

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM487514

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cleary Gull Advisors, Inc.		08/16/2018	Corporation: WISCONSIN
RECEIVING PARTY DATA			
Name:	Johnson Financial Group, Inc.		
Street Address:	555 Main Street		
City:	Racine		
State/Country:	WISCONSIN		
Postal Code:	53403-1000		
Entity Type:	Corporation: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3558214	CLEARWEALTH	
CORRESPONDENCE DATA			
Fax Number:	4142974900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	414-271-2400		
Email:	IPDocketing@foley.com		
Correspondent Name:	Eoin Connolly		
Address Line 1:	777 E. Wisconsin Avenue		
Address Line 4:	Milwaukee, WISCONSIN 53202-5306		
NAME OF SUBMITTER:	Eoin P. Connolly		
SIGNATURE:	/Eoin Connolly/		
DATE SIGNED:	08/27/2018		
Total Attachments: 1			
source=Cleary Gull Advisors, Inc. to Johnson Financial Group, Inc. CLEARWEALTH Assignment Document#page1.tif			

OP \$40.00 3558214

TRADEMARK ASSIGNMENT

WHEREAS, Cleary Gull Advisors, Inc., a Wisconsin corporation ("Assignor"), owns all right, title, and interest in the trademark CLEARWEALTH, including United States Registration Number 3,558,214, related common law rights, and including the goodwill associated with the foregoing (collectively the "Trademark"), is desirous of selling, assigning and transferring to its parent company Johnson Financial Group, Inc., a Wisconsin corporation, with a principal place of business at 555 Main Street, Racine, Wisconsin 53403, all of its right, title and interest in and to the Trademark.

WHEREAS, Assignee is desirous of acquiring all of Assignor's right, title and interest in and to the trademark CLEARWEALTH along with the business and good-will associated with the Trademark;

NOW, THEREFORE, for good and valuable consideration, the sufficiency of which is hereby acknowledged, it is hereby agreed as follows: Assignor does hereby sell, assign, transfer, convey and set over to Assignee, its successors and assigns, all of its right, title and interest in and to the trademark CLEARWEALTH and that portion of the business that pertains to the Trademark, together with the goodwill of the business symbolized by the Trademark, and all derivatives thereof relating to or used in connection with the business, and all other rights relating thereto including common law rights and the right to petition, sue or otherwise seek and recover damages, profits or any other remedy (monetary, injunctive, declaratory or other), for any past, present or future infringement, dilution, conversion or misappropriation of, or other injury, offense, violation, breach of duty or wrong relating thereto, or any license, agreement, contract or other matter relating thereto.

CLEARY GULL ADVISORS, INC.

By: [Signature]
Name: Ben Pavlik
Title: VP - Legal Counsel

JOHNSON FINANCIAL GROUP, INC.

By: [Signature]
Name: Ben Pavlik
Title: VP - Legal Counsel