

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM488309

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Five-D-Promotions, Inc.		08/23/2018	Corporation: WISCONSIN
RECEIVING PARTY DATA			
Name:	WCD Holdings, LLC		
Street Address:	1521 Railroad St.		
Internal Address:	c/o World Snowmobile Headquarters		
City:	Eagle River		
State/Country:	WISCONSIN		
Postal Code:	54521		
Entity Type:	Limited Liability Company: WISCONSIN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2110493	WORLD CHAMPIONSHIP SNOWMOBILE DERBY	
Registration Number:	4852958	WORLD CHAMPIONSHIP UTV/ATV DERBY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	dzubke@bestlaw.com		
Correspondent Name:	David J Zubke		
Address Line 1:	60 S 6th St.		
Address Line 2:	Suite 2700		
Address Line 4:	Minneapolis, MINNESOTA 55402-4452		
NAME OF SUBMITTER:	David J Zubke		
SIGNATURE:	/David J Zubke/		
DATE SIGNED:	08/31/2018		
Total Attachments: 2			
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ASSIGNMENT OF SERVICE MARKS

This Assignment of Service Marks ("**Assignment**") is made as of the 23rd day of August, 2018, between Five-D-Promotions, Inc., a Wisconsin corporation whose principal address is 1311 N. Railroad Street, P.O. Box 1447, Eagle River, Wisconsin 54521 ("**Assignor**"), and WCD Holdings, LLC, a Wisconsin limited liability company whose principal address is c/o World Snowmobile Headquarters, 1521 N. Railroad Street, Eagle River, Wisconsin 54521 ("**Assignee**").

WHEREAS, Assignor has adopted, used and is using the following service marks which have been registered with the United States Patent and Trademark Office (the "**Marks**"):

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
<u>WORLD CHAMPIONSHIP SNOWMOBILE DERBY®</u>	2110493	November 4, 1997
<u>WORLD CHAMPIONSHIP UTV/ATV DERBY®</u> (Supplemental Register)	4852958	November 10, 2015

WHEREAS, Assignor has also adopted, used and is using each of the additional service marks identified in **Exhibit A** attached and incorporated by reference herein. The above service marks, issued registrations, any pending registration as well as each CPB recordation, and all common law rights in and to each of the foregoing, including any tradenames, d/b/a names and/or assumed names adopted and used by Assignor and relating to any of the foregoing may also be referred to as the "**Marks**".

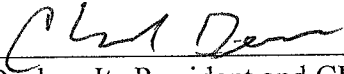
WHEREAS, Assignee has agreed to acquire the Marks, together with the goodwill associated therewith and any applications and registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor does hereby, irrevocably assign, sell, grant, convey and transfer to Assignee, its successors and assigns, without any reservation of rights, all its right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by and associated with the Marks and all applications and registrations thereof, and all actions and causes of action and rights to damages and profits, due or accrued, and all other common law rights relating to the foregoing, anywhere in the world.

Assignor warrants that the Marks have been adopted and used in interstate commerce; that each registered Mark is subsisting and has not been adjudged invalid or unenforceable in whole or in part.

This nunc pro tunc Assignment is effective as of the date hereof. Assignee further agrees to sign any additional assignments and other appropriate documentation, or to take such other actions as are necessary or desirable, and requested by Assignee, in order to effectuate and validate this Assignment, from time to time and as soon as practicable after the effective date of this Assignment.

FIVE-D-PROMOTIONS, INC.

By: 
Charles Decker, Its President and CEO

RETURN TO:

Best & Flanagan LLP (DJZ)
60 South Sixth Street
Suite 2700
Minneapolis, MN 55402-4452
(612) 339-7121 (Phone) (612) 339-5897 (Fax)