

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM488847

| | | | |
|---|--|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| JSJ Furniture Corporation | | 08/17/2018 | Corporation: |
| RECEIVING PARTY DATA | | | |
| Name: | Steelcase Inc. | | |
| Street Address: | 901 44th St SE, PO Box 1967 | | |
| City: | Grand Rapids | | |
| State/Country: | MICHIGAN | | |
| Postal Code: | 49501 | | |
| Entity Type: | Corporation: MICHIGAN | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5023589 | SYLVI | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 6166984510 | | |
| Email: | rdekoker@steelcase.com | | |
| Correspondent Name: | Robin DeKoker | | |
| Address Line 1: | PO Box 1967 | | |
| Address Line 2: | GH-4C | | |
| Address Line 4: | Grand Rapids, MICHIGAN 49501 | | |
| ATTORNEY DOCKET NUMBER: | TA-139500-0-USA | | |
| NAME OF SUBMITTER: | Robin DeKoker | | |
| SIGNATURE: | /Robin DeKoker/ | | |
| DATE SIGNED: | 09/06/2018 | | |
| Total Attachments: 3 | | | |
| source=1697_001#page1.tif | | | |
| source=1697_001#page2.tif | | | |
| source=1697_001#page3.tif | | | |

OP \$40.00 5023589

TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, this TRADEMARK ASSIGNMENT AGREEMENT is entered into by and between JSJ Furniture Corporation, 700 Robbins Road, Grand Haven, Michigan 49417-2603 ("Assignor") and Steelcase Inc., 901 44th Street SE, P.O. Box 1967, Grand Rapids, Michigan 49501-1967 ("Assignee"), each sometimes referred to herein as a "Party" and collectively as the "Parties" to this Agreement.

WHEREAS, Assignor has the right to assign the "Assigned Trademark" as defined hereinafter, and Assignee desires to acquire an ownership interest in the Assigned Trademark;

WHEREAS, "Assigned Trademark" shall mean the trademark registration and application identified in Exhibit A.

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable considerations paid by the said Assignee, the receipt and sufficiency of which are hereby acknowledged, Assignor, by these presents does sell, assign, and transfer to Assignee all of Assignor's rights, title, goodwill, and interest in and to the Assigned Trademark.

AND, for the same consideration, Assignor also hereby sells, assigns and transfers unto Assignee all of Assignor's rights and claims to sue for damages and other remedies with respect to any and all past infringement of all said Assigned Trademark which may have occurred before the date of this Assignment.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 17 day of AUGUST 2018.

JSJ Furniture Corporation
(Assignor)

By: _____

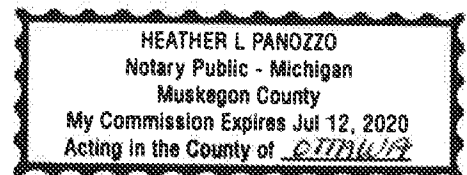
Name: Nelson C. Jacobson

Title: President

On this 17 day of AUGUST 2018, before me, a notary public, came to me known and known to be the individual described in and who executed the foregoing assignment, and he duly acknowledged the same to be his free act and deed.

Heather L. Panozzo
NOTARY PUBLIC

My Commission Expires:

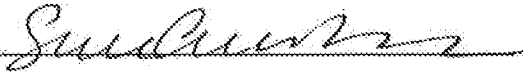


TRADEMARK

REEL: 006438 FRAME: 0720

In Witness Whereof, Assignee hereby accepts from Assignor the sale, assignment, transfer and conveyance unto said Assignee of the full, exclusive and entire right, title, and interest in and to said Assigned Trademarks by its duly authorized officer this 20th day of August 2018.

Steelcase Inc.
(Assignee)


By: 

Name: Sara E. Armbruster

Title: Vice President, Strategy, Research and Digital Transformation

On this 20th day of August 2018, before me, a notary public, came to me known and known to be the individual described in and who executed the foregoing assignment, and she duly acknowledged the same to be her free act and deed.

ANDREW GOODE *AG*
Notary Public - State of Michigan
County of Kent *8/20/18*
My commission expires August 27, 2023
Acting in the County of Kent


NOTARY PUBLIC

My Commission Expires:

Exhibit A

Assigned Trademark

| Country | Trademark | Serial No. | Filed Date | Trademark No. | Issue Date |
|---------|-----------|------------|-------------|---------------|----------------|
| US | SYLVI | 86623846 | 08 May 2015 | 5023589 | 16 August 2016 |