

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM489947

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JAKA INVESTMENTS INC.		07/25/2018	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	JAKA INVESTMENTS LLC		
<b>Street Address:</b>	1401 WEST 6TH ST		
<b>City:</b>	CORONA		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92882		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87692197	RIVAL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9512747770		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9512747777		
<b>Email:</b>	rabia.chaudhry@varnerbrandt.com		
<b>Correspondent Name:</b>	Rabia P. Chaudhry		
<b>Address Line 1:</b>	3750 University Avenue, Suite 610		
<b>Address Line 4:</b>	Riverside, CALIFORNIA 92501		
<b>NAME OF SUBMITTER:</b>	Rabia P. Chaudhry		
<b>SIGNATURE:</b>	/rpc/		
<b>DATE SIGNED:</b>	09/13/2018		
<b>Total Attachments: 3</b>			
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OP \$40.00 87692197

## INTELLECTUAL PROPERTY ASSIGNMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT (the “*Assignment*”) is made and entered into to be effective as of July 25, 2018, by JAKA INVESTMENTS INC., a California corporation (“*Assignor*”) for the benefit of JAKA INVESTMENTS LLC, a Delaware limited liability company (“*Assignee*”). Assignor and Assignee may hereinafter be referred to individually as a “*Party*” or together as the “*Parties*”.

**FOR THE SUM OF ONE DOLLAR AND OTHER GOOD AND VALUABLE CONSIDERATION**, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

1. **Conveyance.** Assignor hereby unconditionally conveys, assigns and transfers to Assignee all of its right, title and interest in, to and under the trademarks set forth on Exhibit A attached hereto and incorporated herein by this reference (“*Intellectual Property*”), together with all worldwide ownership rights associated with such Intellectual Property (collectively, the “*Assigned IP*”), together with all issuances, divisions, continuations, continuations-in-part, reissues, extensions, reexaminations and renewals thereof and all goodwill related to any of the foregoing, including, but not limited to: (i) all rights corresponding to the Assigned IP throughout the world, including all rights provided by common law, the law of any jurisdiction, international treaties and conventions and otherwise throughout the world, for Assignee’s own use and enjoyment and for the use and enjoyment of Assignee’s successors, assigns or other legal representatives; (ii) all income, royalties, fees, damages, payments and other proceeds now or hereafter due or payable with respect to the Assigned IP or the foregoing; and (iii) all causes of action (either in law or equity) and the right to sue, counterclaim and recover for past, present and future infringement, dilution, unfair competition or other violation of the Assigned IP or any of the foregoing.

2. **Recordation.** Assignor hereby requests the Commissioner of Patents and Trademarks in the United States Patent and Trademark Office and any other applicable governmental entity or registrar (including any applicable foreign or international office or registrar), to record Assignee as the owner of the Assigned IP, and to issue any and all Assigned IP to Assignee, as assignee of the entire right, title and interest in, to and under the same, for the sole use and enjoyment of Assignee, its successors, assigns or other legal representatives. Assignee shall have the right to record this Assignment with all applicable government authorities and registrars so as to perfect its ownership of the Assigned IP.

3. **Execution of Further Instruments.** Assignor hereby agrees, upon the request of Assignee, to promptly execute such other instruments or documents as Assignee may reasonably require so as to perfect its ownership of the Assigned IP and in order to obtain the full benefit of this Assignment within five (5) business days of any such request by Assignee.

4. **Acknowledgment of Adequate Consideration.** The Parties hereby irrevocably waive the application of California Evidence Code Section 622 to this Assignment to the extent that Section provides that recitals of consideration are not binding as between the Parties.

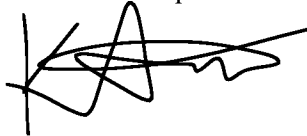
5. **Succession.** This Assignment shall inure to the benefit of and be binding on the respective successors and assigns of the Parties.

6. **Counterparts.** This Assignment may be executed in two or more counterparts, each of which shall be deemed an original, but which together shall constitute one and the same agreement. Signatures delivered by facsimile or electronic means shall have the same force and validity as original signatures.

7. **Governing Law.** This Assignment and any claim, controversy, dispute or cause of action (whether in contract, tort or otherwise) based upon, arising out of or relating to this Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice or conflict of law provision or rule (whether of the State of California or any other jurisdiction).

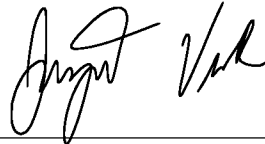
**IN WITNESS WHEREOF**, the undersigned have executed this Assignment as of the date first written above.

**ASSIGNOR:**  
JAKA INVESTMENTS, INC.,  
a California corporation



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Karan Amin



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Jasjeet Virk

**EXHIBIT A**  
**ASSIGNED INTELLECTUAL PROPERTY**

<b>Mark</b>	<b>Jurisdiction</b>	<b>Serial Number</b>	<b>Status</b>
Rival	United States	87692197	Pending Registration

Exhibit A – Assigned Intellectual Property