

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM487727

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|---|---------------------------------|-----------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | RELEASE OF SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| PACIFIC WESTERN BANK | | 08/07/2018 | STATE CHARTERED BANK: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | TRIPLE LIFT, INC. | | |
| Street Address: | 400 LAFAYETTE STREET | | |
| Internal Address: | FLOOR 5 | | |
| City: | NEW YORK | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10003 | | |
| Entity Type: | Corporation: DELAWARE | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 86761679 | TRIPLE LIFT | |
| Serial Number: | 86761692 | TRIPLELIFT | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 9193541278 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 919-314-3086 | | |
| Email: | diligencereview@square1bank.com | | |
| Correspondent Name: | PACIFIC WESTERN BANK | | |
| Address Line 1: | 406 BLACKWELL STREET | | |
| Address Line 2: | SUITE 240 | | |
| Address Line 4: | DURHAM, NORTH CAROLINA 27701 | | |
| NAME OF SUBMITTER: | NICHOLAS NANCE | | |
| SIGNATURE: | /NICHOLAS NANCE-adb/ | | |
| DATE SIGNED: | 08/28/2018 | | |
| Total Attachments: 3 | | | |
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| source=Triple Lift- IP RELEASE- signed.doc#page2.tif | | | |

CH \$65.00 86761679

RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of August 7, 2018, by **PACIFIC WESTERN BANK**, a California state chartered bank ("Lender") in favor of **TRIPLE LIFT, INC.**, a Delaware corporation ("Company") with its principal place of business located at 400 Lafayette Street, Floor 5, New York, NY 10003.

Recitals

WHEREAS Company granted to Lender a security interest in its copyrights, patents and trademarks, including without limitation the patents and trademarks described on Exhibits A and B attached hereto, respectively, (collectively, the "Intellectual Property") under an Intellectual Property Security Agreement dated as of June 6, 2016 (the "Security Agreement"), and recorded with the US Patent and Trademark Office as set forth on Exhibits A and B.


WHEREAS Company has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.

Agreement

Now therefore, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

PACIFIC WESTERN BANK


Name: Zach Blais
Title: VP

406 Blackwell Street
Suite 240
Durham, NC 27701

EXHIBIT A

Patents

Lender's security interest in the following patents was recorded at the US Patent and Trademark Office on **June 20, 2016** at Reel and Frame Number **038957/0673**:

| <u>Description</u> | <u>Patent Application No./Issued Patent No.</u> | <u>Application / Issue Date</u> |
|---|---|---------------------------------|
| | | |
| Systems and Methods for Dynamic Image Amplification | 14993699 | January 12, 2016 |
| Systems and Methods for Image Engagement Analysis | 13843491 | March 15, 2013 |
| Systems and Methods for Dynamic Image Amplification | 13843582 | March 15, 2013 |

EXHIBIT B

Trademarks

Lender's security interest in the following trademarks was recorded at the US Patent and Trademark Office on **June 20, 2016** at Reel and Frame Number **5818/0107**:

| <u>Description</u> | <u>Registration / Serial Number</u> | <u>Registration/ Application Date</u> |
|--------------------|-------------------------------------|---------------------------------------|
| | | |
| TRIPLE LIFT | 86761679 | September 18, 2015 |
| TRIPLELIFT | 86761692 | September 18, 2015 |
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