# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM489938

**SUBMISSION TYPE: NEW ASSIGNMENT** 

**NATURE OF CONVEYANCE:** ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type			
Terra Holdings Group LLC		08/27/2018	Limited Liability Company: NEVADA			

# **RECEIVING PARTY DATA**

Name:	Société des Produits Nestlé S.A.				
Street Address:	Case Postale 353				
City:	1800 Vevey				
State/Country: SWITZERLAND					
Postal Code:	0				
Entity Type: Société Anonyme (Sa): SWITZERLAND					

# **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Serial Number:	86827990	NATURE'S HEART

#### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 303.245.2092

liheld@hollandhart.com, docket@hollandhart.com Email:

Catherine C. Miller, Holland & Hart, LLC **Correspondent Name:** Address Line 1: Attn: Trademark Docketing, P.O. Box 8749

Address Line 4: Denver, COLORADO 80201

ATTORNEY DOCKET NUMBER: 82145.2314

# **DOMESTIC REPRESENTATIVE**

Catherine C. Miller, Holland & Hart, LLC Name:

Address Line 1: P.O. Box 8749

Address Line 2: Attn: Trademark Docketing Address Line 4: Denver, COLORADO 80201

NAME OF SUBMITTER:	Catherine C. Miller					
SIGNATURE:	/Catherine C. Miller/					
DATE SIGNED:	09/13/2018					

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# **Total Attachments: 1**

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USA

#### TRADEMARK ASSIGNMENT

This Assignment of Trademark is made and entered into as of the 27th day of August, 2018 (the "Effective Date"), by and between Terra Holdings Group LLC, a Nevada limited liability company having an address at 3460 Torrence Blvd., Suite 222, Torrance, California 90503 ("Assignor") and Société des Produits Nestlé S.A., a Swiss société anonyme having an address at Case Postale 353, 1800 Vevey, Switzerland ("Assignee").

WHEREAS, Assignor is the owner of the following United States trademark together with its corresponding U.S. trademark registration (collectively the "Trademark"):

Trademark	U.S. Serial Number	U.S. Registration Number
NATURE'S HEART	86827990	5,158,816

WHEREAS, Assignee desires to acquire from Assignor and Assignor desires to assign to Assignee the entire right, title, and interest in and to the Trademark, all rights of renewal thereof, all related common law rights, and the goodwill of business in which the mark is used, and all other goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

Assignor does hereby sell, assign, transfer and set over to Assignee, its successors and assigns, all of its right, title, and interest in and to the Trademark, including, without limitation, all rights of renewal thereof, together with the goodwill of the business associated with and symbolized by the Trademark, and together with the right to sue for past or continuing infringement and to collect all damages and profits for past infringements for its own use and benefit, and the right to sue and recover for any past or continuing contract breaches related to the Trademark.

	IN WITHESS hereof,	Assignor	has	executed	this	Trademark	Assignment	as	of	the
Effecti	ve Date // /						8			****
ASSIG	NOR:////									
Ву:	<u> </u>									
Name:	David A. Bermeo I.									
Title: _										
Date: A	.ugust 27 <sup>th</sup> 2018									

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