

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM489912

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Terrafertil US LLC		08/27/2018	Limited Liability Company: NEVADA
RECEIVING PARTY DATA			
Name:	Société des Produits Nestlé S.A.		
Street Address:	Case Postale 353		
City:	1800 Vevey		
State/Country:	SWITZERLAND		
Postal Code:	0		
Entity Type:	Société Anonyme (Sa): SWITZERLAND		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	87639321	ESSENTIAL LIVING FOODS	
Serial Number:	87634212	ESSENTIAL LIVING	
Registration Number:	4938835	SUPERFOOD SMOOTHIE	
Registration Number:	4385405	KEEN-WAH(+)	
Registration Number:	4211547	INTELLIGENT INDULGENCE	
Registration Number:	4162440	KEEN-WÄH DECADENCE	
Registration Number:	3342811	ESSENTIAL LIVING FOODS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	303.245.2092		
Email:	ljheld@hollandhart.com, docket@hollandhart.com		
Correspondent Name:	Catherine C. Miller, Holland & Hart, LLC		
Address Line 1:	Attn: Trademark Docketing, P.O. Box 8749		
Address Line 4:	Denver, COLORADO 80201		
ATTORNEY DOCKET NUMBER:	82145.2314		
DOMESTIC REPRESENTATIVE			

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Name:	Catherine C. Miller, Holland & Hart, LLC
Address Line 1:	Attn: Trademark Docketing
Address Line 2:	P.O. Box 8749
Address Line 4:	Denver, COLORADO 80201
NAME OF SUBMITTER:	Catherine C. Miller
SIGNATURE:	/Catherine C. Miller/
DATE SIGNED:	09/13/2018
Total Attachments: 2 source=Terrafertil - Assignment#page1.tif source=Terrafertil - Assignment#page2.tif	

TRADEMARK ASSIGNMENT

This Assignment of Trademark is made and entered into as of the 27th day of August, 2018 (the "Effective Date"), by and between Terrafertil US LLC, a Nevada limited liability company having an address at 3460 Torrence Blvd., Suite 222, Torrance, California 90503 ("Assignor") and Société des Produits Nestlé S.A., a Swiss société anonyme having an address at Case Postale 353, 1800 Vevey, Switzerland ("Assignee").

WHEREAS, Assignor is the owner of the United States trademarks listed on Schedule A together with their U.S. trademark registrations and applications (collectively the "Trademarks");

WHEREAS, Assignee is the successor to that portion of the business of the Assignor to which the Trademarks pertain; and

WHEREAS, Assignee desires to acquire from Assignor and Assignor desires to assign to Assignee the entire right, title, and interest in and to the Trademarks, all rights of renewal thereof, all related common law rights, and the goodwill of business in which the mark is used, and all other goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

Assignor does hereby sell, assign, transfer and set over to Assignee, its successors and assigns, all of its right, title, and interest in and to the Trademarks, including, without limitation, all rights of renewal thereof, together with the goodwill of the business associated with and symbolized by the Trademarks, and together with the right to sue for past or continuing infringement and to collect all damages and profits for past infringements for its own use and benefit, and the right to sue and recover for any past or continuing contract breaches related to the Trademarks.

IN WITNESS hereof, Assignor has executed this Trademark Assignment as of the Effective Date.

ASSIGNOR:

By:  _____

Name: David A. Bermeo I.

Title: _____

Date: August 27th, 2018.

Schedule A

Trademark	U.S. Serial Number	U.S. Registration Number
ESSENTIAL LIVING FOODS	87639321	
ESSENTIAL LIVING FOODS	77083236	3,342,811
ESSENTIAL LIVING	87634212	
SUPERFOOD SMOOTHIE	86798282	4,938,835
KEEN-WAH(+)	85688275	4,385,405
INTELLIGENT INDULGENCE	85459015	4,211,547
KEEN-WAH DECADENCE	85394483	4,162,440

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