ETAS ID: TM489905

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
The Lasik Vision Institute, LLC			Limited Liability Company: DELAWARE

# **RECEIVING PARTY DATA**

Name:	LVI Intermediate Holdings, Inc.	
Doing Business As:	Vision Group Holdings	
Street Address:	1555 Palm Beach Lakes Blvd., Suite 600	
City:	West Palm Beach	
State/Country:	FLORIDA	
Postal Code:	33401	
Entity Type:	Corporation: DELAWARE	

# **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	3349073	BETTER VISION. BETTER VALUE.
Registration Number:	3179001	THE LASIK VISION INSTITUTE

# **CORRESPONDENCE DATA**

Fax Number: 2252483320

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 225-248-2098

Email: jwtrademarks@joneswalker.com

Robert C. Tucker **Correspondent Name:** Jones Walker LLP Address Line 1:

Address Line 2: 8555 United Plaza Blvd., 5th Floor Address Line 4: Baton Rouge, LOUISIANA 70809

NAME OF SUBMITTER: Robert C. Tucker	
SIGNATURE:	/robert c tucker/
DATE SIGNED:	09/13/2018

**Total Attachments: 2** 

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> **TRADEMARK** REEL: 006437 FRAME: 0352

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT ("Assignment") is made and entered into effective as of the 1st

day of January, 2018, (the "Effective Date"), by and between The Lasik Vision Institute, LLC, a

Delaware limited liability company with a business address of 1555 Palm Beach Lakes Blvd.,

Suite 600, West Palm Beach, Florida 33401 ("Assignor"), and LVI Intermediate Holdings, Inc.

d/b/a Vision Group Holdings, a Delaware corporation with a business address of 1555 Palm

Beach Lakes Blvd., Suite 600, West Palm Beach, Florida 33401 ("Assignee").

WHEREAS, Assignor is the owner of the U.S. Trademark Registrations shown on

Schedule A (the "Marks");

WHEREAS, Assignor desires to assign the Marks to Assignee, together with the

goodwill associated with the Marks, pursuant to the terms of this Assignment and in a form

acceptable for recordation by the U.S. Patent and Trademark Office;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency

of which Assignor acknowledges, Assignor assigns to Assignee all right, title, and interest in and

to the Marks together with the goodwill associated with the Marks, any and all registrations and

applications for registration of the Marks, and all worldwide rights in the Marks including,

without limitation, common law rights based upon use of the Marks. This Assignment includes

all rights to damages or profits, due or accrued, arising out of past infringement of the Marks, as

well as the right to sue for and recover the same in Assignee's own name.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment,

executed as of the date and year first written above.

**ASSIGNOR:** 

The Lasik Vision Institute, LLC

Name: Markus Hockenson

Title: CEO

**ASSIGNEE:** 

LVI Intermediate Holdings, Inc. d/b/a

Vision Group Holdings

Name: Markus Hockenson

Title: CEO

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# **SCHEDULE A**

MARK	REGISTRATION NUMBER	REGISTRATION DATE
BETTER VISION. BETTER VALUE.	3,349,073	December 4, 2007
	3,179,001	December 5, 2006
LASIK Vision INSTITUTE		
(The LASIK Vision INSTITUTE design)		

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