

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM488675

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>RESUBMIT DOCUMENT ID:</b>	900463313		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
NEW ERA CAP COMPANY, INC.		05/12/1952	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NEW ERA CAP CO., INC.		
<b>Street Address:</b>	160 Delaware Avenue		
<b>City:</b>	Buffalo		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	14202		
<b>Entity Type:</b>	Corporation: NEW YORK		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3804934	HOME OF THE TRUE FITTED	
<b>Registration Number:</b>	3773566	59FIFTY	
<b>Registration Number:</b>	3759352	NEW ERA	
<b>Registration Number:</b>	3744971	NE	
<b>Registration Number:</b>	3803450	NEW ERA RE-CAP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6462187665		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6462187605		
<b>Email:</b>	NFriedma@hodgsonruss.com		
<b>Correspondent Name:</b>	Neil B. Friedman		
<b>Address Line 1:</b>	605 3rd Avenue, Suite 2300		
<b>Address Line 2:</b>	HODGSON RUSS LLP		
<b>Address Line 4:</b>	New York, NEW YORK 10158		
<b>ATTORNEY DOCKET NUMBER:</b>	NBF NEW ERA GENERAL		
<b>NAME OF SUBMITTER:</b>	Neil B. Friedman		
<b>SIGNATURE:</b>	/Neil B. Friedman/		

<b>DATE SIGNED:</b>	09/05/2018
<b>Total Attachments: 1</b> source=No document is required for this change of name#page1.tif	

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