

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM489884

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BMO Harris Bank N.A.		06/28/2018	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Halo Branded Solutions, Inc.		
Street Address:	1500 Halo Way		
City:	Sterling		
State/Country:	ILLINOIS		
Postal Code:	61081		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	4251534	HALO BRANDED SOLUTIONS	
Registration Number:	4214442	HALO BRANDED SOLUTIONS	
Registration Number:	3614747	COMMOTION PROMOTIONS	
Registration Number:	3555859	BRIGHT IDEAS. BRILLIANT RESULTS.	
Registration Number:	3037295	HALO CUSTOM PRODUCTS	
Serial Number:	87582223	HALO RECOGNITION	
Registration Number:	3029098	LOGONATION	
Registration Number:	3063518	THE ORIGINAL COMMUNITEE	
CORRESPONDENCE DATA			
Fax Number:	6172359493		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-951-7169		
Email:	catherine.murray@ropesgray.com		
Correspondent Name:	Catherine Murray		
Address Line 1:	Prudential Tower, 800 Boylston Street		
Address Line 2:	Ropes & Gray LLP		
Address Line 4:	Boston, MASSACHUSETTS 02199-3600		

CH \$215.00 4251534

ATTORNEY DOCKET NUMBER:	105444-3674-006
NAME OF SUBMITTER:	Catherine Murray
SIGNATURE:	/catherine murray/
DATE SIGNED:	09/13/2018
Total Attachments: 4 source=BMO Trademark Release (Halo Branded Solutions)#page1.tif source=BMO Trademark Release (Halo Branded Solutions)#page2.tif source=BMO Trademark Release (Halo Branded Solutions)#page3.tif source=BMO Trademark Release (Halo Branded Solutions)#page4.tif	

TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of June 28, 2018, by BMO HARRIS BANK N.A. in its capacity as administrative agent ("Secured Party") for certain lenders. Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the applicable Security Agreement (as defined below).

W I T N E S S E T H:

WHEREAS, HALO BRANDED SOLUTIONS, INC., a Delaware corporation ("Grantor") and Secured Party were parties to (i) that certain Trademark Security Agreement dated as of April 13, 2016 (the "April 2016 Security Agreement"), (ii) that certain Trademark Security Agreement dated as of November 17, 2016 (the "November 2016 Security Agreement") and (iii) that certain Trademark Security Agreement dated as of December 29, 2017 (the "2017 Security Agreement"); the 2017 Security Agreement collectively, with the April 2016 Security Agreement and the November 2016 Security Agreement, each a "Security Agreement" and collectively the "Security Agreements") pursuant to which Grantor granted a security interest to Secured Party in certain Trademarks and Trademark Collateral (as defined below) as security for certain obligations owing by Grantor to Secured Party, including the Trademarks set forth on Schedule 1 hereto;

WHEREAS, (i) the April 2016 Security Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on April 13, 2016, at Reel 5770, Frame 0699 (ii) the November 2016 Security Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on November 18, 2016, at Reel 5924, Frame 0228 and (iii) 2017 Security Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on December 29, 2017, at Reel 6239, Frame 0234;

WHEREAS, Grantor has requested that Secured Party terminate and release its security interest in and liens on the Trademarks and Trademark Collateral and reassign any and all rights in the same to Grantor; and

WHEREAS, Grantor has satisfied and fulfilled all of its obligations to release the Secured Party's security interest in the Trademarks and Trademark Collateral.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Secured Party hereby terminates, releases and discharges its continuing security interest in and liens on Grantor's entire right, title and interest in and to any collateral in respect of which a security interest was granted to Secured Party under the 2016 Security Agreement and the 2017 Security Agreement, as applicable, including the following, whether owned or existing at the time of the 2016 Security Agreement or the 2017 Security Agreement, as applicable, or thereafter created, acquired or arising (all such items or types of property being herein collectively referred to as the "Trademark Collateral"):

(i) each Trademark listed on Schedule A annexed hereto, together with any reissues, continuations or extensions thereof, and all of the goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

(ii) all products and proceeds of the foregoing, including without limitation, any claim by Grantor against third parties for past, present or future (a) infringement or dilution of each such Trademark, or (b) injury to the goodwill associated with each such Trademark.

2. Secured Party hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by Secured Party, any and all of Secured Party's right, title and interest in and to the Trademarks and the Trademark Collateral.

3. Secured Party authorizes and requests that the United States Patent and Trademark Office and any applicable government officer record this Trademark Release and Reassignment.

4. Secured Party shall take all further actions and provide to Grantor, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of documents or other instruments) reasonably requested by Grantor to more fully and effectively effectuate the purposes of this Trademark Release and Reassignment, at Grantor's sole expense, and without representation or warranty by Secured Party.

5. The laws of the State of New York shall govern all matters arising out of, in connection with or relating to this Trademark Release and Reassignment, including, its validity, interpretation, construction, performance and enforcement (including, any claims sounding in contract or tort law arising out of the subject matter hereof and any determinations with respect to post judgment interest).

6. This Trademark Release and Reassignment may be executed in any number of counterparts and delivered by facsimile or otherwise electronically, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same document.

[Signature Page Follows]

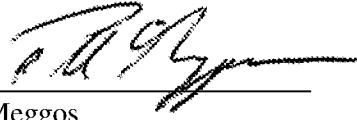
IN WITNESS WHEREOF, Secured Party has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

BMO HARRIS BANK N.A.

By: _____

Name: Todd Meggos

Title: Director

A handwritten signature in black ink, appearing to read 'T. Meggos', is written over a horizontal line.

SCHEDULE AReel/Frame: 5770/0699

Mark	Application No.	Application Date	Registration No.	Registration Date	Grantor
HALO BRANDED SOLUTIONS	85530202	1/31/12	4251534	11/27/12	HALO Branded Solutions, Inc.
HALO BRANDED SOLUTIONS	85053102	6/2/10	4214442	9/25/12	HALO Branded Solutions, Inc.
COMMOTION PROMOTION	77421502	3/13/08	3614747	5/5/09	HALO Branded Solutions, Inc.
BRIGHT IDEAS, BRILLIANT IDEAS	77140299	3/26/07	3555859	1/6/09	HALO Branded Solutions, Inc.
HALO CUSTOM PRODUCTS	76600441	7/2/04	3037295	1/3/06	HALO Branded Solutions, Inc.

Reel/Frame: 6239/0234

Mark	Application No.	Application Date	Registration No.	Registration Date	Grantor
HALO RECOGNITION	87582223	8/24/17	N/A	N/A	HALO Branded Solutions, Inc.

Reel/Frame: 5924/0228

Mark	Application No.	Application Date	Registration No.	Registration Date	Grantor
LOGONATION	78538866	12/28/04	3,029,098	12/13/2005	HALO Branded Solutions, Inc.
THE ORIGINAL COMMUNITEE	78585519	03/11/05	3,063,518	2/28/2006	HALO Branded Solutions, Inc.