granted a security interest to Agent in certain trademarks (the "**Trademarks**") and Trademark Collateral (as defined below) as security for certain obligations owing by Grantor to Agent, including the Trademarks set forth on Schedule 1 hereto; and

WHEREAS, the Security Agreement was recorded by the United States Patent and Trademark Office on February 8, 2017 at Reel 5977, Frame 0765; and

WHEREAS, Grantor has requested that Agent release its security interest in and lien on the Trademarks and Trademark Collateral and reassign the same to Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Agent hereby releases and discharges fully its security interest in and lien on all of Grantor's right, title and interest in, to and under any collateral in respect of which a security interest was granted to Agent under the Security Agreement, including the following (collectively, the "**Trademark Collateral**"):

(i) all of its Trademarks (as defined in the Security Agreement) (but excluding any intent-to-use trademark application prior to the filing and acceptance of a "Statement of Use" or "Amendment to Alleged Use" with respect thereto), including, without limitation, those referred to on Schedule 1 hereto;

(ii) all renewals and extensions of the foregoing;

(iii) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

(iv) all income, royalties, proceeds and Liabilities (as defined in the Security Agreement) at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

2. Agent hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by Agent, all of Agent's right, title and interest in and to the Trademark Collateral.

3. Agent authorizes and requests that the United States Patent and Trademark Office and any applicable government officer record this Trademark Release.

4. Agent shall take all further actions and provide to Grantor, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of documents or other instruments), reasonably requested by Grantor to more fully and effectively effectuate the purposes of this Trademark Release, at Grantor's sole expense, and without representation or warranty by Agent.

5. The laws of the State of New York shall govern all matters arising out of, in connection with or relating to this Trademark Release, including, its validity, interpretation, construction, performance and enforcement (including, any claims sounding in contract or tort law arising out of the subject matter hereof and any determinations with respect to post judgment interest).

6. This Trademark Release may be executed in any number of counterparts and delivered by facsimile or otherwise electronically, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same document.

[Signature Page Follows]

IN WITNESS WHEREOF, Agent has caused this Trademark Release to be executed as of the day and year first above written.

MARANON CAPITAL, L.P., as Agent

By: 

Name: Robert E. Kircher III

Its: Managing Director

**SCHEDULE 1**

**TRADEMARK REGISTRATIONS**

<b>Trademark</b>	<b>Country</b>	<b>Serial No. and Filing Date</b>		<b>Registration No. and Reg. Date</b>		<b>Status</b>	<b>Owner</b>
CELEBRATE SUCCESS	US	85502421	12/22/11	4306387	3/19/13	Registered	Michael C. Fina Corporate Sales, Inc.
ESERVICE RECOGNITION	US	77433513	3/27/08	3556486	1/6/09	Registered	Michael C. Fina Corporate Sales, Inc.
GIFTNET	US	78890419	5/23/06	3467909	7/15/08	Registered	Michael C. Fina Corporate Sales, Inc.
LIFESTYLES	US	77433462	3/27/08	3546298	12/16/08	Registered	Michael C. Fina Corporate Sales, Inc.
MAGIC BOX	US	78/534,614	12/17/04	3028924	12/13/05	Registered	Michael C. Fina Corporate Sales, Inc.
ONE SOURCE, TOTAL RECOGNITION	US	78/543,885	1/7/05	3169749	11/7/06	Registered	Michael C. Fina Corporate Sales, Inc.
TOTAL VISION RECOGNITION	US	78/543,878	1/7/05	3152041	10/3/06	Registered	Michael C. Fina Corporate Sales, Inc.
FinaDIRECT	US	77/433,531	3/27/08	3505194	9/23/08	Registered	Michael C. Fina Corporate Sales, Inc.

Trademark	Country	Serial No. and Filing Date		Registration No. and Reg. Date		Status	Owner
DORSET	US	78/381,421	3/10/04	2956208	5/24/05	Registered	Michael C. Fina Corporate Sales, Inc.
MICHAEL C. FINA	US	75/473748	4/24/98	2253512	6/15/99	Registered	Michael C. Fina Corporate Sales, Inc.
MICHAEL C. FINA	US	74/246,956	2/19/92	1728472	10/27/92	Registered	Michael C. Fina Corporate Sales, Inc.
MICHAEL C. FINA	US	85/860,813	2/26/13	4504211	4/1/14	Registered	Michael C. Fina Corporate Sales, Inc.
DIAMOND DASH DASH FOR A DIAMOND & A CURE PRESENTED BY MICHAEL C. FINA	US	85/771881	11/5/12	4395136	9/3/13	Registered	Michael C. Fina Corporate Sales, Inc.

TRADEMARK APPLICATIONS

Trademark	Country	Application Number. and Application Date		Status	Owner
REACH	US	86/103,589	10/28/13	Application	Michael C. Fina Corporate Sales, Inc.