

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM490119

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
WESTERN ALLIANCE BANK		09/14/2018	Corporation: ARIZONA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	WHALEROCK DIGITAL MEDIA, LLC		
<b>Street Address:</b>	750 N. San Vicente Blvd., Suite 900W		
<b>City:</b>	West Hollywood		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90069		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5189110	CLUB MOMME	
<b>Registration Number:</b>	4349124	MOM.ME	
<b>Registration Number:</b>	4349125	MOM.ME	
<b>Registration Number:</b>	4419547	LISTBLISS	
<b>Registration Number:</b>	4297808	LISTBLISS	
<b>Registration Number:</b>	4297814	LISTBLISS	
<b>Registration Number:</b>	4419548	LISTBLISS	
<b>Registration Number:</b>	4818373	PURPLE CLOVER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6506440520		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6506483802		
<b>Email:</b>	patty@pattycheng.com		
<b>Correspondent Name:</b>	Patty Cheng		
<b>Address Line 1:</b>	2625 MIDDLEFIELD ROAD, SUITE 215		
<b>Address Line 4:</b>	Palo Alto, CALIFORNIA 94306		
<b>NAME OF SUBMITTER:</b>	Patty Cheng		
<b>SIGNATURE:</b>	/s/ Patty Cheng		

OP \$215.00 5189110

<b>DATE SIGNED:</b>	09/14/2018
<b>Total Attachments: 2</b> source=Whalerock Digital - IP release - executed#page1.tif source=Whalerock Digital - IP release - executed#page2.tif	

RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of September 14, 2018, by Western Alliance Bank ("Lender"), in favor of Whalerock Digital Media, LLC, a Delaware limited liability company formerly known as BermanBraun Interactive, LLC ("Company"), with its principal place of business located at 750 N. San Vicente Blvd., Suite 900W, West Hollywood, CA 90069.

Recital

WHEREAS Company granted to Lender a security interest in the intellectual property of Company, including without limitation the trademark items listed on Exhibit A attached hereto, respectively (collectively, the "Intellectual Property"), under an Intellectual Property Security Agreement dated as of July 14, 2017 (the "Security Agreement") which was recorded with the US Patent and Trademark Office as set forth on Exhibit A, respectively.

WHEREAS Company has agreed to sell the Intellectual Property, Lender agrees to release its security interest in the Intellectual Property.

Agreement

NOW THEREFORE, Lender terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

Western Alliance Bank

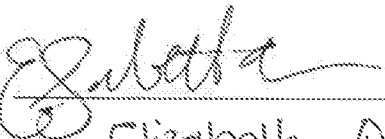
By:   
Name: Elizabeth Quigley  
Title: AVP, Relationship Manager

EXHIBIT A

TRADEMARKS

Secured Party's security interest was recorded with the United States Patent and Trademark Office on July 14, 2017, at Reel Number 6106 and Frame Number 0153.

<u>Mark / Title:</u>	<u>U.S. Serial Number:</u>	<u>U.S. Registration Number:</u>	<u>Filing/Registration Date:</u>
CLUB MOMME	86849967	5189110	April 25, 2017
MOM.ME	85665259	4349124	June 11, 2013
MOM.ME	85665353	4349125	June 11, 2013
LISTBLISS	85665296	4419547	October 15, 2013
LISTBLISS	85665289	4297808	March 5, 2013
LISTBLISS	85665583	4297814	March 5, 2013
LISTBLISS	85665374	4419548	October 15, 2013
PURPLE COVER	85957218	4818373	September 22, 2015