

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM487723

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Anastasia Beverly Hills, Inc.		06/14/2018	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Anastasia Beverly Hills, LLC		
Street Address:	10635 Santa Monica Blvd.		
Internal Address:	Ste 300 & 305		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90025		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 23			
Property Type	Number	Word Mark	
Registration Number:	4208796	A	
Registration Number:	5012876	A	
Registration Number:	3503367	A ANASTASIA BEVERLY HILLS	
Registration Number:	2798069	A ANASTASIA BEVERLY HILLS	
Registration Number:	4419037	A ANASTASIA BEVERLY HILLS	
Serial Number:	87807121	ABH	
Registration Number:	2821892	ANASTASIA BEVERLY HILLS	
Registration Number:	3342405	ANASTASIA BEVERLY HILLS	
Registration Number:	3679514	ANASTASIA BEVERLY HILLS	
Registration Number:	5021519	ANASTASIA BEVERLY HILLS	
Registration Number:	5021517	ANASTASIA BEVERLY HILLS	
Registration Number:	5021518	ANASTASIA BEVERLY HILLS	
Registration Number:	5021515	ANASTASIA BEVERLY HILLS	
Registration Number:	5021520	ANASTASIA BEVERLY HILLS	
Registration Number:	4415815	BROW GENIUS	
Registration Number:	4790916	BROW STUDIO	
Registration Number:	2949230	BROW STUDIO	
Registration Number:	4364870	BROW WIZ	

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Property Type	Number	Word Mark
Registration Number:	4548556	BROW WIZ
Registration Number:	4526599	DIPBROW
Registration Number:	5334329	GLOW KIT
Registration Number:	3949091	GOLDEN RATIO
Registration Number:	4364257	LASH GENIUS

CORRESPONDENCE DATA

Fax Number: 6785534779

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6785534778

Email: atltrademark@gtlaw.com

Correspondent Name: Joel R. Feldman

Address Line 1: 3333 Piedmont Road NE, Suite 2500

Address Line 2: Greenberg Traurig LLP

Address Line 4: Atlanta, GEORGIA 30305

ATTORNEY DOCKET NUMBER:	141079.010500
NAME OF SUBMITTER:	Joel R. Feldman
SIGNATURE:	/jrf/
DATE SIGNED:	08/28/2018

Total Attachments: 1
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State of California Secretary of State

LLC-1A

File # 201816510321

Limited Liability Company Articles of Organization - Conversion

2155597 out

FILED Secretary of State State of California

JUN 14 2018

bo/sar

PC

IMPORTANT - Read all instructions before completing this form.

This Space For Filing Use Only

Converted Entity Information

1. Name of Limited Liability Company (The name must include the words Limited Liability Company or the abbreviations LLC or L.L.C. The words Limited and Company may be abbreviated to Ltd. and Co., respectively.)

Anastasia Beverly Hills, LLC

2. The purpose of the limited liability company is to engage in any lawful act or activity for which a limited liability company may be organized under the California Revised Uniform Limited Liability Company Act.

3. The limited liability company will be managed by (check only one):

[X] One Manager [] More Than One Manager [] All Limited Liability Company Member(s)

4. Initial Street Address of Limited Liability Company's Designated Office in CA City State Zip Code
10635 Santa Monica Blvd. Ste 300 & 305 Los Angeles CA 90025

5. Initial Mailing Address of Limited Liability Company, if different from Item 4 City State Zip Code

6. Initial Agent for Service of Process: Item 6a: List the name of an individual or a corporation registered in CA under California Corporations Code section 1505 that agrees to be your agent for service of process. You may not list the converted entity as the agent. Item 6b: If the agent is an individual, list the agent's CA business or residential street address. Item 6c: If the agent is an individual and the converting entity is a CA corporation, limited partnership or general partnership, list the the agent's mailing address. Do not list an address if the agent is a CA registered corporate agent as the address for service of process is already on file.

a. Name of Agent For Service of Process

C T Corporation System

b. If an individual, Street Address of Agent for Service of Process - Do not list a P.O. Box City State Zip Code
CA

c. If an individual, Mailing Address of Agent for Service of Process City State Zip Code

Converting Entity Information

7. Name of Converting Entity
Anastasia Beverly Hills, Inc.

8. Form of Entity Corporation 9. Jurisdiction CA 10. CA Secretary of State File Number, if any 2155597

11. The principal terms of the plan of conversion were approved by a vote of the number of interests or shares of each class that equaled or exceeded the vote required. If a vote was required, the following was required for each class:

The class and number of outstanding interests entitled to vote, AND The percentage vote required of each class.
100 Common shares Majority

Additional Information

12. Additional information set forth on the attached pages, if any, is incorporated herein by this reference and made part of this certificate.

13. I certify under penalty of perjury that the contents of this document are true. I declare I am the person who executed this instrument, which execution is my act and deed.

Anastasia Soare

Signature of Authorized Person

Anastasia Soare, President, CEO and Treasurer

Type or Print Name and Title of Authorized Person

Signature of Authorized Person

Type or Print Name and Title of Authorized Person