

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM489887

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Maranon Capital, L.P.		06/28/2018	Limited Partnership: DELAWARE
RECEIVING PARTY DATA			
Name:	Halo Branded Solutions, Inc.		
Street Address:	1500 Halo Way		
City:	Sterling		
State/Country:	ILLINOIS		
Postal Code:	61081		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4251534	HALO BRANDED SOLUTIONS	
Registration Number:	4214442	HALO BRANDED SOLUTIONS	
Registration Number:	3614747	COMMOTION PROMOTIONS	
Registration Number:	3555859	BRIGHT IDEAS. BRILLIANT RESULTS.	
Registration Number:	3037295	HALO CUSTOM PRODUCTS	
CORRESPONDENCE DATA			
Fax Number:	6172359493		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-951-7169		
Email:	catherine.murray@ropesgray.com		
Correspondent Name:	Catherine Murray		
Address Line 1:	Prudential Tower, 800 Boylston Street		
Address Line 2:	Ropes & Gray LLP		
Address Line 4:	Boston, MASSACHUSETTS 02199-3600		
ATTORNEY DOCKET NUMBER:	105444-3674-006		
NAME OF SUBMITTER:	Catherine Murray		
SIGNATURE:	/catherine murray/		

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DATE SIGNED:	09/13/2018
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Total Attachments: 4

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TRADEMARK RELEASE

THIS TRADEMARK RELEASE is made as of June 28, 2018 by MARANON CAPITAL, L.P., as Agent for the Noteholders ("**Agent**").

WITNESSETH:

WHEREAS, Agent and HALO Branded Solutions, Inc., a Delaware corporation ("**Grantor**"), were parties to that certain Trademark Security Agreement dated as of April 13, 2016 (the "**Security Agreement**"), pursuant to which Grantor granted a security interest to Agent in certain trademarks (the "**Trademarks**") and Trademark Collateral (as defined below) as security for certain obligations owing by Grantor to Agent, including the Trademarks set forth on Schedule 1 hereto; and

WHEREAS, the Security Agreement was recorded by the United States Patent and Trademark Office on April 13, 2016 at Reel 5770, Frame 0569; and

WHEREAS, Grantor has requested that Agent release its security interest in and lien on the Trademarks and Trademark Collateral and reassign the same to Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Agent hereby releases and discharges fully its security interest in and lien on all of Grantor's right, title and interest in, to and under any collateral in respect of which a security interest was granted to Agent under the Security Agreement, including the following (collectively, the "**Trademark Collateral**"):

(i) all of its Trademarks (as defined in the Security Agreement) (but excluding any intent-to-use trademark application prior to the filing and acceptance of a "Statement of Use" or "Amendment to Alleged Use" with respect thereto), including, without limitation, those referred to on Schedule 1 hereto;

(ii) all renewals and extensions of the foregoing;

(iii) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

(iv) all income, royalties, proceeds and Liabilities (as defined in the Security Agreement) at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

2. Agent hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by Agent, all of Agent's right, title and interest in and to the Trademark Collateral.

3. Agent authorizes and requests that the United States Patent and Trademark Office and any applicable government officer record this Trademark Release.

4. Agent shall take all further actions and provide to Grantor, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of documents or other instruments), reasonably requested by Grantor to more fully and effectively effectuate the purposes of this Trademark Release, at Grantor's sole expense, and without representation or warranty by Agent.

5. The laws of the State of New York shall govern all matters arising out of, in connection with or relating to this Trademark Release, including, its validity, interpretation, construction, performance and enforcement (including, any claims sounding in contract or tort law arising out of the subject matter hereof and any determinations with respect to post judgment interest).

6. This Trademark Release may be executed in any number of counterparts and delivered by facsimile or otherwise electronically, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same document.

[Signature Page Follows]

IN WITNESS WHEREOF, Agent has caused this Trademark Release to be executed as of the day and year first above written.

MARANON CAPITAL, L.P., as Agent

By: 
Name: Robert E. Kircher III
Its: Managing Director

SCHEDULE 1

TRADEMARK REGISTRATIONS

Trademark	Country	Serial No. and Filing Date		Registration No. and Reg. Date		Status	Owner
HALO BRANDED SOLUTIONS	US	85530202	1/31/2012	4251534	11/27/2012	Registered	HALO Branded Solutions, Inc.
HALO BRANDED SOLUTIONS	US	85053102	6/2/2010	4214442	9/25/2015	Registered	HALO Branded Solutions, Inc.
COMMOTION PROMOTIONS	US	77421502	3/13/2008	3614747	5/5/2009	Registered	HALO Branded Solutions, Inc.
BRIGHT IDEAS. BRILLIANT RESULTS.	US	77140299	3/26/2007	3555859	1/6/2009	Registered	HALO Branded Solutions, Inc.
HALO CUSTOM PRODUCTS	US	76600441	7/2/2004	3037295	1/3/2006	Registered	HALO Branded Solutions, Inc.