

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM489942

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Five Marketing & Management, Inc.		09/05/2018	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	UAMG Content, LLC		
<b>Street Address:</b>	245 N. Beverly Drive		
<b>City:</b>	Beverly Hills		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90210		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4934864	UNPROTECTED SETS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	awoolslayer@mgm.com		
<b>Correspondent Name:</b>	Alicia Woolslayer		
<b>Address Line 1:</b>	245 N. Beverly Drive		
<b>Address Line 4:</b>	Beverly Hills, CALIFORNIA 90210		
<b>NAME OF SUBMITTER:</b>	Holland Campbell		
<b>SIGNATURE:</b>	/Holland Campbell/		
<b>DATE SIGNED:</b>	09/13/2018		
<b>Total Attachments: 1</b>			
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## ASSIGNMENT OF TRADEMARK

WHEREAS, Five Marketing and Management, Inc., a California Corporation, with a business address at 925 B Street Suite 603, San Diego, California 92101 (“Assignor”) has used and is the owner of rights in the trademark UNPROTECTED SETS in the United States, and has perfected its rights by obtaining a U.S. trademark registration at the United States Patent and Trademark Office (“USPTO”), registration No. 4934864 (hereinafter referred to as the “Mark”). A copy of Assignor’s Registration is attached at **Exhibit A**.

WHEREAS UAMG Content, LLC a Delaware LLC, with a business address at 245 N. Beverly Drive, Beverly Hills, California 90210 (“Assignee”) is desirous of acquiring all rights that Assignor may have in and to the Mark and the registration therefore, together with the goodwill of the business symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark throughout the Universe together with the goodwill of the business symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof. Assignor agrees to execute and deliver at the request of Assignee, all papers, instruments and assignments, and to perform any other reasonable acts the Assignee may require to vest all Assignor’s rights, title and interest in and to the Mark to Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of the Assignor.

Signed this 5 day of September 2018.

ASSIGNOR:



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Kevin Brown, President  
Five Marketing and Management, Inc.