

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM488788

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Exceptional Parfums, LLC		08/27/2018	Limited Liability Company: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FragranceNet.com, Inc.		
<b>Street Address:</b>	900 Grand Blvd.		
<b>City:</b>	Deer Park		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11729		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3633336	EXCEPTIONAL . . . BECAUSE YOU ARE	
<b>Registration Number:</b>	3367267	EXCEPTIONAL . . . BECAUSE YOU ARE	
<b>Registration Number:</b>	4173076	EXCEPTIONAL . . . FOR YOUR HOME	
<b>Registration Number:</b>	4230735	PRESCRIPTION: YOUTH SKINLABS	
<b>Registration Number:</b>	3425380	SKIN SYMMETRY	
<b>Registration Number:</b>	5236137	SIMPLY BELLE	
<b>Registration Number:</b>	5330288	SYMÉTRIE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	215-569-5767		
<b>Email:</b>	perry@Blankrome.com		
<b>Correspondent Name:</b>	David M. Perry		
<b>Address Line 1:</b>	130 N. 18th Street		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19103		
<b>NAME OF SUBMITTER:</b>	David M. Perry		
<b>SIGNATURE:</b>	/David M. Perry/		
<b>DATE SIGNED:</b>	09/05/2018		

CH \$190.00 3633336

**Total Attachments: 2**

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(002)#page2.tif

**ASSIGNMENT OF TRADEMARKS**

**THIS AGREEMENT** is made effective as of the date of the last signature below (the "Effective Date"), between Exceptional Parfums, LLC, a New York limited liability company located at 900 Grand Blvd, Deer Park, NY 11729 ("ASSIGNOR"), and FragranceNet.com, Inc., a Delaware corporation located at 900 Grand Blvd, Deer Park, NY 11729, and its successors, assigns and legal representatives (together, "ASSIGNEE").

**WHEREAS**, ASSIGNOR is the exclusive owner of, and has adopted and used, the trademarks listed in Appendix A; and

**WHEREAS**, ASSIGNEE is desirous of acquiring the trademarks listed in Appendix A;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, ASSIGNOR does hereby assign, sell and transfer to ASSIGNEE, its successors and assigns, all right, title and interest in, under, and to the said marks, applications and registrations set forth on Appendix A, together with the goodwill of the business connected with the use thereof and symbolized thereby and the right to recover for past infringement.

ASSIGNOR, further agrees, for itself, its successors and assigns, to execute such further documents and to perform such further lawful acts as may reasonably be requested by ASSIGNEE, to effectuate this assignment

**IN TESTIMONY WHEREOF**, ASSIGNOR and ASSIGNEE have caused this Assignment to be executed as of the date set forth below.

Exceptional Parfums, LLC

Signature: \_\_\_\_\_

Printed name: Dennis Apfel

Title: Sole Member

Date: August 27, 2018

FragranceNet.com, Inc.


Signature: \_\_\_\_\_

Printed name: Jason Apfel

Title: President

Date: August 27, 2018

**APPENDIX A**

<b>Mark</b>	<b>(App. No.) Reg. No.</b>	<b>(App. Date) Reg. Date</b>	<b>International Class/Goods</b>
EXCEPTIONAL . . . BECAUSE YOU ARE	3,633,336	June 2, 2009	03 - Non-medicated skin care preparations, namely, cream
EXCEPTIONAL . . . BECAUSE YOU ARE	3,367,267	January 8, 2008	03 - Perfumery
exceptional... for your home	4,173,076	July 10, 2012	03 - Reeds and scented oils sold as a unit for use in room scent diffusers; potpourri; room fragrances  04 - Scented candles and aromatherapy fragrance candles
PRESCRIPTION: YOUTH SKINLABS	4,230,735	October 23, 2012	03 - Skincare products, namely, creams, gels and lotions for the face, eyes and body; facial cleansers, washes and moisturizers; non-medicated anti-aging creams and serums
 skin symmetry	3,425,380	May 13, 2008	03 - Personal care products, namely, creams, gels, moisturizing lotions, scented sprays, sun screen lotions, all for use on skin; lip balms; shampoos, conditioners, gels, styling waxes, styling chemicals, all for use on hair
SIMPLY BELLE	5,236,137	July 4, 2017	03 - Fragrances, perfumes, body washes
SYMÉTRIE	5,330,288	November 7, 2017	03 - Fragrances